

UNIVERSITY OF IOWA

**WOMEN IN
BUSINESS**

**MEMBERSHIP
PACKET**

FALL 2019

WHAT IS WIB?

OUR PURPOSE:

To encourage professional development and leadership while also promoting the importance of fostering relationships and inspiring women to reach their career goals and aspirations.

WIB MISSION STATEMENT:

To build relationships that foster the trust, collective desire, and cooperation necessary to discover, create, and implement ways of improvement.

OUR PILLARS:

- 1.) Professional Development
- 2.) Leadership
- 3.) Community Service
- 4.) Networking

DUES:

\$60 a semester, or \$100 for the whole year.

FOLLOW US ON SOCIAL MEDIA!



[BIZ.UIOWA.EDU/WIB](https://biz.uiowa.edu/wib)



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NEVER HESITATE TO CONTACT US
WITH ANY QUESTIONS OR CONCERNS!

JENNIFER BLAIR - ADVISOR - JENNIFER-BLAIR@UIOWA.EDU

GENERAL MEETINGS

WHAT TO EXPECT:

WIB holds bi-weekly meetings starting Wednesday, September 11th and running until Wednesday, November 20th. Members can begin arriving at 7:30pm for a light snack and networking opportunities between each other, with meetings starting at 8:00pm sharp and running until 9:00pm. **To be a member of good-standing in Women in Business, it is required that our members attend at least 4 out of the 6 meetings that are offered.**

GENERAL MEETING SERIES:

GM#1: WEDNESDAY, SEPTEMBER 11TH - INTRODUCTORY MEETING

GM#2: WEDNESDAY, SEPTEMBER 25TH - PANEL OF RECRUITERS

GM#3: WEDNESDAY, OCTOBER 9TH - NETWORKING NIGHT***

GM#4: WEDNESDAY, OCTOBER 23RD - HEATHER FRIEDMAN SMITH OF
DENOVO MARKETING

GM#5: WEDNESDAY, NOVEMBER 6TH - PANEL REPRESENTING
ORGANIZATIONS OF VARYING SIZES

GM#6: WEDNESDAY, NOVEMBER 20TH - ELECTIONS

*** THIS WILL BE AN EARLIER MEETING TIME

THE LOCATION FOR EACH MEETING WILL VARY DEPENDING ON WHAT ROOM WE ARE ASSIGNED. MEMBERS WILL BE UPDATED ON A WEEKLY BASIS OF WHERE THE NEXT MEETING WILL TAKE PLACE.

WHAT TO WEAR?

Business Casual: Typical Meeting Wear

YES

- Cardigans or Sweaters
- Colored Pants
- Blouses with Prints
- Casual Dresses
- Heels or Flats

