



WOMEN IN BUSINESS
University of Iowa

MEMBER PACKET

FALL 2018

WHAT IS WIB?

OUR PURPOSE:

WIB encourages professional development and leadership while also promoting the importance of fostering relationships and inspiring women to reach their career goals and aspirations.

WIB MISSION STATEMENT:

Encouraging professional development by promoting leadership, fostering relationships and inspiring young women to reach their full potential.

OUR PILLARS:

- 1.) Professional Development
- 2.) Leadership
- 3.) Community Service
- 4.) Networking

DUES:

\$60 a semester, or \$100 for the whole year.

FOLLOW US ON SOCIAL MEDIA!



[BIZ.UIOWA.EDU/WIB](https://biz.uiowa.edu/wib)



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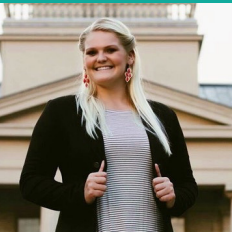


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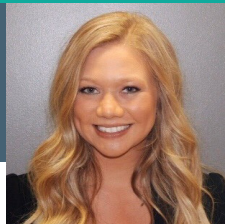
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EXECUTIVE BOARD



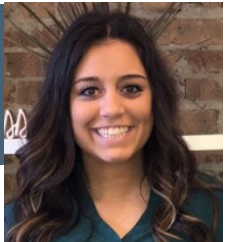
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NEVER HESITATE TO CONTACT US
WITH ANY QUESTIONS OR CONCERNS!

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GENERAL MEETINGS

WHAT TO EXPECT:

WIB holds bi-weekly meetings starting Wednesday, September 5 and running until Wednesday, November 28. Members can begin arriving at 7:30pm for a light snack and small networking opportunities between each other, with meetings starting at 8:00pm sharp and running until 9:00pm. **To be a member of good-standing in Women in Business, it is required that our members attend at least 5 out of the 7 meetings that are offered.**

GENERAL MEETING SERIES:

GM#1: WEDNESDAY, SEPTEMBER 5 - INTRODUCTORY MEETING

GM#2: WEDNESDAY, SEPTEMBER 19 - KURT GRIEBEL, TARGET

GM#3: WEDNESDAY, OCTOBER 3 - LESLIE NOLTE, ENTREPRENEUR

GM#4: WEDNESDAY, OCTOBER 17 - IWF + WIB NETWORKING NIGHT

GM#5: WEDNESDAY, OCTOBER 31- CASEY SCHMIDT, HEARTLAND
FINANCIAL

GM#6: WEDNESDAY, NOVEMBER 14 - AMANDA LOSASSO, MASS
MUTUAL

GM#7: WEDNESDAY, NOVEMBER 28 - ELECTIONS

THE LOCATION FOR EACH MEETING WILL VARY DEPENDING ON WHAT ROOM WE ARE ASSIGNED. MEMBERS WILL BE UPDATED ON A WEEKLY BASIS OF WHERE THE NEXT MEETING WILL TAKE PLACE.

WHAT TO WEAR?

Business Casual: Typical Meeting Wear

YES

- Cardigans or Sweaters
- Colored Pants
- Blouses with Prints
- Casual Dresses
- Heels or Flats

NO

- Leggings or Jeans
- Tears/Ripped Pants
- Tennis Shoes
- Excessive Skin Showing

Business Professional: Fairs, Interviews, Professional Trips

YES

- Full Suit
- Blazer
- Dresses
- Skirts Past Knees
- Button Up Shirt or Blouse
- Heels or Flats
{Typically closed toed}

NO

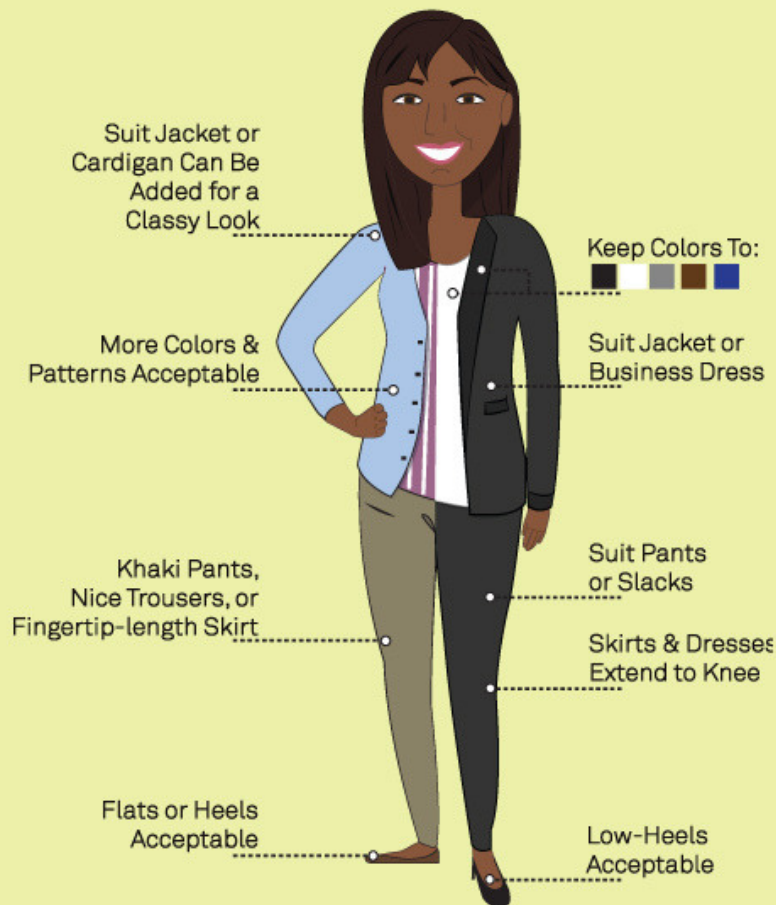
- Street Shoes or Sandals
- Jeans, Leggings, or Jean Material

