

# WOMEN IN BUSINESS

*Newsletter*

## UPCOMING EVENTS

- April 1st: Megan Osting Event
- April 5th: Regina Carl Lunch & Landfill Tour
- April 7th: Formosa Fundraiser
- April 8th: Katie Giorgio Event & Molly's Fundraiser
- April 11th: Denise McCormick Event
- April 12th: Mini Professional Trip
- April 15th: Chipotle Fundraiser
- April 20th: Title Boxing Event
- April 23rd: Blood Drive

## PROFESSIONAL TRIP TO CHICAGO

From February 27th-March 1st, Women in Business went on a Professional Trip to Chicago! During this time, members had the amazing opportunity to visit BMO Harris Bank, Aerotek, EvolveHer, 4FRONT, Avant, and Discover. These company visits supplied opportunities to learn about the corporations and to network with professionals. It was an insightful and empowering experience for all WIB participants. Also, a special recognition for Paige Gibson, VP of Professionalism, is definitely due! Thank you, Paige, for planning an amazing trip for our members.



*Women in Business encourages women of all majors and years to join us in supporting the success of women at the University of Iowa. We inspire young women to reach their fullest potential by cultivating relationships and offering unlimited leadership opportunities. Above all, we value our four pillars: professional development, leadership, community service, and networking.*

# GENERAL MEETING SERIES: MICHAEL KAPLAN



On February 27th, Michael Kaplan spoke at our 3rd general meeting. Members who attended received professional development tips. Michael focused on providing members with insight into different types of interviews that members could come across, and what to do and not to do in each case. He also

presented helpful hints on how to stay active on LinkedIn. Michael is extremely willing to help our members with interviews, resumes, cover letters, LinkedIn profiles, and anything else! We are thankful to have someone like him in our network to assist and mentor our members.

# GENERAL MEETING SERIES: HER VOICE EVENT

On March 13th, Women in Business was fortunate to have the HER Voice Speaker Series serve as a general meeting. This general meeting took place at the Graduate Hotel where we heard a motivational presentation from Lynn Manternach. She dove deep into the topic of developing and improving on one's personal brand. She emphasized the importance of knowing how other people perceive you, and if you are content with that perception.



Lynn's presentation relating to self-awareness left all attendees feeling inspired. Attendees were left with instructions on how to do personal brand research. She urged everyone to ask your close friends to describe you. This way, you can evaluate if your personal brand is where you want it to be, or if something needs to change.

# Tippie Women's Summit

The Tippie Women's Summit took place at The Graduate Hotel on March 9th. The theme of this year's summit was "Going Global". The day contained two keynote speakers, Tanya Kopps and Barbara McKenzie. They both provided an enormous amount of insight and knowledge about working in and with a global business. From there, a workshop session was administered about virtual team collaboration and input. This workshop showed how to make your voice heard in online teamwork. The program also consisted of a panel discussion featuring April Fox, Heather Moore, Tiffani Orange, and Ashley Sherwood. These women energized and informed their audience. We are thankful for another successful year at the Tippie Women's Summit!



THANK YOU TO OUR SPONSORS!







# WHAT HAS WIB BEEN UP TO?

Women in Business has had an extremely busy month. Between the Professional Trip to Chicago, two amazing and informative general meetings, and the Tippie Women's Summit, a lot of big events have taken place.

WIB members have been able to participate in a lot of community service events during the past few weeks. One example was helping out the Eastern Iowa and Western Illinois Girl Scouts. Another community service event was an opportunity for members to help collect supplies for the Domestic Violence Intervention Program.

There have been a lot of great fundraising events held on campus. For example, there was a Which Wich fundraiser held on March 8th, and the month long Buffalo Wild Wings fundraiser ended on March 11th. Thank you to all the participants of these fundraisers, you have helped make a difference!

From March 4th to March 8th was the Iowa Women's Foundation Telethon Week. This was a great way for members to participate with and help give back to our philanthropy, the Iowa Women's Foundation.

## MONTHLY QUOTE:

"Believe in yourself so strongly that the world can't help but believe in you, too"

