

WOMEN IN BUSINESS

Newsletter



Breaking down the common barriers all women face by providing resources, professional development, and leadership opportunities.

IN THIS ISSUE:

[General Meetings](#)

[April Events](#)

[WIB Mentor Tips](#)

[Senior Spotlight](#)

[Awards](#)

[Why WIB
Wednesday](#)

[Sustainable
Swaps](#)

[Campus
Resources](#)

[DEI In WIB](#)

[Connect With
WIB](#)

This April, we finished up our last month of the WIB spring 2022 semester. WIB won Tippie Student Organization of the Year and a few of our members won the Tippie Top 21 award! We also welcomed our new Executive Board and we can't wait to start again in the fall!

GENERAL MEETINGS

Lura McBride

During our fifth General Meeting, we were honored to have Lura McBride, CEO and President of Van Meter, share her experience and advice when it comes to being a leader as a woman in the business world.



Elections & Member Recognition

For our final General Meeting this semester, we recognized our graduating seniors, most engaged members, and elected the Fall 2022 executive board. Congratulations to the new executive board, we know you are going to do amazing things with our organization!



"YOU ARE AMAZING" - LURA MCBRIDE

WHAT'S WIB BEEN UP TO?

April Events

Table to Table Van Clean-up Event

Our members volunteered for Table to Table to help clean up their food rescue vans!



Kites for Kids

Our members helped DVIP Iowa at their table at Kites for Kids!

WIB x Financial Management Association

We partnered with Financial Management Association, another student organization on campus, to hear from Megann Bohlken, a former WIB member and Tippie alumna, as she shared her insights and career journey within corporate banking



CRWC Cycling Class

A few of our members took a cycling class at the Campus Recreation and Wellness Center!



IWF Chipotle Fundraiser

We held a fundraiser at Chipotle to raise money for the Iowa Women's Foundation!



Interview Preparation Workshop with EY

We partnered with EY to learn the best practices when it comes to preparing for interviews!

WIB x Molly's Cupcakes Fundraiser

We fundraised for WIB by enjoying some delicious cupcakes at Molly's Cupcakes!

WHAT'S WIB BEEN UP TO?

April Events

Professional Trip!

A few of our members had the amazing opportunity to travel to Chicago for our Spring Pro Trip. They visited three companies and got to hear from WIB alumnae located in the Chicago area!



WIB x Yotopia

We partnered with Yotopia to help raise money for WIB!

Clean-Up Event at DVIP Iowa's Emergency Shelter

Our members went to DVIP Iowa's emergency shelter to clean up the yard and help sort the supplies from the Black Maternal Health Week Diaper Drive!

Sustainability at the University of Iowa with Beth Mackenzie

Our members were able to hear Beth Mackenzie talk about sustainability practices at the University of Iowa!

Mentoring Program Networking Event

Members who were involved in our mentoring program this semester were able to network with other mentorship pairs and celebrate the end of the year!



WIB Mom's/Women's Weekend

This semester, we hosted our first ever Mom/Women's Weekend! Members were able to sign up for events and activities throughout the weekend, including a fundraiser at Fix! coffee and a workshop at Beno's flower shop!



WIB MENTOR TIPS

Click [here](#) to read our WIB mentor bios!

Can't get enough mentor tips?

Click [here](#) to view the other tips our mentors had!

"What tips do you have for our members to help them get the most out of their college experience?"

"Get away from the school work. Have dinner with your friends, go on a road trip, and do things! You will never remember the nights you spent studying for the tests. Most importantly, go to college and get your degree in something you're interested in. Don't try to go into a specific field because your parents did that or because you'll make a lot of money, etc. Do it because you want to do it and because you find it intriguing." - Zoe Waters

"Set a goal--to try a new class, restaurant, activity, club. Join an organization you don't know much about. Get to know someone different from you. Make a second best friend. Don't always hang out with the same group of people--the world will pass you by." - Barb Baker

"Study--learn-ask questions-challenge- listen-learn some more. See the value in what you are learning and the privilege you have to be at the UI."
- Karen Kubby

"Do more internships and job shadows. Employers want experience. That is the number one thing I look for when hiring. I don't want to train someone how to work at their first job, I'm hiring for professional roles."
- Stephanie Koehler

"Do one professional and one fun activity each semester. Whether you like running, dancing, music or Dungeons and Dragons, feed your soul as well as your mind." - Emily Legel

"Use this time in your life to meet as many new and interesting people as you can." - DaLayne Williamson

Thank you to all the mentors for your support and for giving tips to our members!



