

FALL 2017  
**MEMBER PACKET**



# WHAT IS WIB?

## **Our Purpose:**

-WIB encourages professional development and leadership while also promoting the importance of fostering relationships and inspiring women to reach their career goals and aspirations.

## **WIB Mission Statement:**

-Encouraging professional development by promoting leadership, fostering relationships and inspiring young women to reach their full potential.

## **Our Pillars:**

- 1.) Professional Development
- 2.) Leadership
- 3.) Community Service
- 4.) Networking

## **Dues:**

\$50 a semester, or \$80 for the whole year

## **Follow us on Social Media!**



@UniversityOfIowaWomenInBusiness



@uiowawib



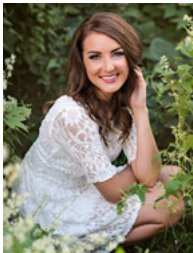
[biz.uiowa.edu/wib](http://biz.uiowa.edu/wib)

Website

# EXECUTIVE BOARD



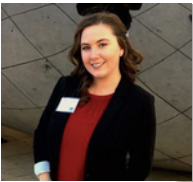
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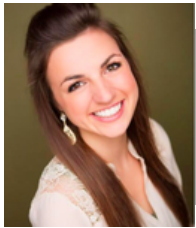
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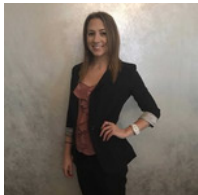
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Never hesitate to contact us with any questions or concerns!

# GENERAL MEETINGS

To be a member of good-standing in Women in Business, it is required that our members attend **at least 5 out of the 8** meetings that are offered. No excused/unexcused absences will need to be relayed to any of the Executive Board members, instead each member will be allowed 3 missed meetings, no matter the reason. There will also be a Speed Networking event later in the semester that if a member attends, she will be able awarded either an event or meeting point, based on her choosing.



**September 6th:** General Meeting #1 - Introductory Meeting

**September 20th:** General Meeting #2 - Evette Creighton, Rockwell Collins

**October 4th:** General Meeting #3 - Olivia Goldstein, RepHike

**October 18th:** General Meeting #4 - Grad Panel hosted by Michele Miller

**November 1st:** General Meeting #5 - Amanda Losasso, MassMutual

**November 15th:** General Meeting #6 - TBA

**November 29th:** General Meeting #7 - Kaveh Mostafavi, EcoCare Supply

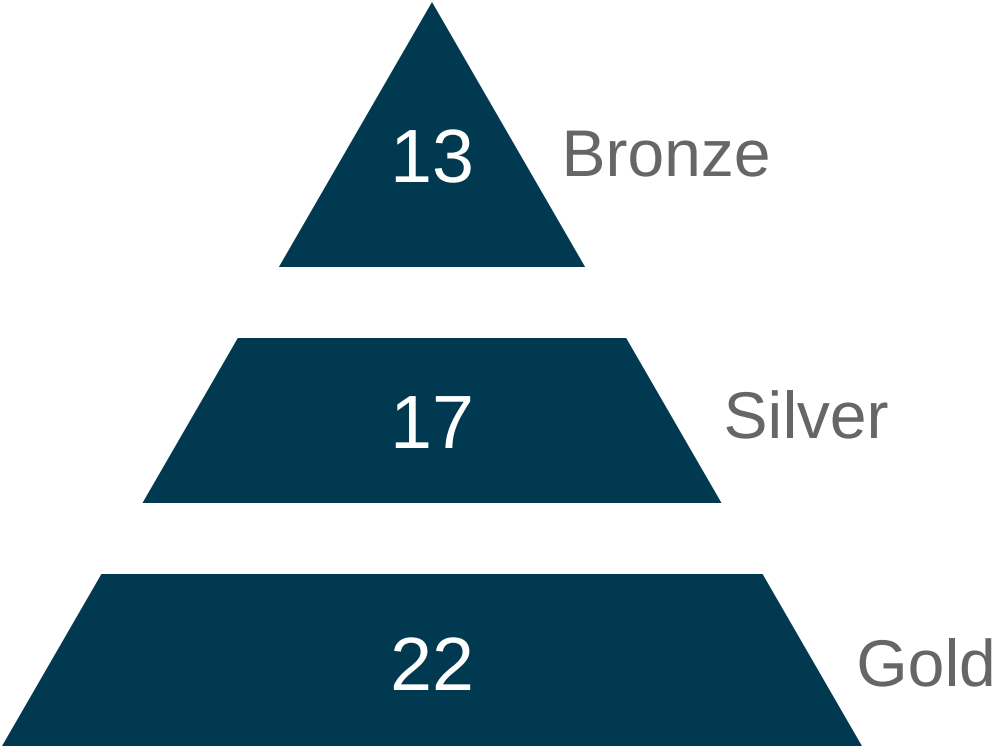
**December 6th:** General Meeting #8 - Spring 2018 Exec. Board Elections



Doors for meetings will open at 7:30pm. The actual meetings do not begin until 8:00pm, but it is recommended that members grab food and network for the half hour period before. Each meeting lasts for about an hour or so. As for location of each meeting, members will be updated on a weekly basis of where the next meeting will take place.

