

WOMEN IN BUSINESS

NEWSLETTER

*Breaking down the common barriers
all women face by providing
resources, professional development,
and leadership opportunities.*



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Connect With WIB

October held so many exciting events and opportunities for WIB! Members were able to attend informative Q&A sessions, network with their fellow members, help better their community, and work with community partners!

GENERAL MEETINGS

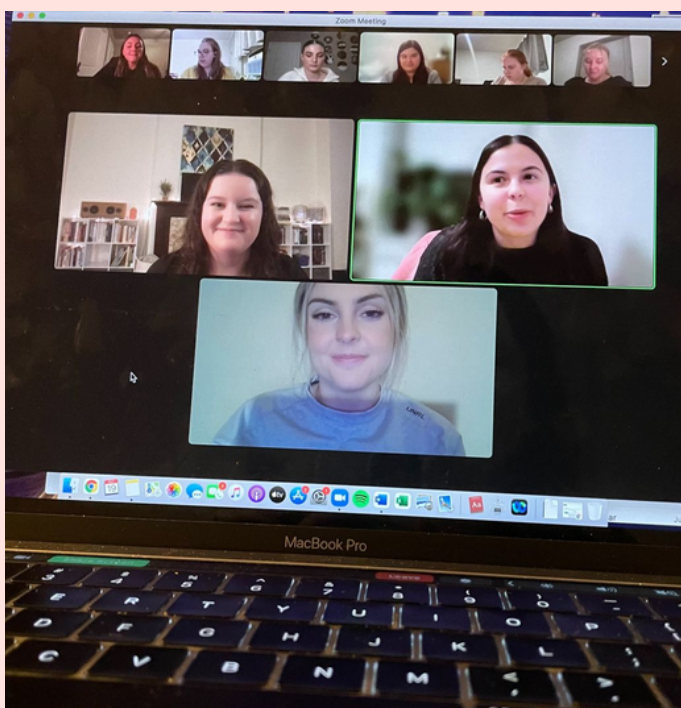
MEETING #3

Tippie Dean Amy Kristoff-Brown engaged in a live Q&A session for our third general meeting. Members were able to ask (and vote on) questions in real time. We loved hearing AKB discuss her professional journey and give life advice! We even got to meet an adorable guest.



MEETING #4

Three young alumni led a zoom panel for our fourth general meeting. We got to ask questions about how to find internships, look for jobs after graduation, adjust to the working world, and advice for women in business! Thank you so much to Clarissa Short, Nanette Chapa, and Kristin Mathis!



WHAT'S WIB BEEN UP TO?

STUDY & SUNDAES BEFORE CLASS

Members enjoyed some yummy ice cream, got to study, and relaxed with WIB friends on this Sunday afternoon at the library!



CAREER DEVELOPMENT WORKSHOP

Members were able to assess and develop their career goals in this workshop hosted by WIB mentor, Dr. Erin Stresow! The Career Development Guide is an amazing resource anyone can use at any point in their career!



STUDY GROUP #2

Our second Study Session of the semester was another success! We love fostering a sense of community and giving our members opportunities for extra points. Be sure to join us for more of these pop-up study sessions next semester!



SERVING OUR COMMUNITY

GEMS OF HOPE WORKSHOP

We partnered with Shelter House and created cards with quotes and trinkets to brighten the days of cancer patients and their families.



UNITED WAY LITERACY KITS

We partnered with United Way and assembled kits with books and activities to help students in kindergarten through fifth grade learn and love to read!

DVIP SHOP FOR SHELTER

Members volunteered with DVIP and stood at local Hy-Vee and Fareway stores, handing shoppers list of items DVIP needs. We braved the cold morning for a great cause!



TRASH CLEAN UP

Members helped clean up the streets of Iowa City by picking up trash and other litter. Thank you for taking pride in our community!

MORE EVENTS!



DVIP CONVERSATION



Ally from DVIP engaged in a discussion with WIB members about our service organization as a non-profit and from a business perspective. It was so great to learn more about this amazing organization, especially for our members interested in non-profit work!

LGBTQ SAFE ZONE TRAINING

You are loved

The Inclusive Education and Strategic Initiatives department hosted Safe Zone trainings that taught WIB members basic LGBTQ+ concepts and how to create a more inclusive environment!



