

Do you have a passion for Marketing, Analytics & Copywriting and want to gain valuable hands-on experience?

Do you want to work for a company that encourages an entrepreneurial spirit and supports your passion for sustainability and natural products?

If so, then Frontier Co-op is for you. Since 1976, Frontier Co-op has been showing the world that Doing Good, Works.

We are currently seeking a **Part-time Marketing Intern** to join our team this summer.

- 20 hours a week, paid internship
- Remote or hybrid internship options available

Now more than 40,000 member-owners strong, we're dedicated to sourcing and packaging the highest quality spices, herbs and botanical products through our Frontier Co-op, Simply Organic® and Aura Cacia® brands. We're driven by a simple purpose: to do good by our people and planet. And to create a stronger company built on a commitment to quality and sustainability.

Responsibilities:

- Collaborating with internal subject matter experts to develop international sourcing stories for use across media in Single Origin by Simply Organic launch.
- Leading competitive analysis of top seasoning brands in the Canadian market.
- Forecasting for Canadian product line.
- Updating Sales materials for the Canadian market.
- Researching how brands use TikTok and developing recommendations for Simply Organic on this platform.
- Updating website content as part of continuous improvement efforts.

Qualifications:

- Currently pursuing a bachelor's degree in Marketing, Marketing Analytics, Journalism, Public Relations, Communications, Business, or related field.
- Understanding of using digital media platforms for brand storytelling
- Strong attention to detail and ability to meet deadlines while working independently
- Outstanding interpersonal skills
- Adept at presenting to a wide range of stakeholders
- Intermediate Excel & PowerPoint skills required
- Good written & verbal communication skills with preferred marketing, journalism or public relations writing experience

How to Apply: Please send your resume and cover letter to kelly-bedeian@uiowa.edu. All resumes and cover letters will be screened to ensure they meet the minimum requirements before being forwarded to Frontier. *Note: You will want to address your cover letter to **Becky Holub, Frontier Co-op, Talent and Acquisition Manager.***