



FORTÉ

MORE WOMEN LEADING

FORTÉ UNDERGRADUATE PARTNERSHIP

**Forté + UG Academic Partners –
Summer Connect 2022**

MORE WOMEN LEADING



A woman with long brown hair, wearing a white t-shirt, is holding a large white rectangular sign in front of her chest. The sign contains text about Forté's mission.

WHY FORTÉ MATTERS

We are changing the balance
of power in the workplace.

Current landscape for women leaders



of MBA graduates are women,
compared to 50%+ in law
and medical schools



of Fortune 500
CEOs are women



of S&P 500 board
members are women



of S&P 500 senior
execs are women



the gender pay gap experienced
by women—greater for
women of color



of total venture capital funding
received by women
business founders



WHO WE ARE

FORTÉ'S POWERFUL ALLIANCE

Influential companies

Leading undergraduate
and business schools

Talented women

Pioneering donors

**115,000+ Women
rising in business**

MORE WOMEN LEADING

What we do

WE HELP WOMEN:

Reimagine what's possible

By exploring the endless career options in business, from healthcare to hospitality

Accelerate their careers

By providing equal access to an infrastructure — business education, role models, professional networks, leadership training

Find financial support

With subsidized programs, workshops, and Forté Fellowships to help women advance throughout their careers



Forté Undergraduate Programs Academic Year 2022-2023



Forté Undergraduate Programs

Forté's success is driven by the active involvement and longstanding commitment of our partners. Nearly **60 undergraduate school** partners help us maximize our outreach efforts and deliver high impact programming — they are key to inspiring women's pursuit of business careers and positions of leadership.



**Undergraduate
Conferences**
(Live and
Virtual)



**Forté Career
Ready
Certificate**
(Virtual)



**Forté On
Campus**

Forté College Conferences Overview

TARGET AUDIENCE

TOPICS COVERED



COLLEGE FAST TRACK TO FINANCE CONFERENCE

*Fall 2022 – Live
Friday, September 30 - NYC*

Undergraduate students interested in exploring finance careers.

Previous academic or professional experience in finance is not required to participate.



UNDERGRADUATE WOMEN OF COLOR LEADERSHIP SYMPOSIUM

*Fall 2022 – Live
October - TBD*

Undergraduate students who hold aspects of their identity that may be underrepresented in business.

The experiences of business women who identify as African American / Black, Latinx, and Native American will be centered in the symposium programming.



UNDERGRADUATE CAMPUS LEADERSHIP SUMMIT

Spring 2023 - TBD

Undergraduate students who hold leadership positions in mission-aligned student organizations.

Leadership development and skill-building programming will be the focus of this event.



NATIONAL CAMPUS TO BUSINESS LEADERSHIP CONFERENCE

Spring 2023 - TBD

Undergraduate students of all years and academic disciplines.

Discover how to turn your passions into a business career during Forté's largest event for undergraduate women from any major and any background.



UNDERGRADUATE WEBINAR SERIES

Goal Setting During Your Summer Internship

Negotiation for Undergraduate Women

Leadership During the Pandemic

The Basics of Budgeting

Career Planning Workshop

MBA Explore

Explore Deferred MBA Programs

Intersectionality: A Framework for Inclusivity

Explore Specialized Business Master's Programs

Build Your Board of Directors

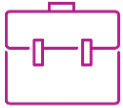
How To: Develop an Entrepreneurial Mindset

Strategies for a Successful Internship



Former Webinar Titles

Forté Professional Development: Career Ready Certification



CAREER ACCELERATOR

Increase the pipeline of women interested in business careers and improve the career readiness of this next generation of women.

Online activities include exposure to role models in business, personal brand, professional values, and business industry deep dives, all with a gender lens.



ONLINE COMMUNITY

Cultivate interest in business careers among undergrad women.

Share information about rewarding careers in business and ways to excel in the business world through featured job and internship opportunities, professional development and leadership skill-building webinars, discussions, and more.