# POINT SYSTEM

In addition to attending 5 out of the 8 meetings that will be held throughout the semester, it is also required to receive at least 13 separate event points to be considered a member in good standing. These events include, but are not limited to workshops, speaker events, community service, networking events, and social events with other members. Within your 13 points, it will also be required that one of these is a philanthropy point, which dates for these events will be announced later in the semester. There are three different levels for points:



Top 5 members with the most points at the end of the Fall semester will receive an incentive for the Spring semester.

If a member signs up for an event that is capped, and has to cancel, she must give a 24 hour notice or more to not be penalized (receive 0 points). If she does not give notice within a 24 hour period, we will unfortunately have to deduct a point.

If a member does not have the required amount of meeting and/or event points, she will be placed on probation. This is a warning period where no punishment or action will take place.

If a member does not meet points for two semesters in a row, then we ask that she not join the following semester.

# IWF & WIB



Iowa Women's Foundation

Over the past two years, the University of Iowa's Women in Business has been cultivating a philanthropic partnership with the renown Iowa Women's Foundation, an organization that is committed to improving the lives of Iowa's women and girls through economic self-sufficiency. Throughout these past two years, WIB has successfully donated \$8,000 to IWF by way of silent auctions and online fundraising. It is my hope that this number only continues to rise over the next few years.

Despite our incredible financial accomplishments, our partnership is more than just monetary. Our partnership with IWF has led to incredible mentoring opportunities, unbeatable networking, uplifting speaker knowledge, and, most of all, inspiring female empowerment, all of which occur through our partnered events. Such events you can expect to see this year include, but are not limited to:

- IWF Networking and Informational Breakfast
- Annual Awards Luncheon with keynote speaker Ann Shoket, former Editor-in-Chief for Seventeen Magazine and judge on America's Next Top Model.
- "Working the Room" Networking Event with Dean Gardial
- Women Empowerment Event with the Iowa Women's Basketball Team
- IWF Annual Spring Breakfast

With all of these events and the incredible opportunities that can arise as a result, it is critical that you, as a WIB member, take advantage of all that takes place; you will not find these amazing opportunities anywhere else. As a result, it will be a requirement that all WIB members earn at least one philanthropic point each semester. In order to do so, you must be involved with and participate in one of the above events (or any others that arise in the meantime). It is my hope – and in your best interest – that you take advantage of these opportunities. The women you will meet through this partnership are unbelievable connections, some of which have led to amazing mentors, internships, full-time jobs, and so much more!

In the end, I want to thank you for your involvement with Women in Business, and I cannot wait to see what extraordinary things happen in the coming year.

Maggie Morony

maggie-morony@uiowa.edu | (319) 321-0695

# LEAN - IN CIRCLES/ GAL PALS

## **What are Lean - In Circles?**

- Lean In Circles are groups of 8 to 12 groups who meet on the off weeks of our general meetings. At these Circles, our members encourage and empower each other to take risks, ask for more opportunities, and lean in.

## **Are they required for anyone?**

-Lean In Circles are required for new members, for we believe that they are very beneficial to enhancing a new member's experience in our organization. They are able to make such a big organization feel much smaller. Although they are only required for new members, many old members join, for they really enjoy participating in a Lean-In circle. You may receive one excused absence for a Lean-In Circle, otherwise you will be placed on probation with 2+ absences.

## **Why should you join a Lean-In Circle?**

-Join a Circle as a great way to meet more of the amazing women in WIB and to learn more about yourself as a business professional and as an individual. Members also receive one point for every Lean-In Circle that they attend.

## **How do I sign up?**

- Be sure to check the Facebook page for the application to sign up. As stated before, Lean-In Circles are required for new members, but the application allows us to place you in a Lean-In Circle that we believe would allow for the most beneficial experience.

## **What are Gal Pals?**

-The 'Gal Pal' program is an amazing way to ensure you know at least one other person in WIB, and an opportunity to get to know Iowa City and our campus a little better. Each month, there will be a challenge for you and your Gal Pal to complete. If you complete the challenge, you each get a point! Any time you get together with your Gal Pal outside of those challenges, your names are entered into a drawing for the end of the semester (prizes to be announced)!

