

CIVCO Medical Solutions Job Description

Job Title: Product Management Interns

Department: Product Management - ICG

Reports To: Product Manager

Prepared Date: March 2021

Internship Dates: Summer 2021 (20 hours per week)

Summary

The Product Management Internship provides opportunity to combine experiences in Product Line Management and cross-functional process development to streamline business operations. This position will conduct in-depth competitive analysis of global marketplace and develop process for ongoing maintenance and accessibility. This role will also own the development of a comprehensive product matrix to support the global registration status of CIVCO's portfolio of medical devices.

Key Duties and Responsibilities include the following. *(Other duties may be assigned.)*

1. Optimize competitive matrix for product and pricing by developing process for maintenance and accessibility across key internal stakeholders
2. Own and develop tool for utilizing competitive analysis to facilitate decision making as it relates to pricing and selling opportunities across international sales channels
3. Support product lifecycle management for:
 - Product releases
 - Updates to on-market products
 - Pricing updates
 - Market surveillance/Gathering customer feedback
 - End-of-Life
4. Own and develop product matrix to contain Unique Device Identifiers (UDI) for reference in international tender bids and global regulatory compliance
5. Create method to generate accurate, price lists across multi-channel customer base within CIVCO's current system

Qualifications

To perform this job successfully, an individual must be able to perform each essential duty satisfactorily. The requirements listed below are representative of the knowledge, skill, and/or ability required. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

Education, Experience and Certifications

Currently enrolled in degree program for in Marketing, Management, Business Analytics, or Business Administration.

Essential Knowledge, Skills and Abilities

To perform this job successfully, an individual should have knowledge of Microsoft Office. The position requires both strong written and verbal communications skills, with the ability to multi-task and pay attention to detail while analyzing and drawing conclusions from data.

Physical Demands

The physical demands described here are representative of those that must be met by an employee to successfully perform the essential functions of this job. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

While performing the duties of this job, the employee is regularly required to talk or hear. The employee is frequently required to sit. The employee is occasionally required to stand; walk; use hands to finger, handle, or feel and reach with hands and arms. The employee must frequently lift and/or move up to 25 pounds. Specific vision abilities required by this job include close vision and color vision.

Work Environment

The work environment characteristics described here are representative of those an employee encounters while performing the essential functions of this job. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

The noise level in the work environment is usually moderate.

How to Apply: Please send your resume and cover letter to kelly-bedeian@uiowa.edu. All resumes and cover letters will be screened to ensure they meet the minimum requirements. Kelly will give directions for next steps to apply for this opportunity.

Note: This is a paid internship opportunity (\$14.50 per hour/20 hours per week).