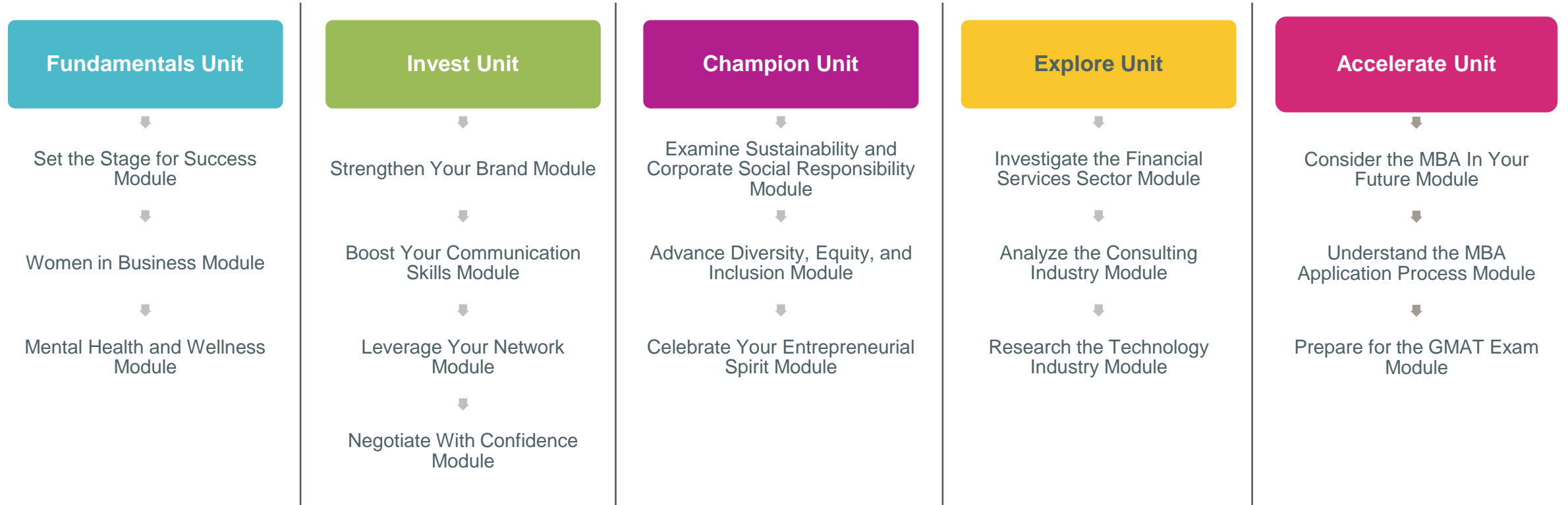


CAREER READY CERTIFICATE

This credential is a signal to stakeholders that undergraduate women are confident, career ready, and understand the path to excellence and leadership.

Students who complete the certificate will have access to rewards such as professional introductions, business school connections, coaching appointments, and more.

Forté Career Ready Activities



Forté On Campus: Undergraduate Women in Business Clubs

VIRTUAL CLUB TOOLKIT

- ❑ 8-week, professional development series introducing Forté community and resources
- ❑ Student Organization Leader Guide
- ❑ Organizational Management Resources



"Forté provides excellent opportunities for women to refine their business acumen and filter through careers to find the one which fits them the best. The partnership Forté has with McDonough Women has brought countless unique resources to our members to assist them as they go through their undergraduate journey."

**Executive Board Member,
McDonough Women in Business
at Georgetown University**

WEEK 1

WOMEN IN BUSINESS

BACKGROUND
Why are organizations like Forté - and your club - important? Although more than half of your graduating class may be women, gender disparity in the corporate world persists, especially at the executive levels and in the MBA classroom. Women, especially women of color, are still underrepresented in the corporate environment. A great way to overcome any potential challenges is to make yourself aware of the current landscape for women in the business world.

ACTIVITIES

- Find and share statistics about women in business.
- Reflect on situations where you were the only female in the room or you felt inferior due to your gender.
- Share some ideas on how women can support each other in situations like these. How will members of your organization support each other?
- Craft a strong response for why there are women in business organizations or women-only conferences and business competitions. Be prepared for the next time someone asks you, why do you attend a Women in Business Conference and why is it necessary to host a WIB Conference, when there are no Men-in-Business conferences?

KEY TERMS

- Double Bind Dilemma
- Imposter Syndrome
- Glass Ceiling
- Intersectional Feminism
- Gender Pay Gap

FORTÉ FEATURE

Share some ideas on how women can support each other in situations like these using this [discussion thread](#)

Be sure to note what school you are with and organization you are affiliated with - remember, it's all about building your network!

BONUS ACTIVITY IN FORTÉ CONNECT

- Visit the **Fundamentals Module** and complete the "Step 1: Women in Business" activity. Watch a video and learn more about gender disparity in the boardroom, MBA Classroom, and at the leadership level. Earn your points, level up!

5 • FORTÉ UNDERGRADUATE CLUB GUIDE FOR WOMEN IN BUSINESS

Forté Job Center: GradLeaders

FORTÉ JOB CENTER

Looking for your next big opportunity? You've come to the right place. With the Forté Job Center, you'll gain visibility and get access to exclusive job openings.

