

Women in Business

October, 2021

This past month, Women in Business was excited to host many speakers including various Iowa alumni and the CEO of the Des Moines Botanical Garden. We also went on our Fall 2021 professional trip to Milwaukee, Wisconsin where members had the opportunity to visit with multiple businesses in the area.



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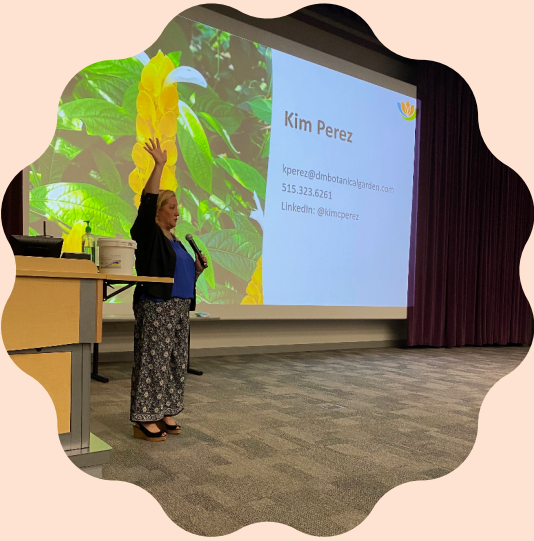
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General Meetings

General Meeting 3: Kim Perez



On October 6th, Women in Business welcomed its first in-person general meeting speaker! Members heard from the CEO of the Greater Des Moines Botanical Garden, Kim Perez. She shared her journey of mission-driven work as a female executive, her current work with the Greater Des Moines Botanical Garden, as well as the value of business expertise when it comes to pursuing your passions.

General Meeting 3: Claire McDonnell

We had the pleasure of welcoming Tippie alumni, Claire McDonnell on October 20th. During her time as a Masters of Finance student, Claire created a viral TikTok that showcased how female voices are often overlooked and dismissed in her program. The TikTok inspired her to use her platform to amplify women's voices and promote financial literacy for underrepresented communities.



October Events

WIB Alumni Event with Accenture

Members attended a zoom meeting with recent WIB alumni, Morgan Baran and Dana Liu, as they gave an overview of Accenture, a global professional services and innovation company.

Women in Analytics and Leadership Conference

We were able to join the Department of Business Analytics as they hosted their annual Women in Analytics and Leadership Conference. Members heard from leading women in the industry, learned about unique opportunities and challenges faced by women in analytics, and recognized what our perspectives add to the workforce.

Table to Table Volunteer Opportunity

WIB volunteered to help Table to Table clean out their delivery vans and transport items. Table to Table is a food-rescue distribution organization with the mission of preventing wholesome, edible foods from going to waste.



October Events

IWF Annual Luncheon

Women in Business's philanthropic partner is the Iowa Women's Foundation which works to better the lives of women and girls. We were invited to attend their luncheon, the largest fundraising event of the year. Here, IWF's work was celebrated with the announcement of the grantee partners and a keynote speaker.



Virtual Alumni Event

We got to hear from Iowa and WIB alumni about their journeys in careers such as Economics, Law School, Accounting, Finance, Management, and Business Ethics.

WIB Fundraisers

There were two fundraisers in October at Molly's Cupcakes and Buffalo Wild Wings to help support our organization!



October Events

Mentoring Program Yoga

We hosted an in-person yoga event for mentors and mentees. This was a great way to connect and relax.



VIBE Boxing Class

WIB members had some fun learning how to box. Members were able to enjoy music and a supportive environment while getting a good workout.



Pumpkin Painting

Women in Business celebrated Halloween by painting and decorating mini pumpkins. It was a fun and festive way to network with members!



Milwaukee Pro-Trip!



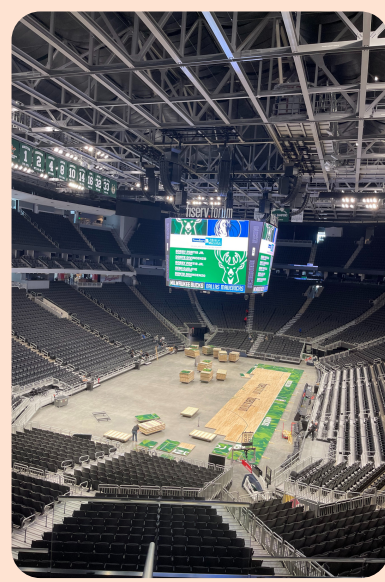
The Companies:



On October 14th and 15th, Women in Business headed to Milwaukee, Wisconsin! The visit consisted of meetings with the amazing companies, Fiserv Forum, Direct Supply, Saint Kate Art Hotel, and the Wisconsin Women's Business Initiative Corporation.