## **Are Gal Pals required?**

-The Gal Pal Program is not required for any members, but it definitely recommended. To sign up, look for our application on the Facebook Page.

## **WIB's Lean-In Circle/ Gal Pal Contact:**

-Email: [julia-diltz@uiowa.edu](mailto:julia-diltz@uiowa.edu)

-Text: (563) 221 - 3077

# WIB MENTORING PROGRAM

## **What is it?**

- A yearlong program that will link you with a professional businesswoman for monthly meetups.

## **How big of a time commitment is it?**

- You will meet with your mentor four times during the semester (approximately once a month) for about an hour.

## **Where do we meet?**

- Where you choose to meet is completely up to you!
- In the past, people have gone to coffee shops, restaurants, etc.

## **What will we talk about?**

- We will be following Sheryl Sandberg's book, *Lean In*, as a quick start to conversation.
- After that, you and your mentor can talk about whatever you'd like!

## **How do I sign up?**

- Be checking the Facebook page for the link to sign up. I will post it a few times before the application due date on September 9th.

## **I have more questions ... who can I ask?**

- Do not hesitate to contact Jayme Kelly with ANY questions that you have about

## **WIB's Mentoring Program Contact:**

- Email: [Jayme-kelly@uiowa.edu](mailto:Jayme-kelly@uiowa.edu)
- Text: (712) 541-3185

**"Mentoring is a brain to pick, an ear to listen, and  
a push in the right direction."**

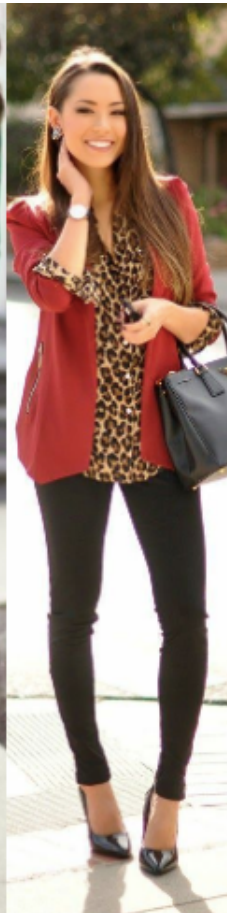
**- John C. Crosby**



# WHAT TO WEAR?

## Business Casual {typical meeting wear}

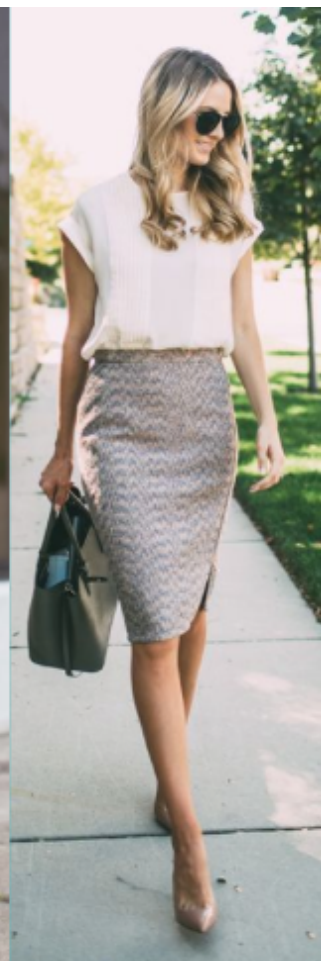
- ❖ Cardigans or sweaters
  - ❖ Colored pants
  - ❖ Fun prints
  - ❖ Casual dresses
  - ❖ Tights with boots
  - ❖ Heels or flats
- NO
- ❖ Leggings or blue jeans
  - ❖ tears/ripped pants
  - ❖ Excessive skin showing
    - Lot of leg or cleavage



## Business Professional {fairs, interviews, professional trip}

- ❖ Dresses
- ❖ Full suit or blazer
- ❖ Skirts past fingertips
- ❖ Business pants
- ❖ Button up shirts or blouses
- ❖ Heels or flats {typically closed toe}

- NO
- ❖ Street shoes/sandals
  - ❖ Jean material pants



*You are selling yourself!*

# PROFESSIONAL TRIP



- Three-day trip to Kansas City to network with a variety of companies and have some fun!
- Thursday, October 12- Saturday October 14
- \$80 includes covers everything
- 4 WIB points
- Going to businesses such as Cerner, CHIEFS, CoreSource, Sprint, Harley Davidson, MMGY Global, and more!
- You will have both Thursday and Friday night to explore Kansas City!
- **Sign up will be posted Saturday, September 9th 11 am!**

We are so excited for  
yet another semester  
of WIB, and hope you  
are too!

