Throughout April, Women in Business connected with numerous professionals within our community. We engaged in service, professional, and mentoring events to strengthen our members internally within the University of Iowa and externally to go onward into the greater community. Most importantly, we celebrated our seniors and elected a new executive board that will lead us into a transition for the Fall 2021 semester! While this has been another virtual semester, we look forward to the future to see what we will accomplish next year!
On April 15th, Women in Business welcomed Maureen Mondanaro, the owner and yoga instructor at HotHouse Yoga in Iowa City. Maureen embodies the type of woman many of us aspire to be. From starting Mickeys, offering the best burger in Iowa City, to launching her yoga practice, she is entrepreneurial at her core. She created a space where members felt comfortable asking personal questions about navigating the world as young adults.

General Meeting Series

Maureen Mondanaro

While it takes a lot of work to run your own businesses, Maureen is passionate about what she does. She loves connecting and inspiring groups of people that all want to come together to grow under one practice - yoga. She encouraged us to find an exercise that we love and enjoy, always find time to stay hydrated through drinking lots of water, and stay in tune with our bodies.

MAUREEN’S BIO AT HOTHOUSE YOGA

"Maureen teaches a playful strength and foundation based class regardless of whether she is leading Sculpt, Hothouse, or Vinyasa. She is a firm believer that laughter is the best Mantra. She has an uncanny ability to remember your name and is genuinely curious about every student who graces the spaces of Hothouse Yoga. She believes in the power of inclusivity and strives to make everyone feel welcome and part of our community!"
We voted in our new Executive Board for the Fall 2021 semester! Many members delivered well-constructed presentations, bringing forth lots of creative ideas to the table. It is not easy to put yourself out there in front of over 245 women, so we are so proud of everyone for their initiative! We are grateful to have dedicated members within our organization that want to look for ways to make it a better, more welcoming, and inclusive environment.

Welcome our new President and Vice President for Fall 2021!

President
Previous Vice President
Cami Hunter

Vice President
Previous V.P. of DEI
Madeline Birk
EVENTS IN APRIL!

Kristina Van Liew Leadership Event

Alumna Kristina Van Liew led a leadership event for our members. As a Tippie graduate, she later went on to pursue her MBA at Northwestern! She is the Managing Director of Wealth Management and Institutional Consulting Director of Graystone Consulting. Kristina is nationally recognized for leadership and innovation in mission-aligned investing and was an early impact investing pioneer. She has a long history of serving the consulting needs of the non-profit sector and private wealth arena. She has successfully guided some of the nation’s largest endowment pools toward their missions. Kristina talked about her involvement in giving back within her community, on non-profit boards, and within groups like iMentor Chicago that serve Chicago’s vulnerable youth population to help prepare them for college programs! She is a leader within Graystone Consulting and shared how she has advanced so far in her career and community.

Kristina’s Recognitions

- Barron’s 2020 Top 100 Women
- 2021 Forbes Best-In-State Wealth Advisors
- 2014 Financial Times Inaugural Top 100
- 2017 MAKER’S List by Morgan Stanley
- “Top Wealth Advisor Mom” by Working Mother Magazine

Resume Workshop with Young Alumni Board!

We gained valuable resume feedback while networking with young Tippie professionals! Members sent in their resumes and cover letters beforehand to receive specific feedback catered to their needs and goals.

Aegon Event

Women in Business members heard from a panel of Aegon employees to learn about internship and job opportunities! Especially in the virtual world, networking has become even more important to pursue future job opportunities!
April Events

Earth Month Symposium
In honor of April being Earth Month, we attended an Earth Month Symposium on a live zoom call with Courtney Moline. Throughout the call, we learned about social corporate responsibility and future sustainability efforts.

Women in Analytics and Leadership Conference
Members attended a leadership conference to hear from three different professionals to help students navigate the world of business analytics - an emerging and essential field!

