

Vice President of Marketing -

- Serve as an active member of executive board and assist with decision making
- Create and Post flyers to announce meetings, group awareness, and such throughout the semester at the business building by using sign standards
- Responsible for setting up and update all of the displays on the bulletin board in the business building
- Responsible for promoting the presence of Phi Beta Lambda on campus by contacting professors to recruit members at the beginning of each semester
- Design a recruiting PowerPoint slide to use in classrooms
- Staff information tables in the business building and in the IMU to promote/recruit for Phi Beta Lambda, primarily at the beginning of each semester and once a month throughout the year
- Organize the informational sessions for recruitment