

WOMEN IN BUSINESS

Newsletter

UPCOMING EVENTS

- Professional Trip to Chicago: February 27th-March 1st
- Girl Scout Community Service: February 28th
- Mentor Denise McCormick: March 7th
- Which Wich Fundraiser: March 8th
- Tippiie Women's Summit: March 9th
- Buffalo Wild Wings Fundraiser: Now until March 11th
- HER Voice General Meeting: March 13th
- Spring Break begins: March 15th



GENERAL MEETING : ANDREA KELLEY FROM ORACLE

On February 13th, Andrea Kelley was the guest speaker at our general meeting. Andrea gave lots of tips and tricks regarding LinkedIn. She gave us advice on using LinkedIn effectively from a Campus Recruiter's point-of-view. She advised us to keep our profile updated, keep all past experience on our profiles, and that important connections happen in the 2nd degree. She inspired us to make connections within ourselves. All members decided to talk to someone they did not know to end the meeting!

Women in Business encourages women of all majors and years to join us in supporting the success of women at the University of Iowa. We inspire young women to reach their fullest potential by cultivating relationships and offering unlimited leadership opportunities. Above all, we value our four pillars: professional development, leadership, community service, and networking.

LEAN-IN CIRCLES

Leaders: Rose Sadewasser, Emily Haarman, Amanda Silverstein, Maddie Nemeth, Lydia Wagenbach, Julia Pohar, Jessica Schultz, Kiana Palileo, Meghan Murphy, Katie Carpenter, Molly Wetjen, Ali Watkins, Alice Cale-Finnegan, Charissa Weber, Britany Mathison, Katie Culver, Jenny Wieser, and Paige Franck



Lean-in Circles are the perfect way for this large organization to feel smaller. There are groups of 8-10 members lead by our amazing leaders pictured above! Lean-in Circles work towards connections and self-growth. Here is a quote from Lean-in Circle member, Hayden Means, "Our Lean-in Circle addressed the topic of body positivity and self-love. So thankful for WIB for fostering women, supporting women, and also Ali Watkins for being an amazing Lean-in Circle leader." Thank you to all our Lean-in Circle leaders for bringing out the best in each of your members!



MEET OUR SPRING 2019 EXECUTIVE BOARD



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 Sustainability Chair: Rachael Wagner
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Advice from a Female Professor: Andrea Luangrath

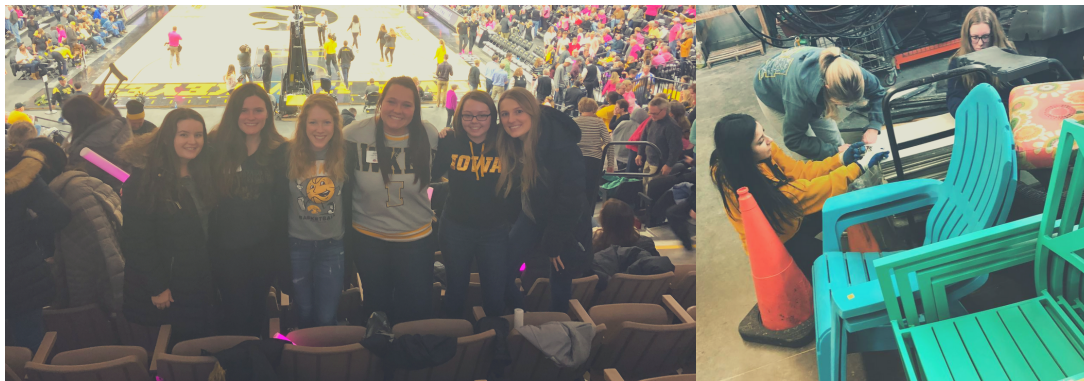
"I am Andrea Luangrath, an Assistant Professor of Marketing in the Tippie College of Business. I teach Consumer Behavior at the undergraduate and PhD levels. Broadly, I conduct research on nonverbal social influence and sensory marketing.

Curiosity drives me. I constantly seek to understand - to know more. I often find myself contemplating why people do what they do. It's this fascination with human behavior that motivated me to pursue a career in academic marketing. When I was an undergraduate student, I considered majoring in psychology. Then, I discovered marketing, specifically consumer behavior, and realized that it's the perfect mix of psychological theory and practice!

My advice to undergraduate women interested in business is to do what excites you and dedicate yourself to it. In every job, no matter how mundane, seek out growth opportunities. Ask yourself, 'how can I grow in this position?' or 'what skills can I improve upon and develop?'. Then, be intentional about taking and applying those skills to your next job or your next position. Focus on those transferrable skills that you can carry with you. If you continue to grow, you will continue to achieve."

THANK YOU TO OUR SPONSORS!





Congratulations to our **top 5 members** of the Fall 2018 Semester: Aly Mohd, Paige Franck, Amanda Silverstein, Ali Watkins, and Britany Mathison! These ladies went above and beyond to show what it means to be a dedicated member of Women in Business.

The Gal Pal Program:

Each semester, members fill out a survey about themselves. With these results, they are matched with another woman in Women in Business with similarities. This program allows for members to always have a friend. An active Gal Pal member, Britany Mathison said, "The Gal Pal program allows you to connect with other members of WIB by matching you with someone who shares your interests. It also is nice to see more friendly faces around campus, along with at general meetings and events." We are so thankful for the friendships made in Gal Pals!

Next General Meeting:

Date: March 13th, 2019

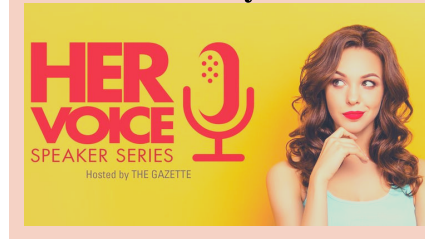
Location: The Graduate Hotel

Speaker: HER Voice Event

Food: Dinner Provided

Dress: Business Casual

Time: Arrive by 5:30 - 5:55



WHAT HAS WIB BEEN UP TO

Women in Business is pleased to have welcomed **almost 100 new members** for the Spring 2019 semester! Each semester typically starts off with an introductory meeting, but sadly the university was closed during that meeting time due to the extreme cold, so that meeting was cancelled.

Despite the cancellation of our first general meeting, the semester still started off strong. The **Gal Pal Kick-Off** occurred on February 3rd, where women in the Gal Pal program got to meet their matches! We are excited for our members to start creating new relationships with other WIB members.

On February 4th, **Marlo Higgins** spoke to a small group of WIB members. She shared lots of great advice regarding confidence in and out of the workplace. We are always so excited to welcome back Marlo to help our members feel more empowered!

On February 6th, some members **volunteered for the Iowa Valley Habitat for Humanity**. WIB members split up to conquer many different tasks at hand. WIB was able to help organize, move large items, and help clean the warehouse. Thank you to the women that donated their time to this amazing cause.

The **Women's Shoot High Event** with the Iowa Women's Foundation took place on February 17th. At Carver Hawkeye Arena, WIB and IWF members started by networking and then ended the afternoon by watching an Iowa Women's Basketball game. Iowa played Maryland, and they are both ranked teams. Iowa came out with a great win, where the final score was 86-73.

MONTHLY QUOTE:

"Be as fearless as the women whose stories you have applauded."