- ◆ **Upload your resume.**

This is where leading companies come to find top talent — smart, ambitious and well-qualified women like you.

- ◆ **Search job openings**

posted by those same great companies. Whether you're looking to advance or re-enter the workforce, you'll find the perfect opportunity here.

- ◆ **Create a custom search**

and let the jobs roll into your inbox. Set up your profile, define the types of opportunities that match your passions and ambitions.

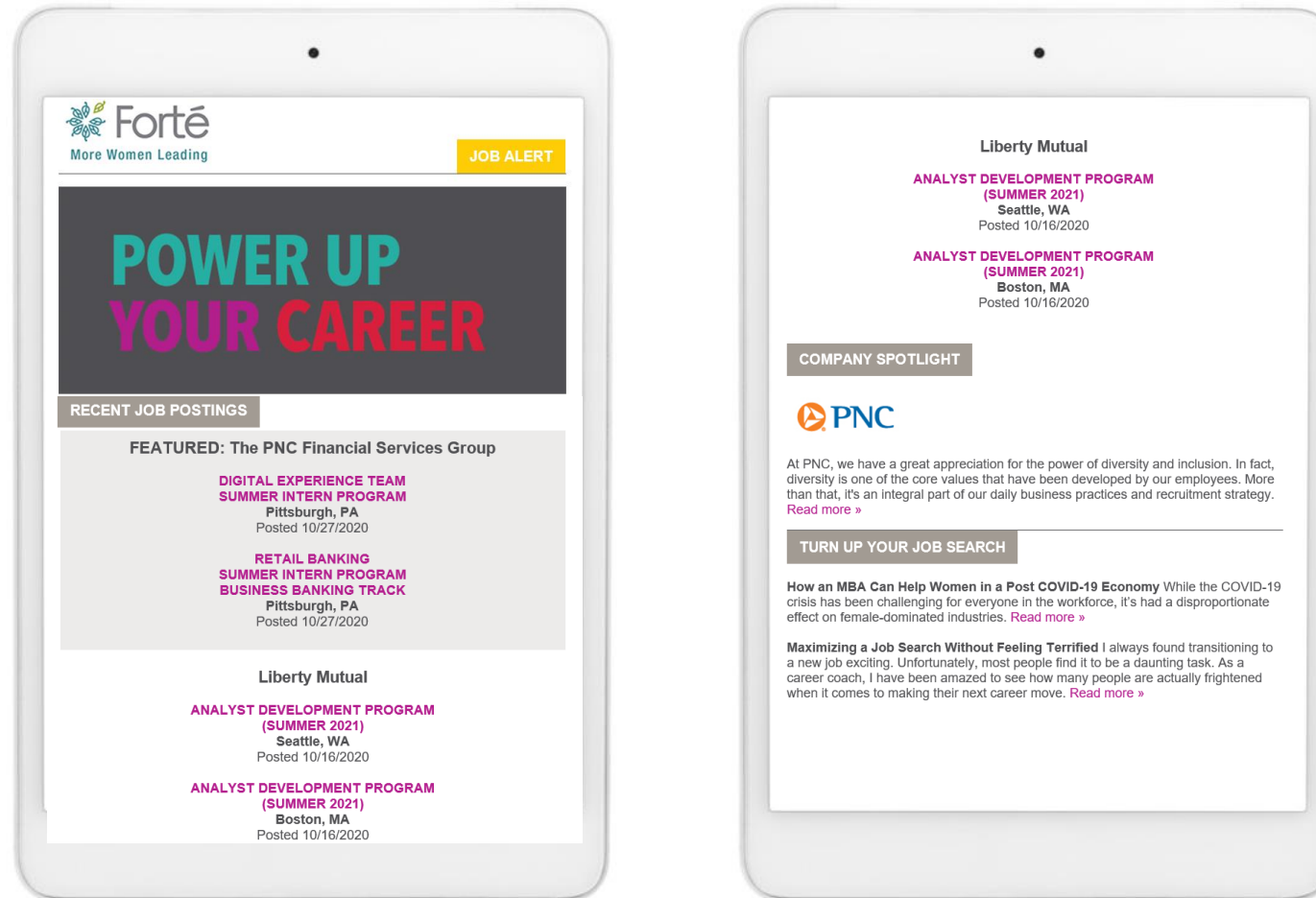


Add your resume

Search for job opportunities

Job alert newsletters – right to your inbox!

