

# WOMEN IN BUSINESS

Newsletter



Breaking down the common barriers all women face by providing resources, professional development, and leadership opportunities.

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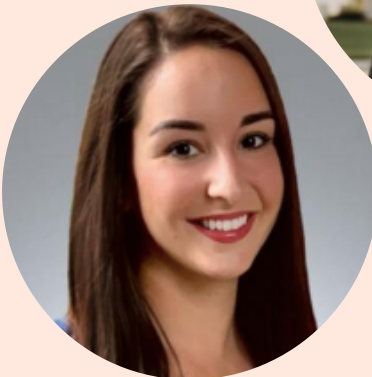
Connect With  
WIB

This February, we welcomed new and returning members to the Spring 2022 semester! This month was filled with many fun events, partnerships, speakers, and so much more. February has been a great start to our semester and we are looking forward to seeing what March brings!

# GENERAL MEETINGS

## Welcome Meeting

We kicked off the Spring 2022 semester with our first General Meeting where we established membership expectations and gave our members a sneak peek into our plans this semester! We were also able to network with other WIB members and meet some new people!



## Virtual Young Alumni Panel

During our second general meeting this semester, we hosted a guided Q&A session with female professionals from a variety of industries. We learned about their lives post-graduation and got lots of great advice. We were honored to have:

- Jiyun Chong, CPA, Tax Associate at PwC in Chicago
- Dana Liu, Senior Technology Analyst at Accenture in Minneapolis
- Kendal Hendrickson J.D., Associate Attorney at Locke Lord LLP in Chicago

Key takeaway: It's important to take time for yourself even in the professional world!

# WHAT'S WIB BEEN UP TO?

## February Events



### Valentine's Day Cards

Our members made valentine's day cards for loved ones, partners, friends, and/or themselves!



### Hawks of Color - Event 1

The Division of Diversity, Equity, and Inclusion, the Diversity Councils, and the Graduate College is hosting the Spring 2022 Hawks of Color Speaker series. Hawks of Color is a re-envisioned community space to support and promote conversations among historically underrepresented, global majority, and/or marginalized faculty, staff, postdocs, and students at the University of Iowa. Our members had the amazing opportunity to attend this event!



### BIG10 Women's Business Connection Leadership Conference

Members of our executive board traveled to Columbus, Ohio to attend a leadership conference which brought together Women in Business organizations from other BIG10 schools. Attendees also partnered with The Period Pantry Project for a community service project!

### Tie-Blanket Event

Our members made tie-blankets to donate to the Stead Family Children's Hospital!



# WHAT'S WIB BEEN UP TO?

## February Events

### WIB x Tippie Students for Service

Our members got to make plarn (yarn made out of grocery sacks) that will be used to knit sleeping mats for people in the area who need a place to sleep at night!



### Elevator Pitch

#### Workshop

Members were able to prepare and perfect their elevator pitch with Andrea Nicholson from Arrive Logistics!



### Back-to-Business

#### Pizza Event

Our members were able to network at The Airliner while enjoying free pizza!

### How to Maximize Your Internship / First 100 Days On The Job

Giselle Galper, the founder of the app Chea Seed, used her research and own experiences to give our members advice on how to enter a new role!

### Professional Clothing Swap

Our VP of Sustainability hosted a clothing swap where members could bring unwanted business casual clothes to swap with other members!



### Women in Analytics Case Competition

We partnered with Tippie Tech, another Tippie student organization, to create an action plan to increase the pipeline of females into analytics careers!



# WHAT'S WIB BEEN UP TO?



## February Events

### Souperbowl Volunteer Event with DVIP

We partnered with Domestic Violence Intervention Program Iowa at Big Grove to assist in serving soup to community members. All proceeds went to victim/survivors of domestic violence



### Navigating Negotiations with Jennifer Nahrgang

Members were able to hear from Tippiie Professor of Management and Entrepreneurship, Jennifer Nahrgang, as she discussed navigating negotiations in the professional world, and how we can confidently bring our voices to the negotiating table as women



### Breaking Barriers in Male-Dominated Industries with Jackie Christopher

University of Iowa alumna, Jackie Christopher, shared her career experience and advice when it comes to breaking barriers in male-dominated industries

### Iowa Women's Basketball Game with IWF

We supported the Iowa women's basketball team with the Iowa Women's Foundation! We also got to hear from head coach Lisa Bluder!



