#TippieWomen Summit: *Managing a Diverse Workforce*

Free for members of WIB and the MBAA. Others: $10 per person

Sponsored by the Tippie College of Business, Women in Business and the Tippie MBA Association.

**Saturday, April 2, 2016
8:30 am - 1:30 pm**

Iowa Memorial Union 2nd Floor Ballroom and 4th Floor, Pappajohn Business Building

**Program:**

***IMU 2nd Floor Ballroom***

**8:30 am**: Registration

**9:00 am:** Welcome from Tippie Dean Sarah Gardial

**9:10 am**: Comments from Lois Eichacker, Director, Strategic Accounts and Partnerships, CVM Solutions

**9:45 - 11:15 am**: Workshop led by Anne Parmley and Peg Kramer from Pearson

* **More Than a Millenial: Addressing Generational Differences in the Workplace**
Generational differences present obstacles to navigate, but also opportunities to leverage generational skills and discuss tough challenges in managing or being managed by other generations. Join Anne Parmley, Pearson’s Managing Director of National Assessment Services and Iowa General Manager, and Peg Kramer, Pearson’s Director of Measurement Services, as they lead an engaging and interactive session about generational differences and expectations about workplace relationships, flexibility, reward, and communication.

***4th Floor, Pappajohn Business Building***

**11:30 am - 12:30 pm**: Alumni Panel Discussion with participation from:

* Lois Eichacker, Director, Strategic Accounts and Partnerships, CVM Solutions
* Nicole Johnston, VP of Sales Strategy (Family Care), Kimberly-Clark
* Kristin Lee, Principal, Newspring Capital
* Lura McBride, Chief Operating Officer, Van Meter Inc.
* Maureen Sammon, President and CEO, HomeServices Mortgages
* Moderated by Sarah Gardial, Dean, Tippie College of Business

**12:30 pm**: Lunch provided by event sponsors

**1:30 pm**: Conclusion

**Don't miss our feature on the outstanding women from Tippie at:** [**tippie.uiowa.edu/tippiewomen**](http://tippie.uiowa.edu/tippiewomen/tippiewomen/)