Personal Branding Workshop
Sabrina Knapp and Jessica Boyle led a personal branding workshop, walking us through personal branding tips, virtual interviewing, and transitioning from college to the work-force.

Z'mariks launched a fundraiser with over 50% of the proceeds going to support Women in Business!

The Women Owned Business Panel allowed us to engage with 5 women who own their own businesses in Iowa City! Our organization especially loves connecting with local women to hear their success stories.
April Events

CRWC Virtual Fitness Class
Our last virtual fitness class of the year was pilates! This was a much needed physical and mental health break before finals!

New Merchandise!
Members of Women in Business also bought t-shirts! We can't wait to be back for the fall semester to rep our organization around campus.

Student Leadership Award Reception

Three members within Women in Business were honored at the Student Leadership Award Reception this past week. We are so proud of our members' desire to give back to their communities and be involved within the Tippie College of Business.

Lexi Noonan
Inclusive Leadership Award

Steph Saxe
New Tippie Senate Member Award

Kira Price
New Student Org Member of the Year for MBSA
Who: Rhiannon Mailey  
**Areas of Study:** Accounting Major; International Business Certificate; Criminology, Law, and Justice Minor  
**Favorite Part about WIB:** Meeting new people through Lean-in circles

Who: Christina Berlett  
**Areas of Study:** Marketing Management  
**Favorite Part about WIB:** The lifelong friends she made & being surrounded by such encouraging women.

Who: Zoe Waters  
**Areas of Study:** Social Justice with an emphasis in Health BA, Resiliency and Trauma Informed Perspectives Certificate from Ulowa, Honors Digital Media Marketing Certificate from University of Illinois, and Honors certificate in Coding from Harvard  
**Favorite Part about WIB:** She loved getting to connect with other people and serve as an inspiration for others who are looking to get into business!
With finals approaching, here are ways to practice self-care!

- Take a walk down Terry True Blood Trail
- Study outside on the Pentacrest
- Hike: Big Grove & Turkey Creek Preserves
- Check out @GoodnewsInstagram account
- Spend time outdoors
- Visit a coffee shop: Dash, Encounter, High Ground, Java, Bread Garden
STUDENT DISABILITY SERVICES

Helps remove barriers to learning for students with disabilities. Apply for accommodations and scholarships.

- Email: sds-info@uiowa.edu

UNIVERSITY COUNSELING SERVICE

Provides support for students experiencing stress, unexpected challenges, & emergencies.

- Call (319) 335-7294 to schedule a consultation

CENTER FOR DIVERSITY & ENRICHMENT

Academic coaching, and programs and activities that support the ability of historically marginalized, first generation, and students who come from low socioeconomic backgrounds to thrive and succeed at the University of Iowa. Academic Coaches are available to support students throughout all aspects of their college experience.

- Email: cde@uiowa.edu (link sends e-mail)

UNIVERSITY OF IOWA RESOURCES ON ANTI-ASIAN HARM

- UNIVERSITY OF IOWA PAN ASIAN COUNCIL HAS SET UP SUPPORT SPACES TO HELP IMPACTED INDIVIDUALS: PAC.ORG.UIOWA.EDU

- YOU CAN REPORT PREJUDICE OR DISCRIMINATION INCIDENTS SECURELY ONLINE TO THE DIVISION OF DIVERSITY, EQUITY, & INCLUSION: 319-335-0705
WIB ACCOUNTS TO FOLLOW

Iowa Women in Business
College & University
Empowering women to improve their lives & inspiring them to improve the lives of others. #uiowawib
iawf.org/donate-now/
Followed by alliezucker, marisarose23 and 86 others

Women in Business University of Iowa
Members Page
Iowa City-Cedar Rapids Area · 471 connections

Highlights
94 mutual connections
You and Women in Business both know Cesia Manzo, Kayla Johnson, and 92 others

About
Welcome to Women in Business at the University of Iowa!

Activity
473 followers

A massive thank you to our General