
Women in Business

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September, 2021

This September, Women in Business was excited to welcome its new and returning members to campus! Throughout the month, we networked within our own WIB community, participated in service events, and learned about introversion in the workplace from a keynote speaker.



General Meetings

General Meeting 1



On September 8th, Women in Business kicked off the Fall 2021 semester with its first general meeting! Members learned more about WIB, had the opportunity to connect with each other, and played a trivia game of Kahoot.

General Meeting 2

We had the pleasure of welcoming strategic thinker, talent acquisition leader, and keynote speaker, Glen Cathey on September 22nd. Cathey discussed the unique abilities associated with introversion and how to encourage all voices to be heard.



Cathey's Key Takeaways

- Extroverts outnumber introverts 2:1
- Introverts can be of all genders, races, ethnicities, and ages
- A culture where introverts can feel like they belong will increase engagement, productivity and retention



Other Events

Coded Bias Film Screening

Coded Bias is a 2020 film that explores MIT Media Lab researcher Joy Buolamwini's discovery of the racial bias in facial recognition algorithms.

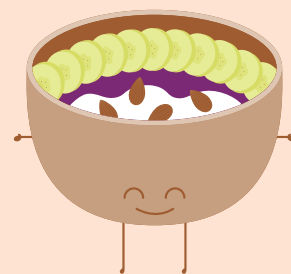


Shine Açaí with Zoe Hannon

Zoe Hannon is the owner of Shine Açaí and a junior at the University of Illinois's Gies School of Business. Zoe described her experiences creating her own business in addition to allowing WIB members to share their own small business ventures!

CRWC Group Yoga Session

WIB members participated together in a Gentle Yoga session at the Campus Recreation and Wellness Center.



Other Events

Gems of Hope Volunteer Event

Women in Business members volunteered to make cards and/or jewelry for persons living with cancer. Members also had the opportunity to speak to Gems of Hope representatives about the organization.



Back-to-Business Pizza Party

Women in Business kicked off the new school year with a networking event at Airliner.



Shelter House BBQ Bash

Members volunteered for the Shelter House at the BBQ Bash in Coralville. The Shelter House's mission is to provide a safe shelter and help people improve the quality of their lives as they move beyond homelessness.



Chipotle Fundraiser

We raised money for WIB's philanthropic partner, the Iowa Women's Foundation, which works to better the lives of women and girls.



October Events

Mark your calendars!

October 2

- Women in Analytics and Leadership Conference
- Table to Table Volunteer Event

October 4

- WIB Alumni Event with Accenture

October 5

- Virtual Alumni Panel

October 6

- General Meeting 3 with Kim Perez

October 7

- IWF Annual Luncheon
- Molly's Cupcake Fundraiser

October 12 & 14

- Mentoring Program Yoga

October 14 - 15

- Professional Trip to Milwaukee

October 17

- Vibe Boxing Class

October 19

- Marketing & Sustainability with Lisa McDermott



October 20

- General Meeting 4 with Claire McDonnell

October 21

- Presidentially Speaking - Nickolas Westergaard

October 26

- Headshot Happy Hour: Navigating LinkedIn

Download the app, Band, for any updates!