Look here for further information: <https://goo.gl/UEEMJV>

WHAT TO WEAR CONTINUED...

Business Casual vs. Professional

Have an interview or professional event coming up? Learn how to decode dress code.



Tips for Success in Any Business Situation

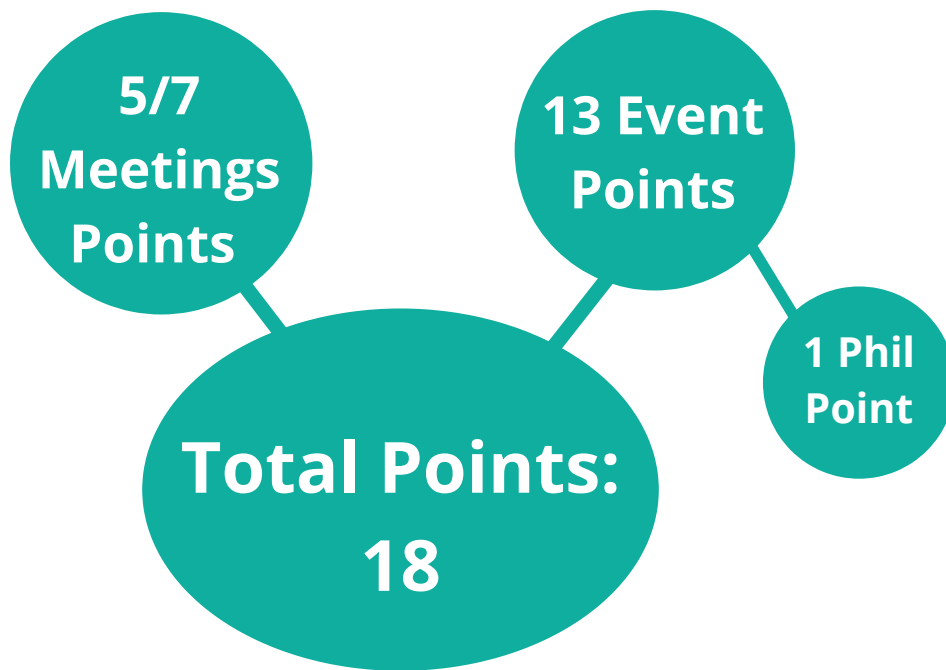


- 1 When in doubt, dress conservatively.
- 2 A suit (suit & tie for males) will suffice in most situations
- 3 Make sure your outfit is wrinkle-free.
- 4 Stick with solid colors and tighter-woven fabrics or simple patterns.
- 5 Accessories should be kept simple: basic pumps, modest jewelry, light make-up & light perfume.
- 6 Wear a belt and a watch.
- 7 Be sure your hair is neatly trimmed or groomed. Avoid the "messy" look.
- 8 Shirts with lettering or graphics should not be worn.
- 9 Check your outfit for missing buttons, lint, or a crooked tie.
- 10 A skirt should be no shorter than the tips of your middle fingers above the knee.

POINT SYSTEM

Throughout the semester, members must attend at least 5 out of the 7 general meetings and **ALSO** obtain at least 13 event points, which is a total of **at least** 18 points total that members must obtain throughout the semester to be considered a member in good standing for the upcoming semester. These events include, but are not limited to workshops, speaker events, community service, networking events, and social events with other members.

- **WITHIN YOUR 13 EVENT POINTS, IT WILL ALSO BE REQUIRED THAT ONE OF THESE POINTS IS A PHILANTHROPY POINT, DATES FOR THESE EVENTS POINTS WILL BE ANNOUNCED LATER IN THE SEMESTER. CONTACT PAIGE OVERMOHLE FOR FURTHER INFORMATION.**



There are three different point levels:

GOLD: TOP 5 MEMBERS

SILVER: 18 EVENT POINTS

BRONZE: 13 EVENT POINTS

The top five members with the highest points at will receive a special incentive for their efforts at the end of the semester.

If a member signs up for an event that is capped, and has to cancel, she must give 24 hour notice or more to not be penalized for missing the event. If she does not give notice within the 24 hour period before the event, we will unfortunately have to deduct a point.