Forté Job Center – Emails, Alerts, Company Spotlights





FALL 2022

FORTÉ MBA LAUNCH FOR UNDERGRADUATE STUDENTS

Preparation for Deferred MBA Applications

- 6 weeks of exclusive content
- Network with peers across schools
- Direct access to top MBA programs

SPRING 2023

FORTÉ MBA FORUM FOR UNDERGRADUATES

MBA and Masters Exploration

- One-day virtual event
- Network with school reps and alumni
- Alumni and admissions panels

MAXIMIZING THE PARTNERSHIP



MORE WOMEN LEADING

Maximizing the Forté Partnership

- 1 INVITE STUDENTS TO JOIN FORTÉ**
Membership is free at fortefoundation.org/join.
- 2 PROMOTE EVENTS AND CONFERENCES**
Share the Forté opportunities with your prospective and current students.
- 3 ENGAGE STAFF ON CAMPUS**
Encourage team to attend quarterly partner webinars and read monthly newsletters.
- 4 INTRODUCE CAMPUS CLUB LEADERS**
Connect Forté with GWIB and Men As Allies clubs and advisors.



Professional Development: Women Lead Webinars

WOMEN LEAD WEBINARS | LIVE & ON DEMAND

Forté Women Lead webinars will keep your employees learning, growing and advancing with tools and techniques to enhance communication skills, build leadership, grow the business, or find inspiration.

Women Lead Classic

Leading Innovation in a Virtual World

5 Tools to Develop Yourself into the Leader You Are Meant to Be

Overcoming Barriers to Gender Equity in the Workplace

Developing the Gravitas of a Leader

Men as Allies

Allyship Through Reciprocal Mentoring

Candid Conversations About Gender Equity

Implementing a Male Ally Culture

Coffee & Careers

Reboot Your Resume

Telling Your Story in Interviews

Avoid the Seven Deadly Sins of LinkedIn

Communicating Effectively with Recruiters



3,200+
2021
ATTENDEES

Faculty, staff, and students at member schools access Women Lead Webinars for as part of their free premium membership.

Benchmark Schools



4 Women in Business Club leaders serve as FAMbassadors.

WIB Presidents pass the Forté torch from one leader to the next.

WIB partnered with other clubs to host a virtual conference featuring Forté speakers.

Rutgers consistently has the most Certificate Earners and strong conference attendance because of the captive club audience.



Partnered with Women in Business and several student FAMbassadors.

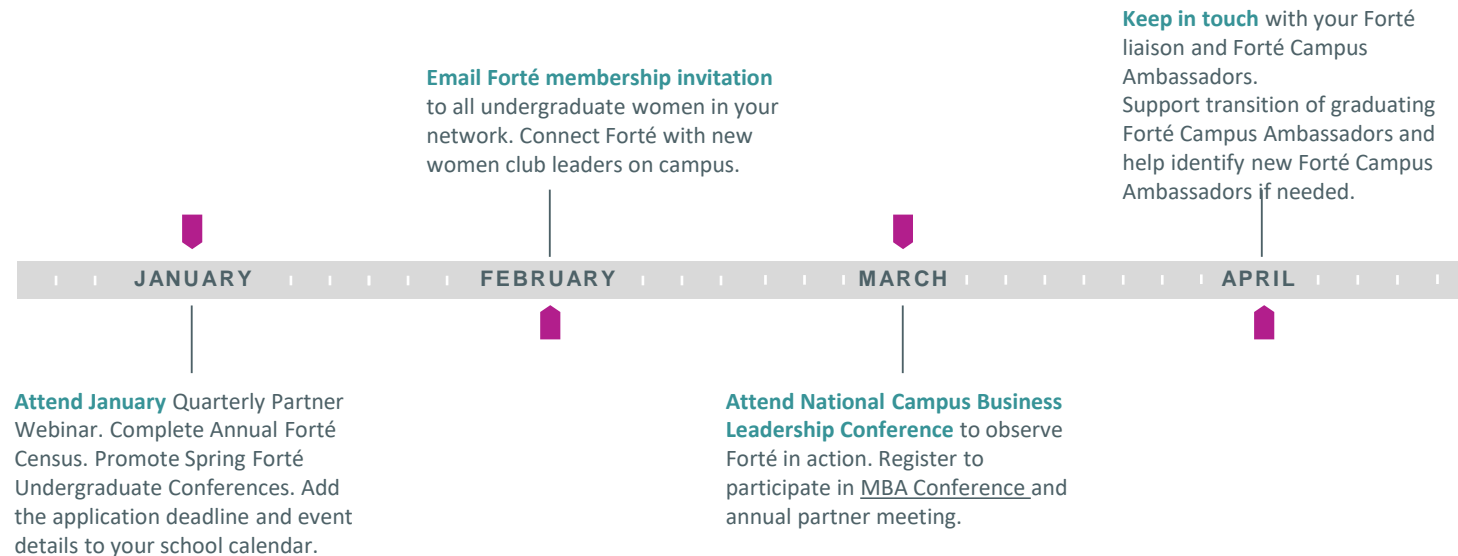
WIB hosts “signature” WIB events that feature Forté Women Lead Webinars or activities.