SILENT AUCTION FOR IWF

WIB hosted a silent auction for our partner, the Iowa Women's Foundation. Members brought items for and assembled the themed baskets that were then bid on. All proceeds from the event went to IWF!



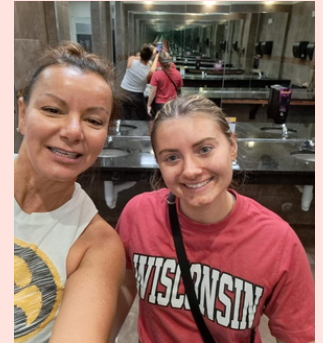
NETWORKING PROGRAMS

WIB offers three networking programs: Gal Pals, Lean-In Circles, and Mentoring.



GAL PAL

Those who choose to participate get paired up with another member and are challenged to meet each month. Participants have the opportunity to earn an extra 3 points!



LEAN-IN CIRCLES

This program seeks to empower the women within each circle by speaking on topics both on a professional and personal level through small group meetings in an interactive environment.

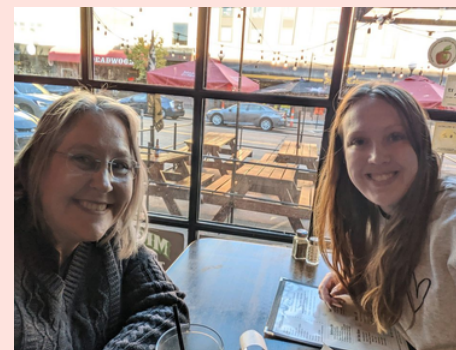
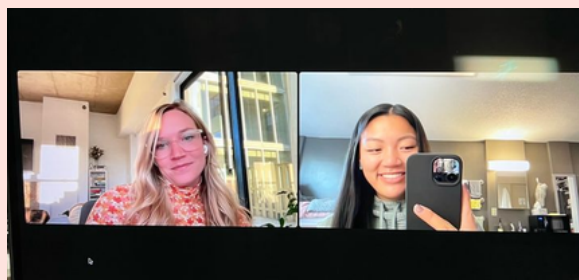
The groups meet on the off weeks of General Meetings (approximately six times each semester).

New members are required to join.



MENTORING PROGRAM

Our mentoring program matches WIB members with professionals in their desired career area! While not required, this is a great way to expand your professional network and your mentor could even be a lifelong connection!



FALL MERCH

WE ARE SO EXCITED TO REPRESENT OUR AMAZING ORGANIZATION WITH THE CUTEST MERCH!



If you ordered by October 26th, you will receive your merch at the last general meeting (November 16th).

A special thank you to Angie Bohde, VP of Marketing, for designing our merch!

UPCOMING EVENTS

New November events will be added to Band, Engage, & Icon soon, so be sure to check those out for the most up-to-date info!



GENERAL MEETINGS

GM #5 | Wednesday November 2nd in PC C20

Hear from Leah White,

Director of Marketing at Modern Woodman!

GM #6 | Wednesday November 16th in PBB W10

Spring 2023 Exec Position Elections!

COMMUNITY SERVICE

Gems of Hope Workshop | November 1st

WIB x Tippie Students for Service | November 7th

United Way Literacy Kits | November 10th

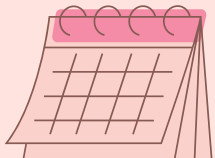
DVIP Black Hair Product Drive | November 14 - 28th

PHILANTHROPY

WIB x Get Fresh | November 6th 2-6 pm

WIB x Yotopia | November 11th 2-6 pm

WIB x Chipotle | November 17th 4-8 pm



EVENTS

Pro Trip to Kansas City | November 4th & 5th

Professional Headshots | November 11th

Mini Pro Trip to Cedar Rapids | November 11th

Diversity Game Night | November 17th

SPRING ELECTIONS INFO

At our last general meeting of the semester, we will elect our Spring 2023 executive board. Listed below are positions that are up for election and a description of the position/duties.

