

Future Business Leaders of
America -
PHI BETA LAMBDA



What is PBL?

One of three divisions of FBLA-PBL!

Symbol	Name	Meaning
Φ	Phi	Future
B	Beta	Business
Λ	Lambda	Leaders



Who are we?

- Future Business Leaders of America - Phi Beta Lambda, Inc.
- Oldest & largest business student association
- Students preparing for business & community leadership careers
- Headquartered in Reston, VA



Our Mission

Our mission is to bring business and education together in a positive working relationship through innovative leadership and career development programs



Facts about Phi Beta Lambda

- FBLA-PBL is largest student business organization nationwide (250,000)!
- Parallel Structure with FBLA
- Focus on Career Preparation
- Professional Student Organization



What can PBL do for me?

- Leadership Development
- Business Networking
 - ⇒ Career Exp/Interviews
 - ⇒ Resume Builder
- Competition
 - ⇒ State Level
 - ⇒ National Level



Leadership Opportunities

- Local, State, Regional, National Officer
- Regional Assistant to National Vice-Presidents
- National Committees



BUSINESS NETWORKING



Panelists at Institute for Leaders

- Meet with businesses from around the country!
- Talk about careers, internships, and even scholarships!
- Learn valuable “first-hand” business skills!



Linking you from college to jobs!



College



Jobs



Conferences

- National Fall Leadership Conference
- Held at four sites across US in November
- State Leadership Conferences
 - March 18-19 Clinton, Iowa
- National Leadership Conference



List of Competitive Events

- Accounting I and II
- American Enterprise Project
- Business Communication
- Business Decision Making
- Business Law
- Business Plan
- Business Principles
- Community Service Project
- Computer Application
- Computer Concepts
- Desktop Publishing
- Economics
- Emerging Business Leaders
- Finance
- Human Resource Management
- Impromptu Speaking
- Information Management
- International Business
- Job Interview
- Local Chapter Annual Business Report
- Web site Development
- Programming (C++, Visual Basic, Java)
- Management
- Marketing
- Multimedia Presentation
- Network Design
- Future Business Executive
- Future Business Teacher
- Parliamentary Procedure
- Partnership with Business
- Public Speaking
- Quantitative Methods
- Telecommunications
- Word Processing



Community Service



Ronald McDonald House

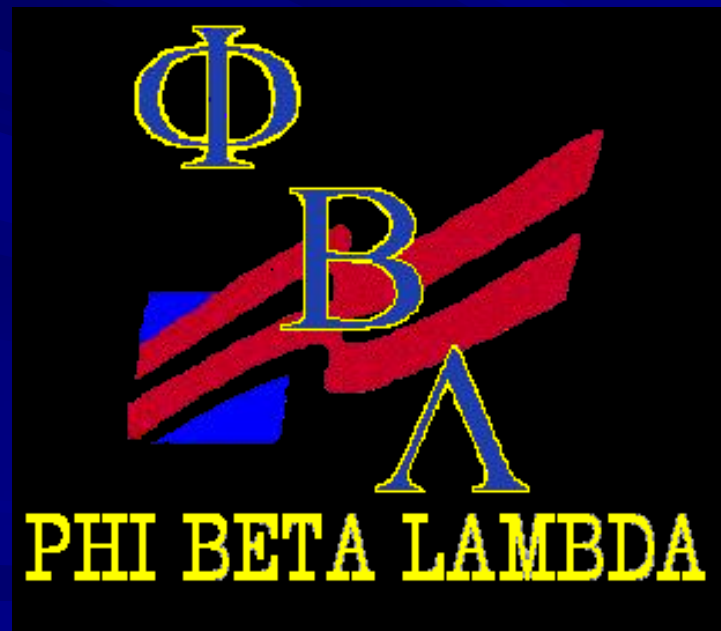


March of Dimes



TAKING THE EXTRA STEP

MOVE INTO



Questions ?