## UPCOMING MARCH EVENTS:

WIB X GIRL SCOUTS (3/1)

VISION BOARD WORKSHOP (3/2)

TIPPIE WOMEN'S SUMMIT (THROUGHOUT MARCH!)

MINI PRO TRIP (3/4)

CORAL RIDGE ICE SKATING (3/5)

ENTREPRENEUR WIB MENTOR PANEL (3/6)

THE GRADUATE HEADSHOT HAPPY HOUR (3/8)

ESTELA'S FRESH MEX FUNDRAISER (3/23)

UNIMPAIRED MOCKTAIL HAPPY HOUR (3/25)

SUNDAES BEFORE CLASS (3/27)

RECENT GRADUATE PANEL (3/31)



# MEMBER ACHIEVEMENTS

Here are a few of our members who were recognized by their peers this month:

- Carrie Cox was admitted into the Business Analytics graduate program at Iowa!
- Olivia Wright managed her time well with classes, work, and extracurriculars!
- Lauren Seibel accepted an internship at PwC in Chicago in the Capital Markets and Accounting Advisory (CMAAS) practice!
- Cecily Johnston was inducted into Tippie Honors Society!

## WIB MENTOR TIPS

"Make sure you intern early--and often if possible. Spread your wings. Challenge yourself in school and activities."

- Barb Baker

Click [here](#) to read our WIB mentor bios!

"Get out of the house!!  
You won't even remember what grade you got on that test"

- Zoe Waters

"Be patient with yourself, and follow your curiosity. If something looks interesting, try it! You never know what you'll find."

- Emily Legel

"What is something you wish you could go back and tell your undergraduate self if you could?"

"What are you going to do with this degree and is that really your 40-year passion? I'm thankful for all of my seemingly random job experiences."

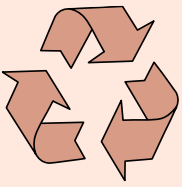
- Stephanie Koehler

"Make sure you are hearing your inner voice and listen to it. If you are not wanting to be in a situation, remove yourself. Reach out a hand to others. Be part of your community."

- Karen Kubby

"Take advantage of every opportunity to learn about yourself and how you can help others."

- DaLayne Williamson



# SUSTAINABLE SWAPS

by our VP of Sustainability: Olivia Wright



Looking to be more "green" this month? Here are a few swaps you can try:

1. Cut up an old t-shirt into squares to use instead of cotton balls or makeup wipes
2. Challenge yourself this month to use reusable bags instead of plastic bags at the store
3. Skip the plastic water bottles and bring a reusable water bottle with you

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## WOMEN BREAKING BARRIERS

Here are a few amazing women that broke barriers this month:



Iowa Women's Basketball team became Big Ten Champions!

Rachel Balkovec is the first woman to skipper a team affiliated with Major League Baseball

Ireen Wüst became the first athlete ever to win an individual gold medal at five Olympics



Erin Jackson is the first Black woman to win a speed skating medal at the Winter Olympics

# MEET THE SPRING 2022 EXEC BOARD!



PRESIDENT  
CAMI HUNTER



VICE PRESIDENT  
MADELINE BIRK



VP OF  
TECHNOLOGY  
CHRISTINA KAUFMAN



VP OF INTERNAL  
RELATIONS  
RACHEL STRANG



VP OF EXTERNAL  
RELATIONS  
ABBEY BEJARNO



VP OF MENTORING  
KAITLYN RYAN



VP OF DIVERSITY,  
EQUITY, AND  
INCLUSION  
ARIANNA CONTRERAS



VP OF FINANCE  
RILEY HULL



VP OF  
FUNDRAISING  
BELLA MANGROO



VP OF COMMUNITY  
SERVICE  
HANNAH SHADE



VP OF EVENTS  
MADDIE NEDELCOFF



VP OF  
PROFESSIONALISM  
GRACE STUFFLEBEAM



VP OF MARKETING  
ALAYNA FERNANDEZ



VP OF PUBLIC  
RELATIONS  
BELLA HELTMACH



VP OF  
SUSTAINABILITY  
OLIVIA WRIGHT





# CAMPUS RESOURCES

## UNIVERSITY COUNSELING SERVICES

PROVIDES COMPASSIONATE PSYCHOLOGICAL SERVICES, OUTREACH, AND TRAINING THAT FOSTER THE MENTAL HEALTH OF STUDENTS.