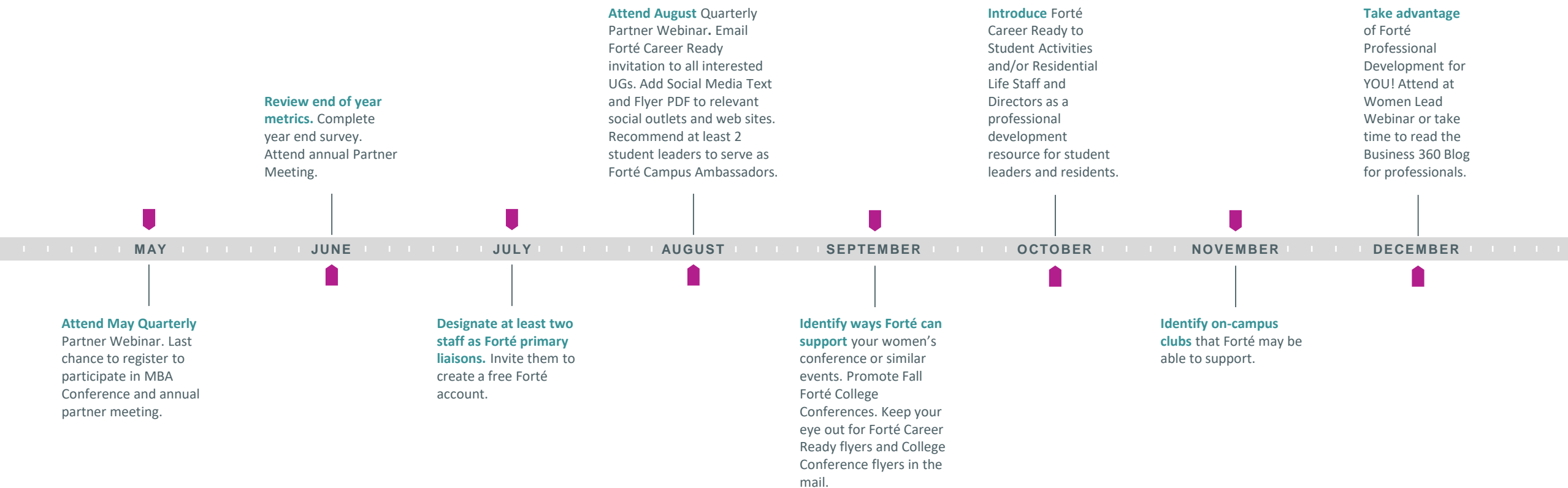
Recently held a virtual kick off event with WIB. 80 women attended and 26 subsequently signed up for Forté Career Ready.

LEADING YOUR SCHOOL'S INVESTMENT WITH FORTÉ

Forté member schools identify a primary representative who will work closely with Forté to ensure partnership success.

A timeline that outlines the roles and responsibilities of the Forté Primary School Representative follows. Forté will communicate these opportunities and action items in monthly update emails and will be available to answer any questions or concerns along the way. Thank you again for your commitment to achieve **#morewomenleading!**





Thank you for the support in Forté & students!



MORE WOMEN LEADING

THANK YOU!

ELISSA SANGSTER

Chief Executive Officer
elissa@fortefoundation.org
(713) 301-9039

KRYSTAL BROOKS

Director of Development, Academic Partners
krystal@fortefoundation.org
(512) 593-0290

DIANA SAIZ

Development Manager, Academic Partners
diana@fortefoundation.org
(512) 839-4043



APPENDIX

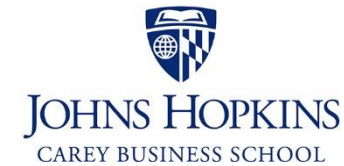
MBA Partner Schools



Executive & Professional MBA Partner Schools



esade



Undergraduate Partners

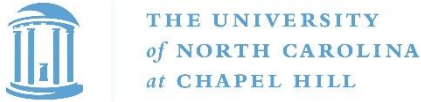
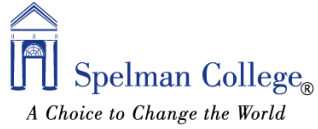
Undergraduate Pipeline



Undergraduate Partners



Undergraduate Partners — cont'd



Corporate Partners

