# SRAAVIKA VADDADI

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# **EDUCATION**

#### The University of Iowa, Tippie Business School, Iowa City, IA

May 2025

- B.B.A. Finance and Business Analytics & Information Systems UI CUM GPA: 3.9/4.0
- Awards: Tippie Top 21, Erroll B. Davis Alliant Energy Achievement Award
- Dean's List: Fall 2021, Spring 2022, Fall 2022, Spring 2023, Fall 2023, Spring 2024, Fall 2024
- Involvements: Alpha Kappa Psi Business Fraternity, InvestHer, Tippie Buddies, BizEdge Mentorship, Quantitative Finance Club

# **WORK EXPERIENCE**

#### Finance Clerk – University of Iowa Center for Advancement, Iowa City, IA

Nov. 24 – Present

- Process 100-150 cheques, credit card and pledge payments weekly towards university campaigns and funds
- Balance transactions through a Salesforce CRM platform and post investment journal entries on Acumatica
- Prepare quarterly financial revenue and reserve balance reports, and compile fundraising expenses for various campus partners

#### Midstream and Marketing Intern – British Petroleum (BPX), Denver, CO

May 2024 – Aug. 2024

- Built an interactive PowerBI dashboard to visualize gas netback index prices across multiple basins, facilitating data-driven discussions on infrastructure improvements and variance analysis to enhance netback performance
- Designed a detailed Excel spreadsheet to track and visualize Eagle Ford oil across multiple flow paths, improving end-of-month inventory visibility and facilitating more accurate oil inventory management
- Collaborated with teams across the business including Trading and Shipping, Accounting, Reservoir Engineering and Planning

# Finance Intern – British Petroleum (BPX), Denver, CO

May 2023 – Aug. 2023

- Worked with the Heads of Permian Reserves and Permian Finance to build an interactive PowerBI dashboard, increasing transparency in the long-term planning cycle and reducing redundancy by consolidating multiple plan versions across teams
- Delivered an engaging company-wide presentation, including the CFO, to highlight the dashboard's impact on strategic planning

# Data Analyst Intern – Ennoble Group Inc, Remote

June 2022 - Aug. 2022

- Worked on sales data to assess the impact of digital marketing tools on ticket registration, employee performance and pay, and revenue generation by conference organizers
- · Generated performance and trend related reports using pivot tables, macros, and various charts on Excel to conduct analysis

# LEADERSHIP EXPERIENCE

#### President - InvestHer Women in Finance Club

May 2023 – May 2024

- Won the Outstanding Student Organization Award at the Hawkeye Excellence Awards among over 600 clubs at the University
- Spearheaded new initiatives such as a mentorship program, corporate sponsorships, and a Women in Finance networking dinner and received funding of over \$1400 to host 40+ attendees per event

#### Vice President - InvestHer Women in Finance Club

Aug. 2022 – May 2023

- Streamlined the process of reaching out to companies and speakers through the creation of the InvestHer Corporate Packet
- · Created a database to connect members with recruiting and internship opportunities, scholarships, and free financial courses

#### Director of DEI Initiatives - Alpha Kappa Psi

May 2022 – Dec. 2022

- Helped educate members around relevant DEI conversations through weekly articles and videos
- Added a DEI perspective during recruitment and chapter meetings to ensure all members feel included and heard

#### Finance Senator - Burge Residence Hall

Aug. 2021 - May 2022

- Managed funding received by Burge Residence Hall to plan events for 950+ students
- Attended weekly meetings to approve funding requests up to \$3000 for campus-wide student organizations

# **VOLUNTEER EXPERIENCE**

#### Volunteer Income Tax Assistance:

Jan. 2023 - April 2023

• Volunteered 60+ hours to prepare Federal and State Tax Returns for the elderly, low-income individuals and foreign students

#### President's Leadership Class - Diverse Dining Team

Aug. 2022 - Dec. 2022

• Raised \$4500 in funding to host a holiday pop-up pantry to combat food insecurity among students, faculty and the community

# **CERTIFICATIONS**

- FINRA Securities Industry Essentials
- IRS VITA/TCE Basic, Advanced and Foreign Student Certifications
- National Alliance for Insurance Education and Research Personal Lines
- Bloomberg Market Concepts

# **SKILLS**

Python, Database SQL, Orange Data Mining, PowerBI, Tableau, Excel, Word, PowerPoint, Power Apps, Power Automate