

WOMEN IN BUSINESS

NEWSLETTER

*Breaking down the common barriers
all women face by providing
resources, professional development,
and leadership opportunities.*



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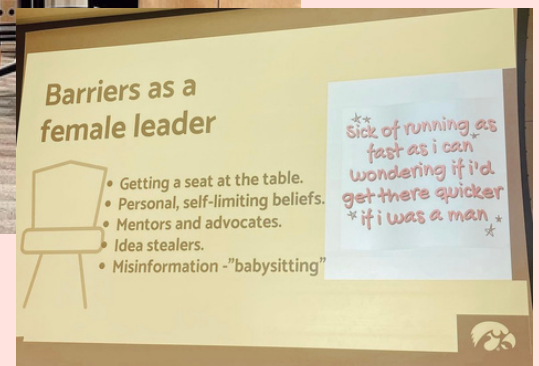
Connect With WIB

November was a very busy and exciting month for WIB! We had two pro trips, new internal events, lots of opportunities to serve our community, delicious fundraising events, and we wrapped up our semester by electing our Spring 2023 exec board!

GENERAL MEETINGS

MEETING #5

Leah White, Modern Woodmen's Director of Marketing, and a 2001 Iowa grad, spoke to us at our fifth general meeting. She gave us amazing advice about how to make it and succeed as a woman in a male-dominated workplace. Thank you so much Leah!!



MEETING #6

Our sixth and final general meeting wrapped up the Fall 2022 semester of Women in Business. We recognized our most involved members, our graduating seniors, and elected our Spring 2023 executive board! Thank you for a great semester everyone :)

WHAT'S WIB BEEN UP TO?

GREENWASHING WITH JANE WILCH

Jane Wilch, the recycling coordinator of Iowa City, spoke to us about "greenwashing", where companies make you think their products are green when they really aren't.



DIVERSITY GAME NIGHT

We spent a night interacting with other members and learning about diversity within our organization. We played three different games to learn more about our personal definitions of diversity, equity, and inclusion and learn more about our fellow members!

GRADUATE HEADSHOT & HAPPY HOUR

The Graduate hotel hosted our WIB members for a very exciting event. We heard from a member of the Graduate staff about the hospitality industry, and members had the option of getting a professional headshot taken! Thank you, Graduate Hotel & Rebecca Lillian!



SUSTAINABLE FASHION

Iowa & WIB alum Payton Wensel spoke to members about Eco-Styleist, an online guide to sustainable fashion, where she works as the sustainability team lead.

PHILANTHROPY IN WIB

WIB X GET FRESH

Members were able to enjoy a fresh & healthy treat in our fundraising event with Get Fresh!



WIB X YOTOPIA

Though it was a chilly day, our members showed up and grabbed some fro-yo for our fundraising event with Yotopia!

WIB X CHIPOTLE

A delicious collab between WIB & Chipotle raised \$363.97 for the Iowa Women's Foundation!



COMMUNITY SERVICE



GEMS OF HOPE WORKSHOP

We partnered with Shelter House and created cards with quotes and trinkets to brighten the days of cancer patients and their families.



UNITED WAY LITERACY KITS

We partnered with United Way and assembled kits with books and activities to help students in kindergarten through fifth grade learn and love to read!



WIB X TIPPIE STUDENTS FOR SERVICE

WIB partnered with Tippie Students for Service to create Thanksgiving holiday cards and dog toys!



Domestic Violence Intervention Program
for Domestic Violence Intervention Program (DVIP)

The Mission of the Domestic Violence Intervention Program is to provide comprehensive support and advocacy services to victims/survivors, focusing on immediate and long-term safety, empowerment, dignity, and hope. In collaboration with the community, we strive to end domestic abuse through education, accountability, and social justice.

Support for victims of intimate partner violence and their loved ones is available in Johnson, Iowa, Cedar, Des Moines, Henry, Lee, Van Buren and Washington Counties through the Domestic Violence Intervention Program.