If a member does not have the required amount of meeting or event points at the end of the semester, she will be placed on probation. This is a warning period where no punishment or action will take place. If a member does not meet points for two semesters in a row, then we ask that she not join the following semester.

IWF + WIB



Iowa Women's Foundation, WIB's philanthropy:

Over the past three years, the University of Iowa's Women in Business has been cultivating a philanthropic partnership with the renown Iowa Women's Foundation, an organization that is committed to improving the lives of Iowa's women and girls through economic self-sufficiency. Throughout these past three years, WIB has successfully donated \$16,600 to IWF by way of silent auctions and online fundraising. It is our hope that this number only continues to rise over the next few years. Despite our incredible financial accomplishments, our partnership is more than just monetary. Our partnership with IWF has led to incredible mentoring opportunities, unbeatable networking, uplifting speaker knowledge, and, most of all, inspiring female empowerment, all of which occur through our partnered events. Such events you can expect to see this year include, but are not limited to:

- IWF Networking and Informational Breakfast
- Annual Awards Luncheon with Keynote Speaker
- "Working the Room" Networking Event with Dean Gardial
- "Women Shoot High" Event with the Iowa Women's Basketball Team
- IWF Annual Spring Breakfast

With all of these events and the incredible opportunities that can arise as a result, it is critical that you, as a WIB member, take advantage of all that takes place; you will not find these amazing opportunities anywhere else! As a result, it will be a requirement that all WIB members earn **at least one** philanthropic point each semester. In order to do so, you must be involved with and participate in one of the above events (or any others that arise in the meantime).

It is my hope – and in your best interest – that you take advantage of these opportunities. The women you will meet through this partnership are unbelievable connections, some of which will lead to amazing mentors, internships, full-time jobs, and so much more! In the end, I want to thank you for your involvement with Women in Business, and I cannot wait to see what extraordinary things happen in the coming year.

Paige Overmohle

Vice President

paige-overmohle@uiowa.edu | (712) 790-7572

LEAN-IN CIRCLES & GAL PALS

What are Lean-In Circles?

Lean-In Circles are groups of 8 to 12 girls who meet on the off weeks of our general meetings. At these circles, our members encourage and empower each other to take risks, ask for more opportunities, and lean in.

Are they required for anyone?

Lean In Circles are required for all **new** members. We believe that lean-In's are very beneficial to enhancing a new member's experience in our organization. They are able to make our big organization feel much smaller, and more personalized. Although they are only required for new members, many old members join, because they really enjoy being part of what these groups have to offer. You may receive one excused absence for a Lean-In Circles, otherwise you will be placed on probation if you have 2+ absences in a semester.

Why should you join a Lean-In Circle?

Join a circle as a great way to meet more of the amazing women in WIB and to learn more about yourself as a business professional and as an individual. Members also receive one point for every Lean-In Circle that they attend.

How do I sign up?

Be sure to check the Facebook page for the application to sign up. As stated before, Lean-In Circles are required for new members, but the application allows us to place you in a Lean-In Circle that we believe would allow for the most beneficial experience.

What are Gal Pals?

The 'Gal Pal' program is an amazing way to ensure you know at least one other person in WIB, and an opportunity to get to know Iowa City and our campus a little better. Each month, there will be a challenge for you and your Gal Pal to complete. If you complete the challenge, you each get a point! Any time you get together with your Gal Pal outside of those challenges, your names are entered into a drawing for the end of the semester (prizes to be announced)!

Are Gal Pals required?

The Gal Pal Program is not required for any members, but it definitely recommended! To sign up, look for our application on the Facebook Page.

Clarissa Short

VP of Internal Affairs

clarissa-short@uiowa.edu | (515) 494-5549

WIB MENTORING PROGRAM

What is it?

A yearlong program that will link you with a professional businesswoman for monthly meet ups.

How big of a time commitment is it?

You will meet with your mentor four times during the semester (approximately once a month) for about an hour.

Where do we meet?

Where you choose to meet is completely up to you! - In the past, people have gone to coffee shops, restaurants, Tippie meeting room, etc.

What will we talk about?

We will be following "The Big Life" by Ann Shoket, as a quick start to conversation. - After that, you and your mentor can talk about whatever you'd like!

How do I sign up?

Be checking our WIB Facebook page for the link to sign up. I will post it a few times before the application due date.

I have more questions ... who can I ask?

Do not hesitate to contact Elle McCormick with ANY questions that you have about WIB's Mentoring Program.

PROFESSIONAL TRIP

MINNEAPOLIS, MINNESOTA FALL 2018



When?:

- Wednesday October 10th- Friday October 12th

Where?:

- Three-day trip to Minneapolis, Minnesota with the opportunity to expand professionally by meeting with companies that apply to a multitude of majors.

How many points is this worth?:

- Earns 4 points

What will we do?:

- Tour companies and listen to speakers from Fortune 500 Companies
- Receive the chance to tour and meet employees of the Minnesota Vikings

HOW DO I SIGN UP?:

- Sign ups are posted in early September!!

Natalie Gandy
VP of Professionalism
natalie-gandy@uiowa.edu | (708) 710-7248

We are so excited for yet
another semester of WIB,
and hope you are too!



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