

# WOMEN IN BUSINESS

*Newsletter*

## UPCOMING EVENTS

- April 25th: Student Leadership Awards Reception
- April 26th: IWF End of Year Breakfast
- April 27th: Girls on the Run volunteering
- April 27th: Title Boxing Event
- May 1st: Hawkeye Leadership and Service Awards
- May 6th: Start of Finals Week

Have a great summer,  
WIB!

## MOM'S WEEKEND

Mom's Weekend took place from April 5th-April 7th and it was a big hit! On Friday night, members and their moms were able to attend the B1G Men's Gymnastics Championship that took place at Carver Hawkeye Arena. On Saturday, events were held that included painting, the Hawkeye baseball game vs. Rutgers, and bowling! On Sunday, there was a fundraiser at Formosa.

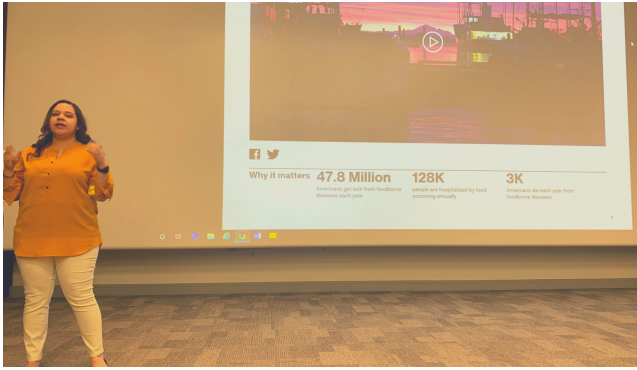


Members and their moms were able to enjoy a great meal and raise money for WIB in the process! Thank you to all the moms who came, and to all the WIB moms who endlessly support their daughters!

*Women in Business encourages women of all majors and years to join us in supporting the success of women at the University of Iowa. We inspire young women to reach their fullest potential by cultivating relationships and offering unlimited leadership opportunities. Above all, we value our four pillars: professional development, leadership, community service, and networking.*

## GENERAL MEETING SERIES: VERIZON

Representatives from Verizon Wireless spoke at a General Meeting. They spoke about a program called Humanability. This is where Verizon is implementing programs around the world to help better the planet. For example, helping Hawaii reach its reusable energy goal with technology created by Verizon. This meeting was extremely insightful since most people had no idea



that Verizon had programs like that. Their technology can be life changing and we are excited to see what they come up with next for the world!

## GENERAL MEETING SERIES: FACULTY FROM TIPPIE

Our 6th General Meeting consisted of faculty from the Tippie College of Business. Those in attendance included Nancy Abram, Kimm Harris, Cathy Zaharis, Jennifer Fuhrman, and Lindsey Aldrich. Their wide range of knowledge in the business world was intriguing for all members. These empowering women cover the fields of marketing, entrepreneurship, finance, economics, and counseling. They shared specifics to their own fields, and advice for businesswomen in general! They gave tips for interviews we will have now, and how to have confidence in a full time job. Their insight was so appreciated and was helpful to every woman in the room!



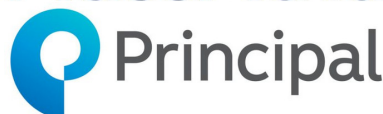
## Lean-In Circles



During one of our lean-in circle's last meeting, the leader's mentor came in to speak. She spoke to the group about her journey in the business world. She started off traveling a lot but has now ended up at U.S. Bank. She focused on passion to the small group of women. People get jobs because of knowledge, need, and passion, but passion is the most important component to enjoy your job. Her life tips were extremely helpful, and being able to connect with this small group on a personal level was extremely beneficial.

Thank you to all our mentors for their endless support!

THANK YOU TO OUR SPONSORS!







## WHAT HAS WIB BEEN UP TO?

On April 1st, Megan Osting came and spoke to a group of WIB members. Megan created the Eastern Iowa Swim Federation and now also is an entrepreneur. She shared her journey with members about how she got to where she is today!

On April 5th, members took a tour of a local landfill. Members were able to see the landfill and recycling area to learn how they operate. It was extremely eye opening to see such an important function happening in Iowa City!

Katie Giorgio did a speaking event on April 8th. She spoke to members about the myths of the network marketing field. Katie spoke about her experience and answered questions about how network marketing could fit into the lives of members.

Denise McCormick came on April 11th and did vision boards with members! They focused on self-improvement and the boards will influence members daily outcomes!

On April 19th, Sara Maples spoke about sustainability in business. Sara is a sustainability manager at UI and shared her knowledge on how much sustainability affects a business.

## MONTHLY QUOTE:

"In the future, there will be no female leaders. There will be just leaders."

-Sheryl Sandberg

