

WIB AT THE UNIVERSITY OF IOWA

# February Newsletter



In this newsletter you will find 

information on an accounting professor, style inspiration, & more on our executive team

# Women in Business Mission

“Breaking down the common barriers all women face by providing resources, professional development, and leadership opportunities.”

**Guest Check**

Date	Table	Guests	Server
			302701

PT - SOUP/SAL - ENTREE - VEG/POT - DESSERT - BEV

*Pillars*

OOD MES 249731

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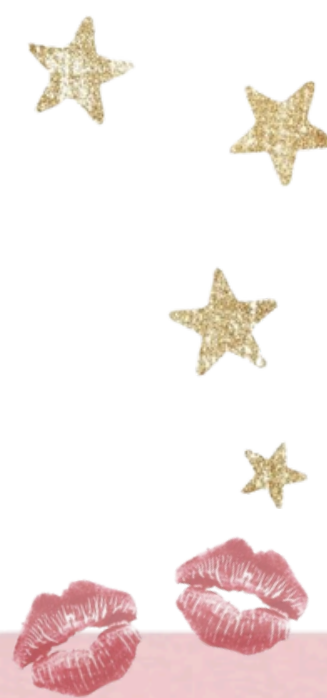
Server 302701

Total

- Community service
- Leadership
- Professional development
- Networking



*WIB Socials*



# A Look Inside February

## Black History Month

Black History Month has been celebrated in the United States since 1976. It is a time to honor the achievements and contributions of African Americans throughout history, highlighting their struggles, triumphs, and cultural impact. Here are some resources on this month:

- [Classroom Resources for Black History Month](#)
- [Black History Month Lessons & Resources](#)
- [History Behind Black History Month](#)
- [Why We Still Need Black History in the US](#)

## The Month of Love

### POSTCARD

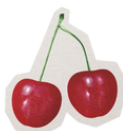
With Valentine's Day falling on the fourteenth, it is no wonder people associate love with February. People exchanged gifts and cards, and many showed appreciation for their loved ones.

to: \_\_\_\_\_

from: \_\_\_\_\_

## WIB Highlights

- Meet the WIB Members in Your Grade
- First General Meeting
- Starbucks Discount Day
- Winter Glove Drive
- Back to Business Pizza Party





## Women in Business Look Book

Are you struggling with finding the right outfit for Women in Business General Meetings? Check out some style inspiration.



## WIB Pinterest Board

If you are still struggling to find the perfect outfit to wear to our general meetings, check out our pinterest board linked here:

[Professional Outfit Pinterest Board](#) 



## General Meetings Note

Remember that to make Women in Business membership, you must make four out of six of the general meetings.





## Carolyn Reddick

*Professor of Accounting in the Tippie College of Business, professor Reddick comes to the university with lots of professional experience in the accounting industry.*

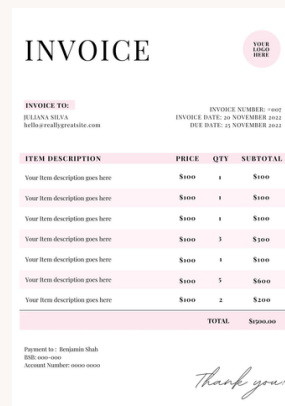
## Professor Spotlight

Carolyn Reddick has worked in the accounting industry full time for nearly eight years before transitioning into academia. During that time, she worked as an external auditor for one of the big four public accounting firms.

She spent much of her time in accounting auditing large multinational corporations in the automotive and life insurance sectors, with a focus in actuarial accounting estimates and SOX compliance and controls. She served clients who filed statements under both the U.S. GAAP and international accounting standards.



[LINKEDIN](#)



“I have always had a strong interest in education and originally planned to be a highschool teacher.”



Continue Reading for the Q&A

# Why did you major in accounting?

"My alma mater, Wake Forest, required all students to take introductory financial accounting to be accepted into the business school. I took that class, and while it was very challenging and stressful at times, I really enjoyed the content. However, I still didn't declare an accounting major because I had no idea what accounting jobs entailed. The following summer, I did an internship at a startup company in Iowa City and realized that no business decisions were made without supporting financial evidence. As a result, I recognized that having a deep understanding of accounting would help me succeed in all areas of business, which further fueled my desire to continue studying the subject."



## What is your goal as a professor?

"My goal as an accounting professor is to encourage and empower students to be excited about their futures and to reach their professional goals. I also strive to help students understand the power of an accounting degree and the vast, diverse career opportunities it provides. As I mentioned earlier, I initially didn't plan to study accounting because I had no idea what careers in the industry could look like. An accounting degree opens so many doors, and there is tremendous power in understanding the language of business. I hope that sharing my experiences in class helps students feel excited about both the subject and their future careers!"

## How can you be successful in accounting?

"I believe the biggest keys to success in the accounting industry are as follows:

1. Maintain a questioning mind and a desire to learn and understand new concepts. This will evolve as you grow in your career, but being inquisitive about your clients, new industries, and emerging trends will help you stand out in any role.
2. Adapt to changing professional and technical landscapes. We continue to see new digital tools and AI advancements each year, which will further change how business professionals work and how systems and processes operate across companies. The more adaptable you are to change and learning new skills, the more successful you will be.
3. Develop strong communication skills. Accounting is often seen as a highly technical field (which it is), but accountants must clearly communicate what they see in financial statements to key stakeholders. The stronger your ability to communicate and collaborate with a wide variety of people, the better off you will be."





# Meet the Executive Board



**Sophia Sladek**  
*Vice President*



**Cadyn Wilhelm**  
*President*



**Kaitlyn Hooker**  
*VP of Events*



**Ella Crumley**  
*VP of Finance*



**Hannah Fadrowski**  
*VP of Professionalism*



**Emerson Drake**  
*VP of Marketing*



*Exec  
Spring  
2025*





**Vanessa Bravo**

*VP of DEI*



**Kenzie Lorton**

*VP of Technology*



**Courtney Davis**

*VP of Fundraising*



**Sophia Connolly**

*VP of Public Relations*



**Gianna Bachmeier**

*VP of Internal Relations*



**Kyleigh Selepa**

*VP of Community Service*



**Adriana Plascencia**

*VP of Sustainability*



**Hanna Graham**

*VP of Mentoring*



**Daniela Paladino**

*VP of External Relations*





# February Events!



Get to know the members in your grade!

## Guest Check

Date	Table	Guests	Server
			302701

APPT - SOUP/SAL - ENTREE - VEG/POT - DESSERT - BEV

good memories  
are priceless



### Guest Receipt

Date	Amount	Guests	Server
			302701



Back 2 Business Pizza Party



### POSTCARD

enjoying the  
pizza!  
love, WIB

to: \_\_\_\_\_

from: \_\_\_\_\_

Thank you to our *Sponsors!*

**IOWA**

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**Tippie College of Business**  
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