Breaking down the common barriers all women face by providing resources, professional development, and leadership opportunities.

This April, we finished up our last month of the WIB spring 2022 semester. WIB won Tippie Student Organization of the Year and a few of our members won the Tippie Top 21 award! We also welcomed our new Executive Board and we can't wait to start again in the fall!
GENERAL MEETINGS

Lura McBride

During our fifth General Meeting, we were honored to have Lura McBride, CEO and President of Van Meter, share her experience and advice when it comes to being a leader as a woman in the business world.

Elections & Member Recognition

For our final General Meeting this semester, we recognized our graduating seniors, most engaged members, and elected the Fall 2022 executive board. Congratulations to the new executive board, we know you are going to do amazing things with our organization!

"YOU ARE AMAZING" - LURA MCBRIDE
WHAT'S WIB BEEN UP TO?

April Events

Table to Table Van Clean-up Event
Our members volunteered for Table to Table to help clean up their food rescue vans!

CRWC Cycling Class
A few of our members took a cycling class at the Campus Recreation and Wellness Center!

Kites for Kids
Our members helped DVIP Iowa at their table at Kites for Kids!

WIB x Financial Management Association
We partnered with Financial Management Association, another student organization on campus, to hear from Megann Bohlken, a former WIB member and Tippie alumna, as she shared her insights and career journey within corporate banking.

IWF Chipotle Fundraiser
We held a fundraiser at Chipotle to raise money for the Iowa Women's Foundation!

Interview Preparation Workshop with EY
We partnered with EY to learn the best practices when it comes to preparing for interviews!

WIB x Molly’s Cupcakes Fundraiser
We fundraised for WIB by enjoying some delicious cupcakes at Molly’s Cupcakes!
WHAT'S WIB BEEN UP TO?

April Events

Professional Trip!
A few of our members had the amazing opportunity to travel to Chicago for our Spring Pro Trip. They visited three companies and got to hear from WIB alumnae located in the Chicago area!

Clean-Up Event at DVIP Iowa's Emergency Shelter
Our members went to DVIP Iowa’s emergency shelter to clean up the yard and help sort the supplies from the Black Maternal Health Week Diaper Drive!

WIB x Yotopia
We partnered with Yotopia to help raise money for WIB!

Mentoring Program Networking Event
Members who were involved in our mentoring program this semester were able to network with other mentorship pairs and celebrate the end of the year!

Sustainability at the University of Iowa with Beth Mackenzie
Our members were able to hear Beth Mackenzie talk about sustainability practices at the University of Iowa!

WIB Mom’s/Women’s Weekend
This semester, we hosted out first every Mom/Women’s Weekend! Members were able to sign up for events and activities throughout the weekend, including a fundraiser at Fix! coffee and a workshop at Beno’s flower shop!
"What tips do you have for our members to help them get the most out of their college experience?"

"Get away from the school work. Have dinner with your friends, go on a road trip, and do things! You will never remember the nights you spent studying for the tests. Most importantly, go to college and get your degree in something you're interested in. Don't try to go into a specific field because your parents did that or because you'll make a lot of money, etc. Do it because you want to do it and because you find it intriguing." - Zoe Waters

"Set a goal--to try a new class, restaurant, activity, club. Join an organization you don't know much about. Get to know someone different from you. Make a second best friend. Don't always hang out with the same group of people--the world will pass you by." - Barb Baker

"Study--learn-ask questions-challenge-listen-learn some more. See the value in what you are learning and the privilege you have to be at the UI." - Karen Kubby

"Do more internships and job shadows. Employers want experience. That is the number one thing I look for when hiring. I don't want to train someone how to work at their first job, I'm hiring for professional roles." - Stephanie Koehler

"Do one professional and one fun activity each semester. Whether you like running, dancing, music or Dungeons and Dragons, feed your soul as well as your mind." - Emily Legel

"Use this time in your life to meet as many new and interesting people as you can." - DaLayne Williamson

Thank you to all the mentors for your support and for giving tips to our members!
SENIOR SPOTLIGHT!
We have 32 amazing seniors who are graduating this spring!
Below you can find their LinkedIn pages and some stats!

Gabby Panegasser  Ashley Thorn  Arianna Contreras
Haley Graves    Emily Pistulka    Hannah Gorsline
Nicole Relias   Cami Hunter      Gabrielle Duttweiler
Shae O’Neil     Anna Zinselmeier  Madalyn Weber
Alyssa Arrowsmith Anna Hull        Hannah Thie
Lane Dethrow    Rachel Strang    Stephanie Saxe
Halley Kirshenbaum Meg Biznek     Courtney Constien
Katie Anderson  Sydney Johnson    Sydney Walther
Bailey Badker   Cristina Boyd     Kelly Willcutt
Brittany Caskey Emma Meike        Katelyn Bonnett
Kenzie Kubovich Alayna Fernandez

THE MAJORS OF OUR SENIORS!

FAVORITE WIB MEMORIES!

Mentoring Program 8.3%
Lean-In Circles 12.5%
Gal Pal Program 8.3%
Events 16.7%
Pro Trip 20.8%
General Meetings 29.2%
This month, Women In Business was nominated for Tippie Student Organization of the Year and won!

This was a huge accomplishment for us and we can't wait to see what the next exec board will do with WIB!

TIPPIE TOP 21!

Four WIB members received the Tippie Top 21 award!

The Tippie Top 21 award recognizes 21 of the college's outstanding student leaders. These students have excelled in the areas of scholarship, leadership, experiential learning, and advancing diversity, inclusion, and global engagement.

The Recipients
Anna Zinselmeier
Cami Hunter
Stephanie Saxe
Margaret Biznek
WHY WIB WEDNESDAY HIGHLIGHTS

Here are a few members who shared why they love Women in Business:

Ella O'Boyle

"I love networking with everyone at our General Meetings & helping out the community with fellow WIB members!"

Rhea Dhingra

"WIB has given me a multitude of networking and learning opportunities and has helped me grow my personal brand and professional career in many ways. I'm so thankful for this organization and our leaders behind it!"

Audrey Graham

"My favorite part of being in WIB is learning from the powerful women WIB features. It is so important to learn from women who have taken the world of business by storm. I am so grateful that they are willing to share tips with us."

Mary Woodward

"I enjoy being able to connect with other women in the club and make new friends! WIB to me means a safe and supportive environment where I can grow as a woman in business."

Maddie Rigdon

"WIB means that I am surrounded by powerful, like-minded women who care about their goals and future."
“What I enjoy most about WIB is going to all the events we have! It is a great way to network and make new friends!”

Hannah Willemssen

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**SUSTAINABLE SWAPS**

by our VP of Sustainability: Olivia wright

This month we celebrated Earth Day, but here are a few more ways you can practice sustainable habits:

1. Join a local Facebook group that is giving away items like couches or dressers. This is a great option to get second-hand items that people want to get rid of. It's a great time to look since the semester is ending!

2. Fast fashion is easy and cheap but at what cost? Watch The True Cost documentary to see the dark side of fast fashion and what the current fashion industry is like due to overconsumption.

3. Eat before going grocery shopping to avoid buying too much food and then letting it go to waste. Studies show that if you shop hungry, you spend 64% more than those who are not hungry!
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DEI IN WIB
CLICK HERE TO READ WIB'S GROWTH MISSION AND DEI STATEMENT!

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