

THE UNIVERSITY OF IOWA

Assistant Professor of Marketing

The University of Iowa invites the submission of resumes from qualified candidates for one or more anticipated positions at the rank of assistant professor, either tenure-track or visiting. We are seeking individuals with research interests in marketing models, marketing strategy, or consumer behavior. The Department is committed to developing innovative research and curricula related to the changing world of marketing.

The start date for all positions is Fall 2014. We will be interviewing selected candidates during the August 2013 AMA Summer Marketing Educators' Conference in Boston.

Iowa City, which hosts the University, is a desirable place to live. The schools, medical services, quality of the community and reasonable real estate values combine to provide substantial benefits for faculty members.

The University is a state-supported school of about 30,000 students. Of those, over 15,000 are enrolled in the College of Liberal Arts. This gives the campus and campus life a distinct cultural flavor which makes the environment quite stimulating.

Please submit your materials by using the University of Iowa online job application system at <http://jobs.uiowa.edu/jobSearch/faculty/>. Click on the listings for Tippie College of Business. Applicants for the Tenure-Track Marketing Faculty position should select requisition #62659.

Questions about the application process may be directed to Michelle Highly, Marketing Department Administrative Assistant, at 319- 335-2521 or michelle-highly@uiowa.edu. General questions about the marketing faculty positions may be directed to Professor Gary J. Russell, Chair of Marketing, at 319-335-0993 or gary-j-russell@uiowa.edu.

The University of Iowa is an Affirmative Action/ Equal Opportunity Employer. Women, minorities, and persons with disabilities are enthusiastically encouraged to apply.