This September, Women in Business was excited to welcome its new and returning members to campus! Throughout the month, we networked within our own WIB community, participated in service events, and learned about introversion in the workplace from a keynote speaker.
On September 8th, Women in Business kicked off the Fall 2021 semester with its first general meeting! Members learned more about WIB, had the opportunity to connect with each other, and played a trivia game of Kahoot.

We had the pleasure of welcoming strategic thinker, talent acquisition leader, and keynote speaker, Glen Cathey on September 22nd. Cathey discussed the unique abilities associated with introversion and how to encourage all voices to be heard.

Cathey's Key Takeaways

- Extroverts outnumber introverts 2:1
- Introverts can be of all genders, races, ethnicities, and ages
- A culture where introverts can feel like they belong will increase engagement, productivity and retention
Other Events

Coded Bias Film Screening

Coded Bias is a 2020 film that explores MIT Media Lab researcher Joy Buolamwini's discovery of the racial bias in facial recognition algorithms.

Shine Acai with Zoe Hannon

Zoe Hannon is the owner of Shine Acai and a junior at the University of Illinois's Gies School of Business. Zoe described her experiences creating her own business in addition to allowing WIB members to share their own small business ventures!

CRWC Group Yoga Session

WIB members participated together in a Gentle Yoga session at the Campus Recreation and Wellness Center.
Women in Business members volunteered to make cards and/or jewelry for persons living with cancer. Members also had the opportunity to speak to Gems of Hope representatives about the organization.

Women in Business kicked off the new school year with a networking event at Airliner. Members volunteered for the Shelter House at the BBQ Bash in Coralville. The Shelter House's mission is to provide a safe shelter and help people improve the quality of their lives as they move beyond homelessness.

We raised money for WIB's philanthropic partner, the Iowa Women's Foundation, which works to better the lives of women and girls.
October Events

Mark your calendars!

**October 2**
- Women in Analytics and Leadership Conference
- Table to Table Volunteer Event

**October 4**
- WIB Alumni Event with Accenture

**October 5**
- Virtual Alumni Panel

**October 6**
- General Meeting 3 with Kim Perez

**October 7**
- IWF Annual Luncheon
- Molly's Cupcake Fundraiser

**October 12 & 14**
- Mentoring Program Yoga

**October 14 - 15**
- Professional Trip to Milwaukee

**October 17**
- Vibe Boxing Class

**October 19**
- Marketing & Sustainability with Lisa McDermott

**October 20**
- General Meeting 4 with Claire McDonnell

**October 21**
- Presidential Speaking
  - Nickolas Westergaard

**October 26**
- Headshot Happy Hour: Navigating LinkedIn

Download the app, Band, for any updates!
Fall 2021 Executive Board

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Feel free to contact the executive board with any questions!
Campus Resources

University Counseling Services
Available for students in need of someone to talk to regarding stress, unexpected challenges and emergencies.
Call (319)-335-7294 to schedule a consultation

Student Health and Wellness
Provides support when you are sick or looking for advice on how to create a healthy lifestyle.
Call (319)-335-8394 to schedule a appointment

Center for Diversity and Enrichment
These programs and activities support historically marginalized, first-generation college students, and students from low socioeconomic backgrounds to thrive and succeed at the University of Iowa.
Email: cde@uiowa.edu
WIB Accounts to Follow

Women in Business University of Iowa

@Uiowawib

Check out our website at https://www.biz.uiowa.edu/wib/