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| \$12 ⁹⁹ Unlimited need | \$36 ⁹⁹ Unlimited need | \$29 ⁹⁵ Unlimited need | \$48 ⁹⁹ Unlimited need | |

DVIP BLACK HAIR CARE PRODUCT DRIVE

Members donated items from DVIP's Amazon Storefront list of black hair care products! [Click on this link to purchase an item for DVIP!](#)

PRO TRIP TO KANSAS CITY

This semester, we took a pro trip to Kansas City!

We had the opportunity to visit and tour Deloitte, the largest professional services organization in the US, and PwC (Pricewaterhouse Coopers), an accounting firm.



We enjoyed a delicious dinner at Yard House and stayed at the lovely Hotel Phillips!



On Saturday, we heard from a panel of local women entrepreneurs and business owners! This was such a unique experience and we are so grateful for these women for their time and insight!



Special thanks to VP of Professionalism, Grace Stufflebeam, for planning such an amazing pro trip!

MINI PRO TRIP

We had the opportunity to visit Van Meter, an electrical distributing company in Cedar Rapids.

Seven amazing women (including Chief Marketing Officer, Chief Organizational Effectiveness Officer, Director of Inside Sales, Community Impact Specialist, and CEO/President) spoke to us about life at Van Meter, the challenges of being a woman in the workforce, and tips for success.

We were very fortunate to hear from Lura McBride, the President and CEO of Van Meter, and hear her moving story. We enjoyed a delicious meal from Feedwell, toured the warehouse, and met many passionate employees.



We are extremely grateful for Lura McBride, Danielle Monthei, Karmen Wilhelm, and everyone at Van Meter for their generous donation to our upcoming WBCLC Conference!

SPRING 2023 EXEC BOARD

CONGRATULATIONS TO OUR SPRING 2023 EXEC BOARD!



Alexa Mitchell, VP of COMMUNITY SERVICE

Bella Mangroo, VP of FUNDRAISING

Cam Ostwinkle, VP of PUBLIC RELATIONS

Angelina Bohde, VP of MARKETING

Maddie Nedelcoff, VP of EVENTS

Olivia Wright, VP of SUSTAINABILITY

Grace Stufflebeam, VP of PROFESSIONALISM

CAMPUS RESOURCES

UNIVERSITY COUNSELING SERVICES

University Counseling Service provides therapy and counseling to students for mental health well-being, academic success, or any other concerns.

Call UCS at [\(319\) 335-7294](tel:(319)335-7294) to schedule an appointment.



STUDENT HEALTH AND WELLNESS

Student Health and Wellness is available for students to visit when they are sick, need vaccines, or want to learn more about health, fitness, and wellness.

Offices are located in the [IMU Nurse Care Clinic](#) and on [Westlawn](#).



DIVISION OF DIVERSITY, EQUITY, AND INCLUSION

The Division of Diversity, Equity, and Inclusion provides leadership and resources to support the University diversity, equity, and inclusion goals. DEI's primary goal is to enhance a welcoming, respectful and inclusive campus environment for all.

Visit the [website](#) for opportunities and resources about DEI!



WOMEN'S RESOURCE AND ACTION CENTER

WRAC works to create greater equity for individuals and communities of all identities, with a particular focus on women, through activism, social justice initiatives, leadership training, advocacy, service, and personal and professional development.

Visit WRAC at [Bowman House, 230 N. Clinton St. Iowa City, IA 52242](#)



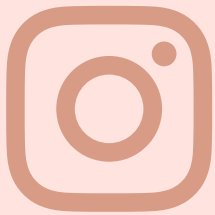
STUDENT DISABILITY SERVICES

Student Disability Services provides support and academic accommodations for students with disabilities to ensure an accessible educational environment for all.

Visit the [SDS Website](#) to learn more!



CONNECT WITH WIB!



[@uiowawib](#)



<https://www.linkedin.com/in/womeninbusinessuniversityofiowa>



<https://www.biz.uiowa.edu/wib/>

"Connection is why we're here; it is what gives purpose and meaning to our lives."

Brene Brown

