

Sarah Wig

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EDUCATION

- The University of Iowa** Iowa City, IA
Master of Science in Finance and Business Analytics 08/2023-05/2025
- Activities: Venture Capital Investment Competition, CQA Investment Challenge, CME Group University Trading Competition, Quantitative Finance Club Member, Teaching Assistant for Principles of Macroeconomics
 - Coursework: Quantitative Finance and Deep Learning, Financial Modeling and Firm Valuation, Data Programming in Python, Database Management in SQL, Financial Reporting, Data Science, Portfolio Management
- Grinnell College** Grinnell, IA
Bachelor of Arts in Economics with Honors, Concentration in Statistics 08/2019-05/2023
- Activities: Consult For America Club Planning Committee Member, International Student Organization Treasurer, SGA Senator
 - Coursework: Seminar in Corporate Tax, Econometrics, Statistical Modeling in R, Calculus II, Linear Algebra, Number Theory
- The London School of Economics and Political Science** London, U.K.
The General Course Study Abroad Program, Department of Finance 09/2021-06/2022
- Activities: Varsity Basketball Player, 3rd place in National BUCS Basketball League, LSESU Consultancy Society Member
 - Coursework: Advanced Econometrics, Principles of Finance, Data Science, Probability and Distribution Theory

PROFESSIONAL EXPERIENCES

- Incoming Summer Analyst** Washington, DC
Analysis Group 06/2024-08/2024
- Analyze economic and financial data using statistical methods and analytical tools such as econometric estimation of models, survival analysis, and machine learning in SAS, Python, and R to create expert reports for valuation and investments cases
- Research and Insights Intern** New York, NY
Teads, Inc. 06/2022-08/2022
- Conducted rigorous data analysis of in-house surveys, using audience insights, strategic creatives, and target audience insertions to drive optimal campaign performance for 30+ clients
 - Utilized pivot tables and conducted hypothesis testing to analyze advertisement data and extract insights
 - Delivered presentations to Fortune 500 clients, showcasing 8% average increase in brand awareness and 12% lift in ad recall
 - Pioneered the implementation of employee resource groups focused on diversity and inclusion, inclusive multicultural office events, and an exchange program to achieve the 2023 DEI goal of ~91% retention rate
- Student Consultant and Project Development Analyst** Remote
Unlock Consulting 09/2020-06/2021
- Collaborated with teams across three continents to analyze numerous business problems of start-ups London, U.K.
 - Conducted comprehensive competitor analysis, and delivered data-driven solutions that improved supply chain efficiency, and enhanced websites' USP through technical changes 09/2021-12/2021
 - Promoted to Project Development Analyst, overseeing a portfolio of 20+ projects and developing training material, including videos, quizzes, case studies, and client presentation templates for 100+ incoming consultants
- Business Strategy and Finance Intern** Chicago, IL
Spotivity & Thin Edge Consulting 06/2021-09/2021
- Spearheaded the team revising the financial model, leveraging strong analytical skills to optimize the model and increase accuracy of revenue projections by over 37%
 - Developed and executed innovative sales strategies and outreach programs, leveraging market research and data analysis to engage with over 200 agencies and achieve a ~10% increase in the client base

RELEVANT EXPERIENCES

- Equity Research Analyst, The Henry Fund** Iowa City, IA
The University of Iowa 01/2024-12/2024
- Selected through competitive process to manage the technology sector of a student-run equity portfolio comprising of 29%
 - Conduct sector research and build financial models using discounted cash flow, relative valuation, and dividend discount analysis
 - Present buy/sell recommendations to the fund's advisory board and manage portfolio of \$21 million
- Founder, Financial Literacy Program** New Delhi, India
Samarpan Foundation 05/2019-07/2023
- Pioneered and launched a financial literacy program for ~100 underprivileged children and women
 - Conducted sessions introducing basic finance concepts and educating on government schemes like subsidies
 - Opened 40 new bank accounts for program participants, promoting financial inclusion in the community

Technical Skills: Microsoft Office, Python, Stata, RStudio, SQL, LaTeX, C++, Tableau, Oracle APEX, Excel, SAS, Power BI