NO

- Leggings or Jeans
- Tears/Ripped Pants
- Tennis Shoes
- Excessive Skin Showing

Business Professional: Fairs, Interviews, Professional Trips

YES

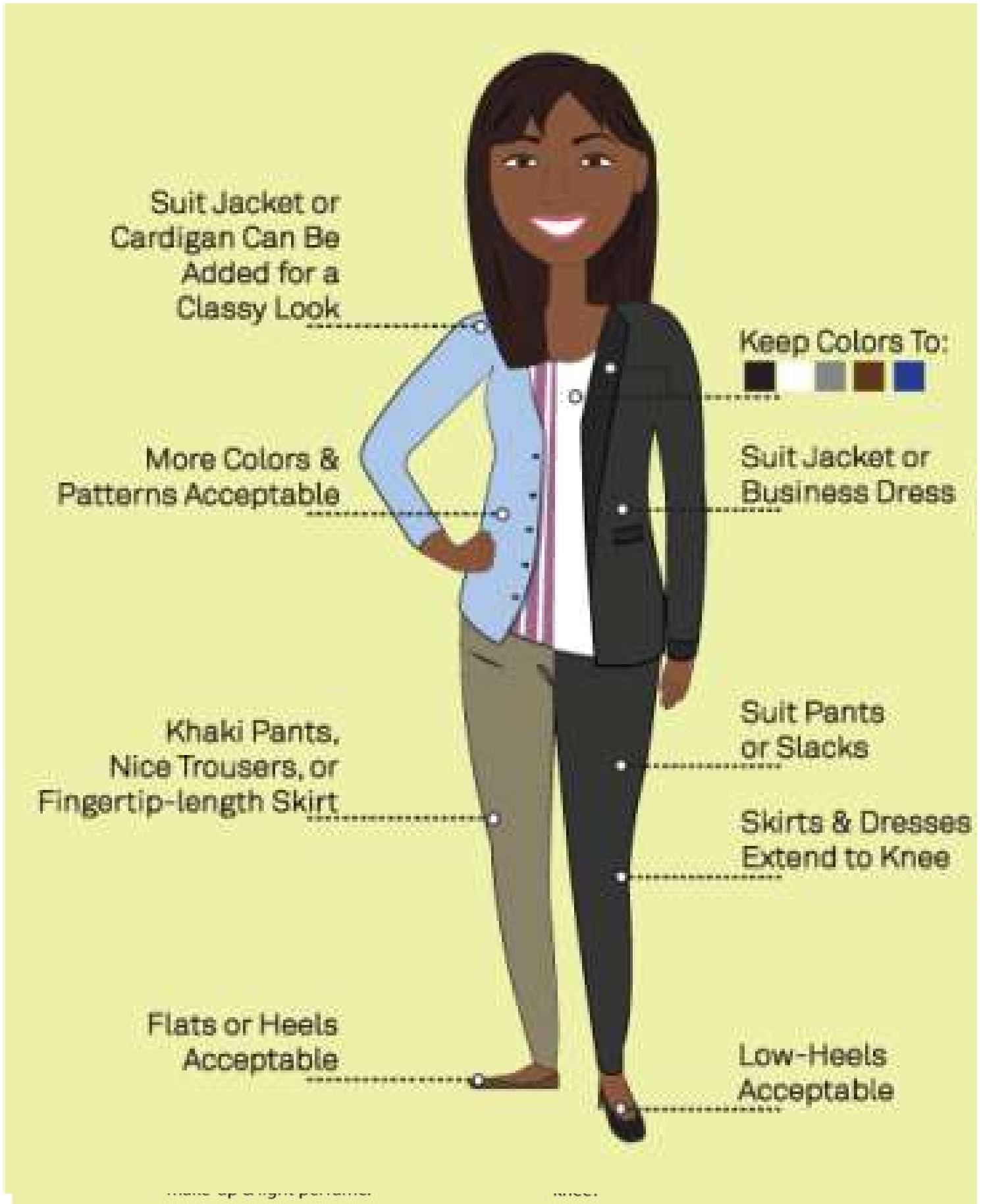
- Full Suit
- Blazer
- Dresses
- Skirts Past Knees
- Button Up Shirt or Blouse
- Heels or Flats
{Typically closed toed}