Fall 2021 Executive Board



President

Name: Cami Hunter
Email: Camryn-hunter@uiowa.edu



VP of Internal Relations

Name: Rachel Strang
Email: Rachel-strang@uiowa.edu



VP of Diversity, Equity, and Inclusion

Name: Arianna Contreras
Email: Arianna-contreras@uiowa.edu



VP of External Relations

Name: Abbey Bejarno
Email: Abbey-bejarno@uiowa.edu



VP of Technology

Name: Christina Kaufman
Email: Christina-kaufman@uiowa.edu



VP of Community Service

Name: Hannah Shade
Email: Hannah-shade@uiowa.edu



VP of Marketing

Name: Alayna Fernandez
Email: Alayna-fernandez@uiowa.edu



VP of Sustainability

Name: Lauren Belken
Email: Lauren-belken@uiowa.edu



Vice President

Name: Madeline Birk
Email: Madeline-birk@uiowa.edu



VP of Mentoring

Name: Kaitlyn Ryan
Email: Kaitlyn-ryan@uiowa.edu



VP of Professionalism

Name: Laken Borrett
Email: Laken-borrett@uiowa.edu



VP of Finance

Name: Riley Hull
Email: Riley-hull@uiowa.edu



VP of Events

Name: Madison Nedelcoff
Email: Madison-nedelcoff@uiowa.edu



VP of Fundraising

Name: Jill Landeck
Email: Jillian-landeck@uiowa.edu



VP of Public Relations

Name: Mary Voss
Email: Mary-voss@uiowa.edu

Feel free to contact the executive board with any questions!



Campus Resources

University Counseling Services

Available for students in need of someone to talk to regarding stress, unexpected challenges and emergencies.

Call (319)-335-7294 to schedule a consultation

Student Health and Wellness

Provides support when you are sick or looking for advice on how to create a healthy lifestyle.

Call (319)-335-8394 to schedule a appointment

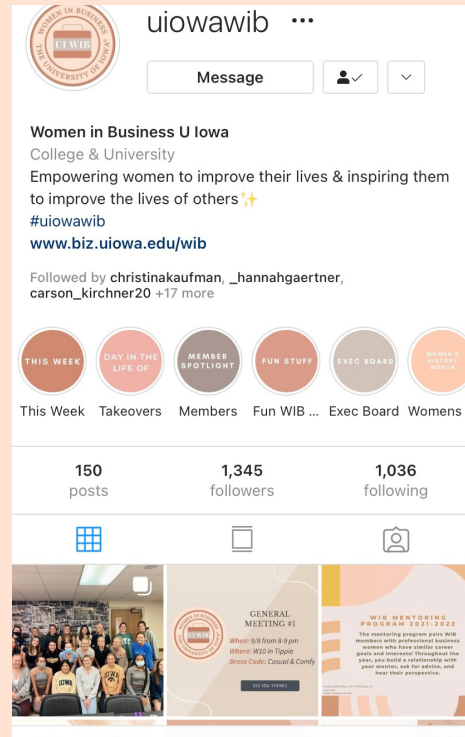
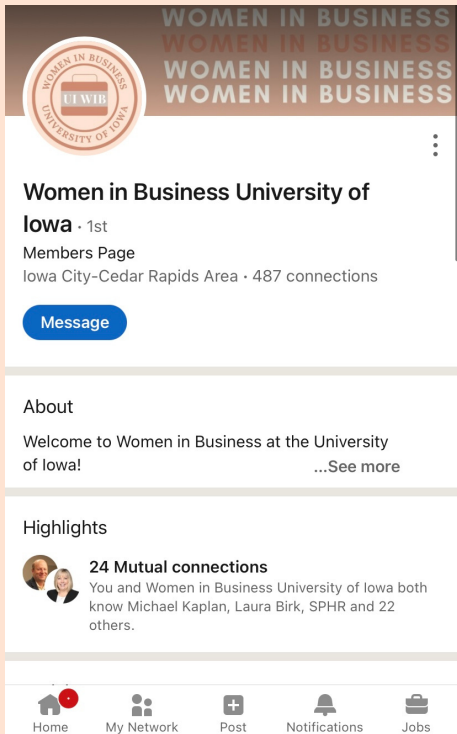
Center for Diversity and Enrichment

These programs and activities support historically marginalized, first-generation college students, and students from low socioeconomic backgrounds to thrive and succeed at the University of Iowa.

Email: cde@uiowa.edu



WIB Accounts to Follow



Women in Business
University of Iowa



@Uiowawib

Check out our website at
<https://www.biz.uiowa.edu/wib/>