VP OF EVENTS

- Plan 5-7 social events per semester to facilitate member interactions
- Partner with the Vice President of Finance to ensure sticking to the budget

VP OF COMMUNITY SERVICE

- Plan 10 events throughout the semester for members to volunteer
- Evenly distribute events to ideally have 2-3 per month
- Maintain positive relationships with all organizations WIB works with
- Aim to work with organizations that have a similar mission as WIB

VP OF PUBLIC RELATIONS

- Create a monthly newsletter to send out to general members, community partners, and corporate sponsors so they can learn about and showcase what WIB has been up to
- Create a monthly email-card that will be embedded within the president's weekly email containing resources and upcoming events for WIB members
- Utilize VP of Marketing to gather event photos & write certain sections of the newsletter

VP OF SUSTAINABILITY

- Map out ways that would help WIB to overall become a more sustainable student organization
- Work with other exec board positions and their events to ensure that they are being carried out with a sustainable focus.
- Create at least 2 events per semester for WIB members to attend where they can better learn about sustainability and the roles it plays in our business world today.
- Goal of partnering 2 events with other organization(s)

SPRING ELECTIONS INFO

VP OF MARKETING

- Plan and execute a successful recruitment of new members at the beginning of each semester
- Create Business Cards with QR code for membership application
- Market and promote WIB events to our members and to the Tippie College of Business
- Assist executive board in promoting each event they hold for members through the use of social media
- Post upcoming meeting and event information and other opportunities on WIB's social media pages.
- Post two meaningful updates a week on various social media platform
- Develop a "posting schedule" with at least 2 posts a week including every Wednesday.
- Maintain the WIB brand on all social media platforms
- Assist with the end-of-year student organization infographic
- Develop the merchandise for the semester

VP OF FUNDRAISING

- Plan 4-5 events for the semester with local restaurants or other fundraising opportunities in the community.
- Plan a fundraiser as a philanthropy point opportunity with the Vice President if necessary.
- Raise funding in order to keep costs lower for members.
- Promote events that allow members to bring guests that will introduce them to WIB (Social media posts, Bringing friends & family, providing flyers)

VP OF PROFESSIONALISM

- Plan agenda for the Midwest City professional trip that includes Marketing/Management and Finance/Accounting/BAIS
- Ensure the companies we visit have opportunities that relate to our members' majors
- Contact Hotel and charter bus company as soon as dates for professional trip are set
- Plan 1 small professional trip per semester to Eastern Iowa city

CAMPUS RESOURCES

UNIVERSITY COUNSELING SERVICES

University Counseling Service provides therapy and counseling to students for mental health well-being, academic success, or any other concerns.

Call UCS at [\(319\) 335-7294](tel:(319)335-7294) to schedule an appointment.



STUDENT HEALTH AND WELLNESS

Student Health and Wellness is available for students to visit when they are sick, need vaccines, or want to learn more about health, fitness, and wellness.

Offices are located in the [IMU Nurse Care Clinic](#) and on [Westlawn](#).



DIVISION OF DIVERSITY, EQUITY, AND INCLUSION

The Division of Diversity, Equity, and Inclusion provides leadership and resources to support the University diversity, equity, and inclusion goals. DEI's primary goal is to enhance a welcoming, respectful and inclusive campus environment for all.

Visit the [website](#) for opportunities and resources about DEI!



WOMEN'S RESOURCE AND ACTION CENTER

WRAC works to create greater equity for individuals and communities of all identities, with a particular focus on women, through activism, social justice initiatives, leadership training, advocacy, service, and personal and professional development.

Visit WRAC at [Bowman House, 230 N. Clinton St. Iowa City, IA 52242](#)



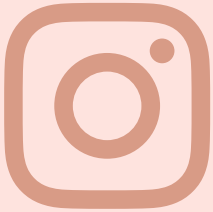
STUDENT DISABILITY SERVICES

Student Disability Services provides support and academic accommodations for students with disabilities to ensure an accessible educational environment for all.

Visit the [SDS Website](#) to learn more!



CONNECT WITH WIB!



@uiowawib



<https://www.linkedin.com/in/womeninbusinessuniversityofiowa>



<https://www.biz.uiowa.edu/wib/>

*"If you want to go fast,
go alone. If you want to go
far, go with others."*

African Proverb