SENIOR SPOTLIGHT!

We have 32 amazing seniors who are graduating this spring!

Below you can find their LinkedIn pages and some stats!

[Gabby Panegasser](#)

[Haley Graves](#)

[Nicole Relias](#)

[Shae O'Neil](#)

[Alyssa Arrowsmith](#)

[Lane Dethrow](#)

[Halley Kirshenbaum](#)

[Katie Anderson](#)

[Bailey Badker](#)

[Brittany Caskey](#)

[Kenzie Kubovich](#)

[Ashley Thorn](#)

[Emily Pistulka](#)

[Cami Hunter](#)

[Anna Zinselmeier](#)

[Anna Hull](#)

[Rachel Strang](#)

[Meg Biznek](#)

[Sydney Johnson](#)

[Cristina Boyd](#)

[Emma Meike](#)

[Alayna Fernandez](#)

[Arianna Contreras](#)

[Hannah Gorsline](#)

[Gabrielle Duttweiler](#)

[Madalyn Weber](#)

[Hannah Thie](#)

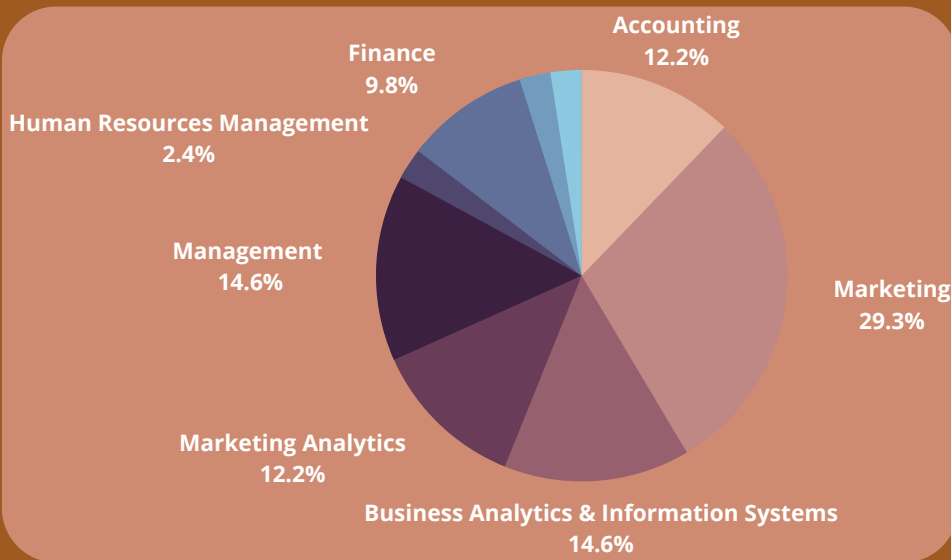
[Stephanie Saxe](#)

[Courtney Constien](#)

[Sydney Walther](#)