CALL (319) 335-7294 TO SCHEDULE AN APPOINTMENT

VISIT THE UCS [WEBSITE](#)

## CENTER FOR INCLUSIVE ACADEMIC EXCELLENCE (CIAE)

PROVIDES PRE-COLLEGE STUDENT DEVELOPMENT, ASSISTANCE WITH FACILITATING THE ENROLLMENT PROCESS, ACADEMIC COACHING, AND MORE

PHONE: 319-335-3555

EMAIL: [DDEI-CIAE@UIOWA.EDU](mailto:DDEI-CIAE@UIOWA.EDU)

VISIT THE CIAE [WEBSITE](#)

## STUDENT DISABILITY SERVICES

PROVIDES SUPPORT AND ACADEMIC ACCOMMODATIONS FOR STUDENTS WITH DISABILITIES. SDS COLLABORATES WITH STUDENTS, FACULTY, AND STAFF TO CREATE AN ACCESSIBLE EDUCATIONAL ENVIRONMENT FOR ALL.

PHONE: 319-335-1462

EMAIL: [SDS-INFO@UIOWA.EDU](mailto:SDS-INFO@UIOWA.EDU)

VISIT THE SDS [WEBSITE](#)

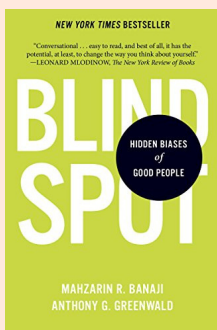


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## DEI IN WIB

CLICK [HERE](#) TO READ WIB'S GROWTH MISSION AND DEI STATEMENT!

Looking for a new book?

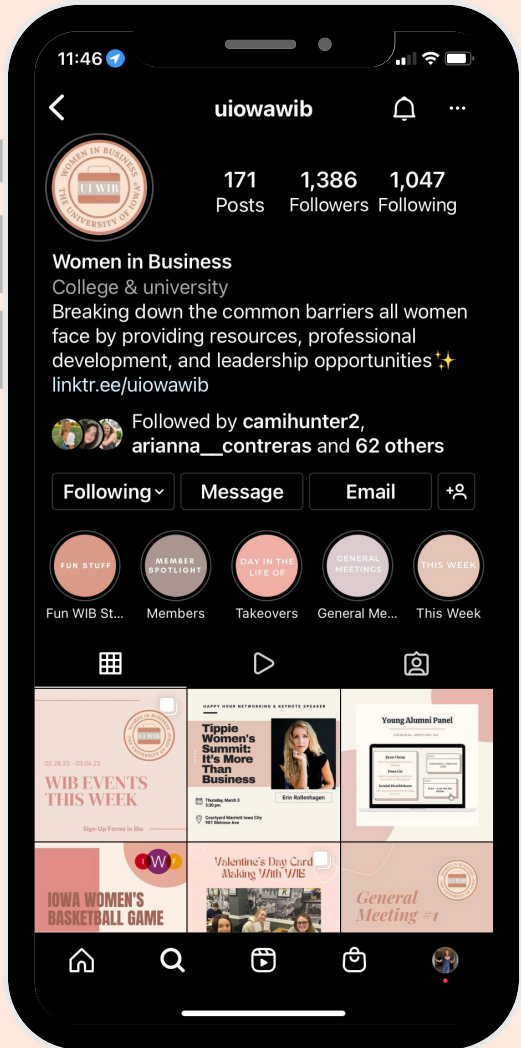


Check out "Blindspot: Hidden Biases of Good People" by Anthony Greenwald and Mahzarin Banaji

WIB'S DEI  
RESOURCE  
LIBRARY



# CONNECT WITH WIB!



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Women in Business University of Iowa



WIB Website

