

XIANXI YANG

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EDUCATION

THE UNIVERSITY OF IOWA
Master of Science, Finance and Business Analytic Iowa City, IA
Anticipated Aug 2020

MIDDLE TENNESSEE STATE UNIVERSITY
Exchange Program, Finance Murfreesboro, TN
Aug 2019 – May 2020

- International Merit Scholarship

GUANGXI UNIVERSITY (GXU)
Bachelor of Business Admin, Finance Nanning, China
Sep 2016 – Jun 2019

- Honor Student / GPA: 3.95 (out of 5.0)

EXPERIENCE

BEIJING FUXI INTERNET TECHNOLOGY COMPANY LIMITED Nanning, China
Business Development & Marketing Internship 03/2018 – 06/2018

- Conducted surveys, questionnaires, and opinion polls to collect data and then exercised quantitative and qualitative methodologies to project the market demand.
- Involved in performing customer profiling to support initial digital marketing and advertisement strategies.
- Analyzed monthly KPIs, including user growth of the software application, engagement, and feedback module, to improve the software application functionality.

BANK OF CHINA Jishou, China
Mortgage Loan Assistant, Credit Department 08/2018 – 09/2018

- Inspected property documentation to process mortgage loan files, including appraisals, inspections, and contracts.
- Communicated with borrowers to gather financial information such as credit reports, verify its accuracy, acquire (explain) the loan rate, and complete the mortgage loan application.

GUANGXI UNIVERSITY Nanning, China
Finance Assistant 10/2018 – 1/2019

- Assisted the scrutinization of research funds and month-end closing procedure of accounting department.

UNIVERSITY OF IOWA Iowa City, IA
Grader, Class: Professional Prep for Enterprise Leadership and Entrepreneurship 2/2021 – Current

- Assisted the instructor to improve students' leadership and business communication skills.

ACTIVITIES

GXU BUSINESS MANAGEMENT COMPETITION ASSOCIATION Nanning, China
Director of Public Relations 05/2017 – 10/2018

- Connected external sponsor companies with the internal departments and worked with sponsored activities.

ERP SIMULATION GAME Nanning, China 06/2018

- Played the game as a CFO in the team and acquired second place in the Guangxi province.

TENNESSEE VALLEY AUTHORITY'S INVESTMENT CHALLENGE Murfreesboro, TN
Member 01/2020-03/2020

- Be assigned to the communication services and financials sectors.
- Contributed to building a great defensive investment portfolio against the 2020 recession phase.

HENRY FUND Iowa City, IA
Equity Research Analyst 01/2021-Current

- Be assigned to materials and consumer staples sectors and conducted professional research reports.

TECHNICAL SKILLS: Python, Microsoft Office Suite, SQL, Tableau