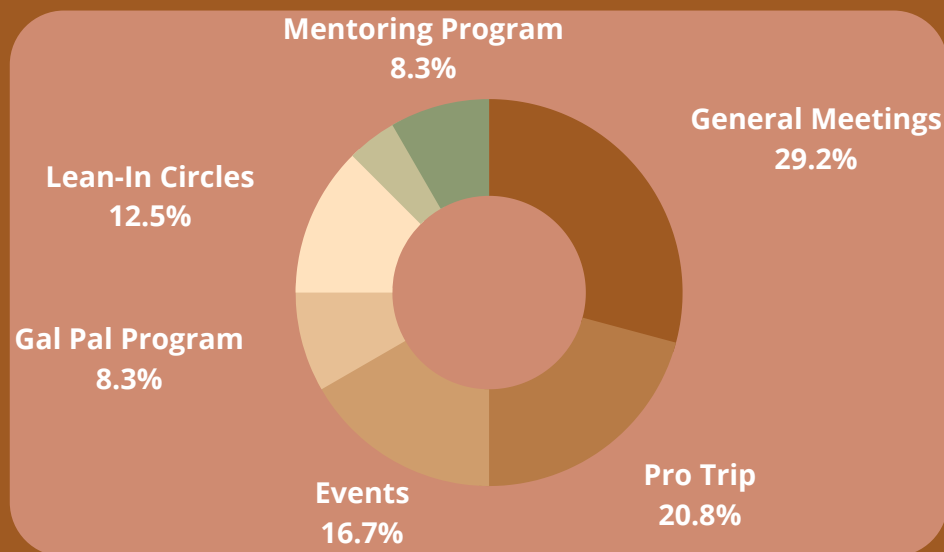
[Kelly Willcutt](#)

[Katelyn Bonnett](#)



THE MAJORS OF OUR SENIORS!

FAVORITE WIB MEMORIES!



TIPPIE STUDENT ORGANIZATION OF THE YEAR!

This month, Women In Business was nominated for Tippie Student Organization of the Year and won!



This was a huge accomplishment for us and we can't wait to see what the next exec board will do with WIB!

TIPPIE TOP 21!

Four WIB members received the Tippie Top 21 award!

The Tippie Top 21 award recognizes 21 of the college's outstanding student leaders. These students have excelled in the areas of scholarship, leadership, experiential learning, and advancing diversity, inclusion, and global engagement.

The Recipients

Anna Zinselmeier

Cami Hunter

Stephanie Saxe

Margaret Biznek



WHY WIB WEDNESDAY HIGHLIGHTS

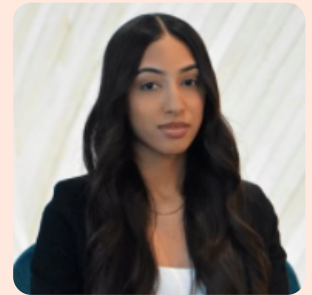
Here are a few members who shared why they love Women in Business:



Ella O'Boyle

"I love networking with everyone at our General Meetings & helping out the community with fellow WIB members!"

"WIB has given me a multitude of networking and learning opportunities and has helped me grow my personal brand and professional career in many ways. I'm so thankful for this organization and our leaders behind it!"



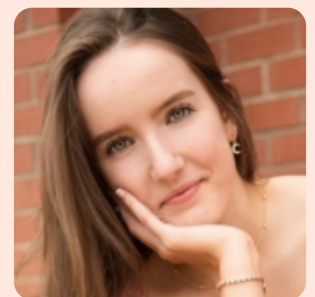
Rhea Dhingra



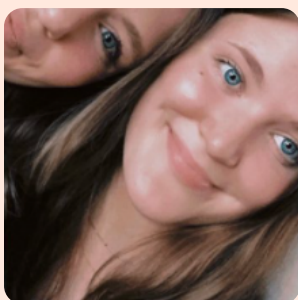
Audrey Graham

"My favorite part of being in WIB is learning from the powerful women WIB features. It is so important to learn from women who have taken the world of business by storm. I am so grateful that they are willing to share tips with us."

"I enjoy being able to connect with other women in the club and make new friends! WIB to me means a safe and supportive environment where I can grow as a woman in business."



Mary Woodward



Maddie Rigdon

"WIB means that I am surrounded by powerful, like-minded women who care about their goals and future."



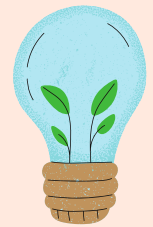
Hannah
Willemsen

"What I enjoy most about WIB is going to all the events we have! It is a great way to network and make new friends!"



SUSTAINABLE SWAPS

by our VP of Sustainability: Olivia wright



This month we celebrated Earth Day, but here are a few more ways you can practice sustainable habits:

1. Join a local Facebook group that is giving away items like couches or dressers. This is a great option to get second-hand items that people want to get rid of. It's a great time to look since the semester is ending!
2. Fast fashion is easy and cheap but at what cost? Watch The True Cost documentary to see the dark side of fast fashion and what the current fashion industry is like due to overconsumption.
3. Eat before going grocery shopping to avoid buying too much food and then letting it go to waste. Studies show that if you shop hungry, you spend 64% more than those who are not hungry!