NO

- Street Shoes or Sandals
- Jeans, Leggings, or Jean Material

Look here for further information: <https://goo.gl/UEEMJV>

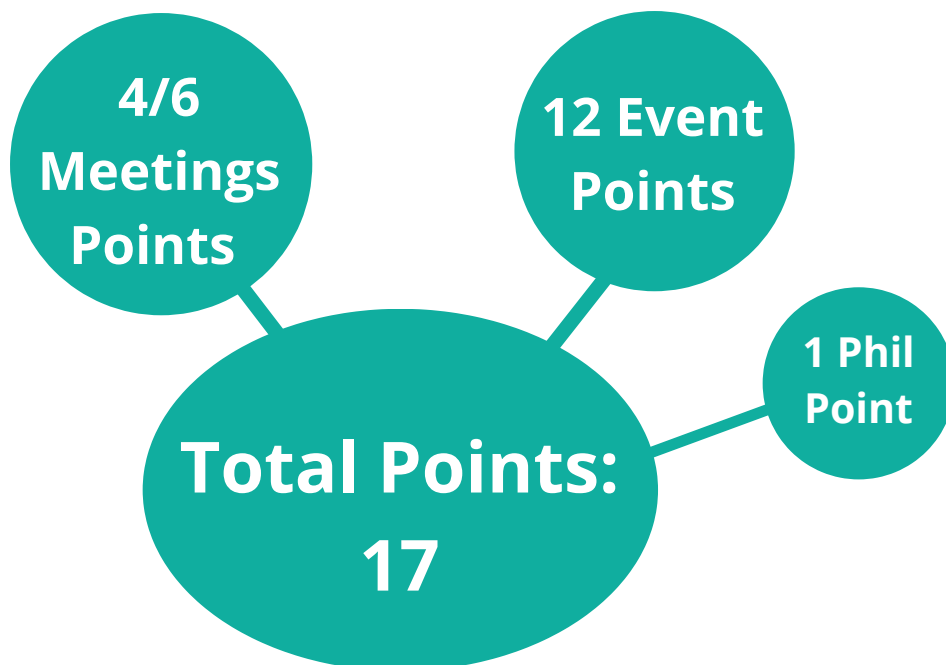
WHAT TO WEAR CONTINUED...



POINT SYSTEM

Throughout the semester, members must attend at least 4 out of the 6 general meetings, earn one Philanthropy point and **ALSO** obtain at least 12 event points, which is a total of **at least** 17 points total that members must obtain throughout the semester to be considered a member in good standing for the upcoming semester. These events include, but are not limited to workshops, speaker events, community service, networking events, and social events with other members.

- PHILANTHROPY POINT DATES WILL BE ANNOUNCED LATER IN THE SEMESTER. CONTACT ALYSEN SUAREZ FOR FURTHER INFORMATION. PLEASE KEEP IN MIND THAT VOLUNTEERING FOR A COMMUNITY SERVICE EVENT DOESN'T COUNT AS YOUR PHILANTHROPY POINT.



There are three different point levels:

GOLD: TOP 5 MEMBERS

SILVER: 18 EVENT POINTS

BRONZE: 12 EVENT POINTS

12 events + 4 meetings + 1 philanthropy = You make membership

The top five members with the highest points at will receive a special incentive for their efforts at the end of the semester.

All event and points are listed on ICON. If you have any questions or believe that you are missing a point please email WIBpoints@gmail.com

If a member signs up for an event that is capped, and has to cancel, she must give 24 hour notice or more to not be penalized for missing the event. If she does not give notice within the 24 hour period before the event, we will unfortunately have to deduct a point.

If a member does not have the required amount of meeting or event points at the end of the semester, she will be placed on probation. This is a warning period where no punishment or action will take place. If a member does not meet points for two semesters in a row, then we ask that she not join the following semester.

IWF + WIB



Iowa Women's Foundation, WIB's philanthropy:

Over the past three years, the University of Iowa's Women in Business has been cultivating a philanthropic partnership with the renowned Iowa Women's Foundation, an organization that is committed to improving the lives of Iowa's women and girls through economic self-sufficiency. Throughout these past three years, WIB has successfully donated \$16,600 to IWF by way of silent auctions and online fundraising. It is our hope that this number only continues to rise over the next few years. Despite our incredible financial accomplishments, our partnership is more than just monetary. Our partnership with IWF has led to incredible mentoring opportunities, unbeatable networking, uplifting speaker knowledge, and, most of all, inspiring female empowerment, all of which occur through our partnered events. Such events you can expect to see this year include, but are not limited to:

- IWF Networking and Informational Breakfast
- Annual Awards Luncheon with Keynote Speaker
- "Working the Room" Networking Event with Dean Gardial
- "Women Shoot High" Event with the Iowa Women's Basketball Team
- IWF Annual Spring Breakfast

With all of these events and the incredible opportunities that can arise as a result, it is critical that you, as a WIB member, take advantage of all that takes place; you will not find these amazing opportunities anywhere else! As a result, it will be a requirement that all WIB members earn **at least one** philanthropic point each semester. In order to do so, you must be involved with and participate in one of the above events (or any others that arise in the meantime).

