

WOMEN IN BUSINESS

Monthly Newsletter for WIB: Tippie College of Business



APRIL

SPRING 2021

Throughout April, Women in Business connected with numerous professionals within our community. We engaged in service, professional, and mentoring events to strengthen our members internally within the University of Iowa and externally to go onward into the greater community. Most importantly, we celebrated our seniors and elected a new executive board that will lead us into a transition for the Fall 2021 semester! While this has been another virtual semester, we look forward to the future to see what we will accomplish next year!

IN THIS ISSUE

GENERAL MEETINGS & EVENTS

NEW EXECUTIVE BOARD

SENIOR SPOTLIGHT

RESOURCES TO UTILIZE

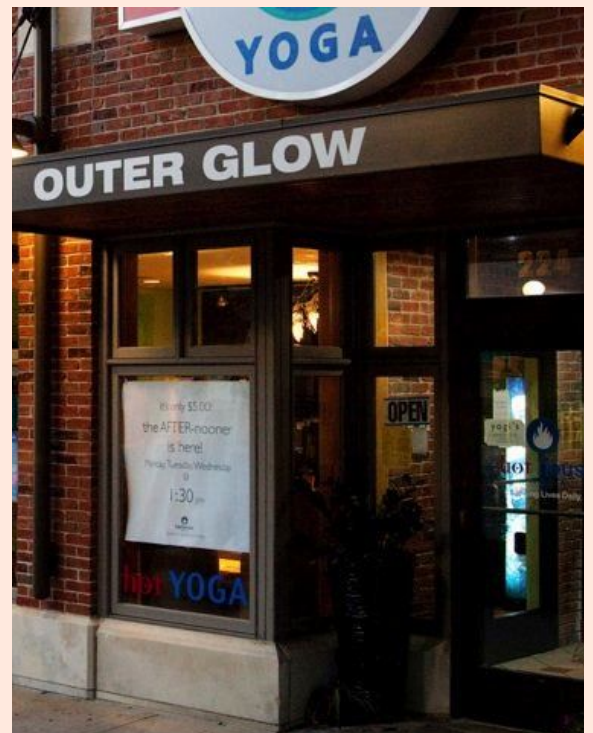


While it takes a lot of work to run your own businesses, Maureen is passionate about what she does. She loves connecting and inspiring groups of people that all want to come together to grow under one practice - yoga. She encouraged us to find an exercise that we love and enjoy, always find time to stay hydrated through drinking lots of water, and stay in tune with our bodies.

General Meeting Series

Maureen Mondanaro

On April 15th, Women in Business welcomed Maureen Mondanaro, the owner and yoga instructor at HotHouse Yoga in Iowa City. Maureen embodies the type of woman many of us aspire to be. From starting Mickeys, offering the best burger in Iowa City, to launching her yoga practice, she is entrepreneurial at her core. She created a space where members felt comfortable asking personal questions about navigating the world as young adults.



MAUREEN'S BIO AT HOTHOUSE YOGA



"Maureen teaches a playful strength and foundation based class regardless of whether she is leading Sculpt, Hothouse, or Vinyasa. **She is a firm believer that laughter is the best Mantra.** She has an uncanny ability to remember your name and is genuinely curious about every student who graces the spaces of Hothouse Yoga. She believes in the power of inclusivity and strives to make everyone feel welcome and part of our community!"



President
Previous Vice President
Cami Hunter

General Meeting Series

WIB Executive Board Elections

We voted in our new Executive Board for the Fall 2021 semester! Many members delivered well-constructed presentations, bringing forth lots of creative ideas to the table. It is not easy to put yourself out there in front of over 245 women, so we are so proud of everyone for their initiative! We are grateful to have dedicated members within our organization that want to look for ways to make it a better, more welcoming, and inclusive environment.

Welcome our new
President and Vice
President for Fall 2021!



Vice President
Previous V.P. of DEI
Madeline Birk

EVENTS IN APRIL!

Kristina Van Liew Leadership Event

Alumna Kristina Van Liew led a leadership event for our members. As a Tippie graduate, she later went on to pursue her MBA at Northwestern! She is the Managing Director of Wealth Management and Institutional Consulting Director of Graystone Consulting. Kristina is nationally recognized for leadership and innovation in mission-aligned investing and was an early impact investing pioneer. She has a long history of serving the consulting needs of the non-profit sector and private wealth arena. She has successfully guided some of the nation's largest endowment pools toward their missions. Kristina talked about her involvement in giving back within her community, on non-profit boards, and within groups like iMentor Chicago that serve Chicago's vulnerable youth population to help prepare them for college programs! She is a leader within Graystone Consulting and shared how she has advanced so far in her career and community.



Kristina's Recognitions

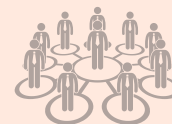
- Barron's 2020 Top 100 Women
- 2021 Forbes Best-In-State Wealth Advisors
- 2014 Financial Times Inaugural Top 100
- 2017 MAKER'S List by Morgan Stanley
- "Top Wealth Advisor Mom" by Working Mother Magazine

Resume Workshop with Young Alumni Board!



We gained valuable resume feedback while networking with young Tippie professionals! Members sent in their resumes and cover letters beforehand to receive specific feedback catered to their needs and goals.

Aegon Event



Women in Business members heard from a panel of Aegon employees to learn about internship and job opportunities! Especially in the virtual world, networking has become even more important to pursue future job opportunities!

April Events

Earth Month Symposium

In honor of April being Earth Month, we attended an Earth Month Symposium on a live zoom call with Courtney Moline. Throughout the call, we learned about social corporate responsibility and future sustainability efforts.