Milwaukee Pro-Trip!



Thank you mentors and sponsors!

Thank you to everyone who helped make the pro-trip to Milwaukee possible! With your support, the trip was free to Women in Business members. People like you are what make our organization so special!



Upcoming Events

November 1

Yoga Sculpt

November 2

In person Yoga

November 3

General Meeting 5: Katie Catillo-Wilson

November 4

Sustainable Practices with Iowa City's Daydrink's co-owner, Connor

November 8

DIY Dog Toy Event

November 9

Dr. Erin Stresow: Ways to Successfully Navigate the Workplace and Job Market

November 10

WIB x the Graduate Hotel: Extra Credit Headshots

November 16

Which Wich Fundraiser

November 17

General Meeting 6: Elections



Download the app, Band, for any updates!



WIB Member Owned Businesses

Beets n Treats

What is it: Beets n Treats sells vegan treats, including many gluten-free options in the Iowa City area. Items are available for order through a google form, or at DAYDRINK coffee shop.

WIB member, Ava Reynolds, has owned this business for less than a year!



@Beets.n.treats

Skunk Aid

What is it: Skunk Aid is an all-in-one de-skunking solution for dogs after they have been sprayed by a skunk.

Skunk Aid is owned by WIB member, Nicole Relias, who has owned the company for over 6 years!



@Skunkaid

<https://www.buyskunkaid.com/>



Campus Resources

University Counseling Services

Available for students in need of someone to talk to regarding stress, unexpected challenges and emergencies.

Call (319)-335-7294 to schedule a consultation

Student Health and Wellness

Provides support when you are sick or looking for advice on how to create a healthy lifestyle.

Call (319)-335-8394 to schedule a appointment

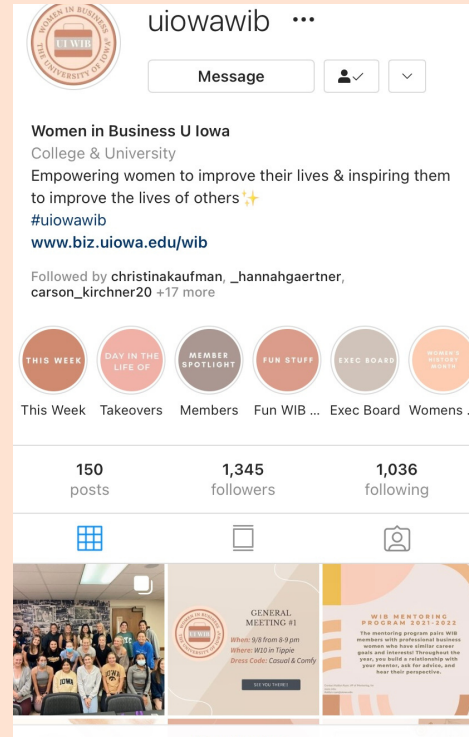
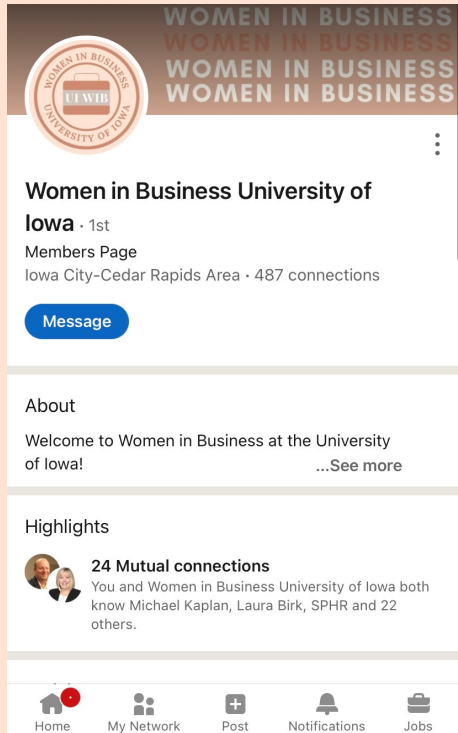
Center for Diversity and Enrichment

These programs and activities support historically marginalized, first-generation college students, and students from low socioeconomic backgrounds to thrive and succeed at the University of Iowa.

Email: cde@uiowa.edu



WIB Accounts to Follow



Women in Business
University of Iowa



@Uiowawib

Check out our website at
<https://www.biz.uiowa.edu/wib/>