It is my hope – and in your best interest – that you take advantage of these opportunities. The women you will meet through this partnership are unbelievable connections, some of which will lead to amazing mentors, internships, full-time jobs, and so much more! In the end, I want to thank you for your involvement with Women in Business, and I cannot wait to see what extraordinary things happen in the coming year.

Alysen Suarez
Vice President
Alysen-suarez@uiowa.edu

LEAN-IN CIRCLES & GAL PALS

What are Lean-In Circles?

Lean-In Circles are groups of 8 to 12 girls who meet on the off weeks of our general meetings. At these circles, our members encourage and empower each other to take risks, ask for more opportunities, and lean in.

Are they required for anyone?

Lean In Circles are required for all **new** members. We believe that lean-In's are very beneficial to enhancing a new member's experience in our organization. They are able to make our big organization feel much smaller, and more personalized. Although they are only required for new members, many old members join, because they really enjoy being part of what these groups have to offer. You may receive one absence for a Lean-In Circle, otherwise you will lose an event point for each circle you miss after the first one that isn't a documented excused absence.

Why should you join a Lean-In Circle?

Join a circle as a great way to meet more of the amazing women in WIB and to learn more about yourself as a business professional and as an individual. Members also receive one point for every Lean-In Circle that they attend.

How do I sign up?

Be sure to check the Facebook page for the application to sign up. As stated before, Lean-In Circles are required for new members, but the application allows us to place you in a Lean-In Circle that we believe would allow for the most beneficial experience.

What are Gal Pals?

The 'Gal Pal' program is an amazing way to ensure you know at least one other person in WIB, and an opportunity to get to know Iowa City and our campus a little better. Each month, there will be a challenge for you and your Gal Pal to complete. If you complete the challenge, you each get a point! Any time you get together with your Gal Pal outside of those challenges, your names are entered into a drawing for the end of the semester (prizes to be announced)!

Are Gal Pals required?

The Gal Pal Program is not required for any members, but it definitely recommended! To sign up, look for our application on the Facebook Page.

Emily Haarman
VP of Internal Affairs
emily-haarman@uiowa.edu

WIB MENTORING PROGRAM

What is it?

A yearlong program that will link you with a professional businesswoman for monthly meet ups.

How big of a time commitment is it?

You will meet with your mentor three times during the semester (approximately once a month) for about an hour.

Where do we meet?

Where you choose to meet is completely up to you! - In the past, people have gone to coffee shops, restaurants, Tippie meeting room, etc.

What will we talk about?

Each month a fun challenge will be sent out to you and you mentor. It might be something to talk about or meet up and do!

How do I sign up?

Be checking our WIB Facebook page for the link to sign up. I will post it a few times before the application due date.

I have more questions ... who can I ask?

Do not hesitate to contact Britany Mathison with ANY questions that you have about WIB's Mentoring Program.

PROFESSIONAL TRIP



When?:

- October 23rd-25th, leaving after the general meeting Wednesday and returning Friday night

Where?:

- Three-day trip to Chicago, Illinois with the chance to learn about future career opportunities by visiting 5 companies applicable to a multitude of majors, as well as networking with company employees and WIB members.

How many points is this worth?:

- Earns 4 points

What will we do?:

- Tour companies and listen to speakers from 5 different companies
- Receive the chance to tour and network with company employees
- Learn about opportunities for future employment and experience both company and city cultures

HOW DO I SIGN UP?:

- Sign ups are posted in September / early October

Leo Gonzalez
VP of Professionalism
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We are so excited for yet
another semester of WIB,
and hope you are too!



FALL 2019

WOMEN IN BUSINESS

University of Iowa