CAMPUS RESOURCES

UNIVERSITY COUNSELING SERVICES

PROVIDES COMPASSIONATE PSYCHOLOGICAL SERVICES, OUTREACH, AND TRAINING THAT FOSTER THE MENTAL HEALTH OF STUDENTS.

CALL (319) 335-7294 TO SCHEDULE AN APPOINTMENT

VISIT THE UCS [WEBSITE](#)

CENTER FOR INCLUSIVE ACADEMIC EXCELLENCE (CIAE)

PROVIDES PRE-COLLEGE STUDENT DEVELOPMENT, ASSISTANCE WITH FACILITATING THE ENROLLMENT PROCESS, ACADEMIC COACHING, AND MORE

PHONE: 319-335-3555

EMAIL: DDEI-CIAE@UIOWA.EDU

VISIT THE CIAE [WEBSITE](#)

STUDENT DISABILITY SERVICES

PROVIDES SUPPORT AND ACADEMIC ACCOMMODATIONS FOR STUDENTS WITH DISABILITIES. SDS COLLABORATES WITH STUDENTS, FACULTY, AND STAFF TO CREATE AN ACCESSIBLE EDUCATIONAL ENVIRONMENT FOR ALL.

PHONE: 319-335-1462

EMAIL: SDS-INFO@UIOWA.EDU

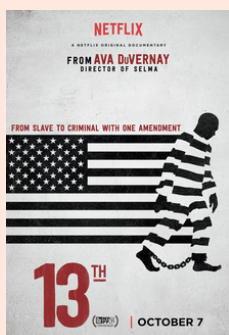
VISIT THE SDS [WEBSITE](#)



DEI IN WIB

CLICK [HERE](#) TO READ WIB'S GROWTH MISSION AND DEI STATEMENT!

Love documentaries?

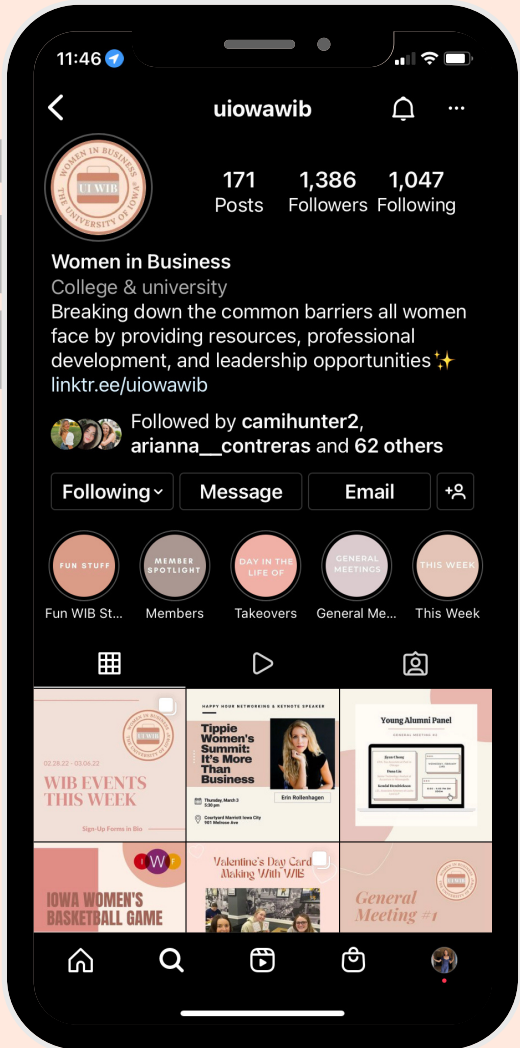


Check out the
13th on Netflix!

WIB'S DEI
RESOURCE
LIBRARY



CONNECT WITH WIB!



@uiowawib



Women in Business University of Iowa



WIB Website