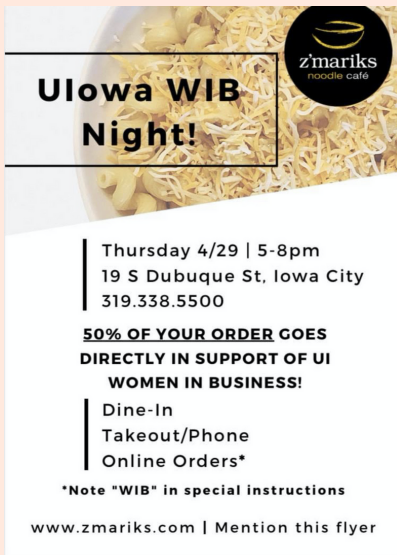
Women in Analytics and Leadership Conference

Members attended a leadership conference to hear from three different professionals to help students navigate the world of business analytics - an emerging and essential field!

Personal Branding Workshop

Sabrina Knapp and Jessica Boyle led a personal branding workshop, walking us through personal branding tips, virtual interviewing, and transitioning from college to the work-force.

Z'mariks launched a fundraiser with over 50% of the proceeds going to support Women in Business!



Ulowa WIB Night!

Thursday 4/29 | 5-8pm
19 S Dubuque St, Iowa City
319.338.5500

50% OF YOUR ORDER GOES DIRECTLY IN SUPPORT OF UI WOMEN IN BUSINESS!

Dine-In
Takeout/Phone
Online Orders*

*Note "WIB" in special instructions

www.zmariks.com | Mention this flyer

The Women Owned Business Panel allowed us to engage with 5 women who own their own businesses in Iowa City! Our organization especially loves connecting with local women to hear their success stories.



WOMEN OWNED BUSINESS PANEL

Melinda Pradarelli - CEO and Brand Strategist at Meld Marketing

Cindy Shaw - Esthetician and Owner of Renewal Skin and Body Center

Sidney Young - Owner of Need Organizing

Jennifer Horn-Frasier - Owner and CEO or BluebirdSky Solutions, Consultancy

Katy Brown - CIO at Ohnward Bankshares, Founder and CEO of katybrownmarketing,

April Events

CRWC Virtual Fitness Class

Our last virtual fitness class of the year was pilates! This was a much needed physical and mental health break before finals!

New Merchandise!

Members of Women in Business also bought t-shirts! We can't wait to be back for the fall semester to rep our organization around campus.



Student Leadership Award Reception

Three members within Women in Business were honored at the Student Leadership Award Reception this past week. We are so proud of our members' desire to give back to their communities and be involved within the Tippie College of Business.



Lexi Noonan
Inclusive Leadership Award



Steph Saxe
New Tippie Senate Member Award



Kira Price
New Student Org Member of the
Year for MBSA

SENIOR HIGHLIGHTS



Who: Rhiannon Mailey
Areas of Study: Accounting Major;
International Business Certificate;
Criminology, Law, and Justice Minor
Favorite Part about WIB: Meeting
new people through Lean-in circles



Who: Christina Berlett
Areas of Study: Marketing
Management
Favorite Part about WIB: The
lifelong friends she made & being
surrounded by such encouraging
women.



Who: Zoe Waters
Areas of Study: Social Justice with an emphasis in Health BA, Resiliency and
Trauma Informed Perspectives Certificate from UIowa, Honors Digital Media
Marketing Certificate from University of Illinois, and Honors certificate in
Coding from Harvard
Favorite Part about WIB: She loved getting to connect with other people and
serve as an inspiration for others who are looking to get into business!

Finals Check-In

WITH FINALS APPROACHING, HERE
ARE WAYS TO PRACTICE SELF-
CARE!

TAKE A WALK DOWN TERRY TRUE BLOOD TRAIL

STUDY OUTSIDE ON THE PENTACREST

HIKE: BIG GROVE & TURKEY CREEK PRESERVES

CHECK OUT @GOODNEWSINSTAGRAM ACCOUNT

SPEND TIME OUTDOORS

VISIT A COFFEE SHOP: DASH, ENCOUNTER, HIGH
GROUND, JAVA, BREAD GARDEN



HAWKS HELP HAWKS



STUDENT DISABILITY SERVICES

Helps remove barriers to learning for students with disabilities. Apply for accommodations and scholarships.

- Email: sds-info@uiowa.edu

UNIVERSITY COUNSELING SERVICE

Provides support for students experiencing stress, unexpected challenges, & emergencies.

- Call (319) 335-7294 to schedule a consultation

CENTER FOR DIVERSITY & ENRICHMENT

Academic coaching, and programs and activities that support the ability of historically marginalized, first generation, and students who come from low socioeconomic backgrounds to thrive and succeed at the University of Iowa. Academic Coaches are available to support students throughout all aspects of their college experience. .

- Email: cde@uiowa.edu (link sends e-mail)

UNIVERSITY OF IOWA RESOURCES ON ANTI-ASIAN HARM

- UNIVERSITY OF IOWA PAN ASIAN COUNCIL HAS SET UP SUPPORT SPACES TO HELP IMPACTED INDIVIDUALS: PAC.ORG.UIOWA.EDU
- YOU CAN REPORT PREJUDICE OR DISCRIMINATION INCIDENTS SECURELY ONLINE TO THE DIVISION OF DIVERSITY, EQUITY, & INCLUSION: 319-335-0705

WIB ACCOUNTS TO FOLLOW

