

# JOHN (JACK) MOORE

(641) 660-4118 • john-r-moore@uiowa.edu • [www.linkedin.com/in/john-jack-moore/](http://www.linkedin.com/in/john-jack-moore/)

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## EDUCATION

THE UNIVERSITY OF IOWA Iowa City, IA  
Master of Science, Finance 05/2022  
Bachelor's Business Administration (BBA), Finance 12/2020

- GPA: 3.94/4.0, Beta Gamma Sigma Honor's Society (Top 10% of Tippie College of Business)

**TECHNICAL SKILLS:** Microsoft Office, Microsoft Power Automate (Flows), PivotTables, FactSet, Bloomberg, Tableau

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## EXPERIENCE

HENRY FUND Iowa City, IA  
Equity Research Analyst – Consumer Discretionary Sector 12/2020 – Present

- The Henry Fund ([www.henryfund.org](http://www.henryfund.org)) is a \$16.4M endowed equity portfolio managed by 8 Master of Finance students selected from a competitive application process to receive course credit
- Responsible for industry and company research in addition to the building of robust models using discounted cash flow, economic profit, relative valuation, and dividend discount analysis
- Present Buy/Sell recommendations to the Fund's Investment Advisory Board, and work with the Henry Fund team to determine final selections and portfolio weightings for one of the top 10 largest student managed fund in the U.S.

CANADIAN IMPERIAL BANK OF COMMERCE (CIBC) Chicago, IL  
Enterprise Risk Management Intern 06/2020 – 08/2020

- Assisted Risk Analysts with ERM risk appetite reporting process by generating monthly audits of risk metrics
- Supported ERM Analysts with streamlining the Risk Appetite Statement metric metadata maintenance process
- Designed and developed an automation process using Microsoft Power Automate for ERM U.S. Monthly ExCo Report
- Contributed to reduced report production time and eliminated time spent on collecting data and attestations for reports

INTRO TO FINANCIAL MANAGEMENT Iowa City, IA  
Teaching Assistant 08/2020 – 12/2020

- Collaborated with 15+ teaching assistants to teach fundamental valuation concepts, risk and return analysis, cost of capital, capital budgeting and application of topics to 230+ students in a flip-classroom environment

UNIVERSITY OF IOWA Iowa City, IA  
Tutor, Business Statistics 08/2019 – 05/2020

- Improved assessment scores for 5+ students weekly through instruction on statistical distribution and regression analysis
  - Adapted my instructing style to provide an appropriate environment for each student's learning preference and style, in one-on-one and group tutoring sessions
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## ACTIVITIES & LEADERSHIP

AMERICAN MARKETING ASSOCIATION Iowa City, IA  
Member 08/2019 – 09/2020

- Recruiter members to increase involvement and create professional opportunities for College of Business students
- Attended 15 meetings and networked with 10+ marketing and business consulting professionals to learn about marketing techniques utilized in various industries