Tong Yao

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ACADEMIC DEGREES

- PhD in Finance, Boston College, Chestnut Hill, MA, 2001
- BA in International Economics, Fudan University, Shanghai, China, 1991

EMPLOYMENT

- Tippie College of Business, University of Iowa
  Keith Cook Professor of Finance, 2024-present
  Henry B. Tippie Research Fellow, 2013-2024
  Professor, 2020-present
  Associate Professor, 2013-2020
  Assistant Professor, 2008-2013
- U.S. Securities and Exchange Commission, Washington, DC
  Visiting Financial Economist, 2018-2019
- Eller College of Management, University of Arizona
  Assistant professor, 2001-2008
- Bank of Communications, Head Office, Shanghai
  Credit analyst, 1991-1994

RESEARCH PUBLICATIONS

1. The Impact of Capping the SALT Deduction on Municipal Bond Pricing, 2025, with Alan Reinstein, Mikhail Pevzner, and Matthew Wynter, ***Journal of Accounting and Public Policy***, forthcoming.
2. Investment Policies and Risk Sharing by Corporate Pensions, 2024, with Wei Li and Jie Ying, ***Journal of Economic and Dynamic Control*** 165, 104891.
3. Capital Mobility and the Long-run Return-Risk Trade-offs of Industry Portfolios, 2023, with Jia Chen and Xin Xu, ***Journal of Empirical Finance*** 70, 123-143.
4. The Effects of Investor Service Costs on Mutual Fund Performance, 2023, with George Jiang, and Gulnara R. Zaynutdinova, ***Financial Review*** 58 (1), 91-115.

5. In Search of Habitat, 2023, with Jane Chen, Zhenzhen Sun, and Tong Yu, ***Review of Asset Pricing Studies*** 13 (2), 266-306.
6. Confirmation Bias in Analysts' Response to Consensus Forecasts, 2022, with Huan Cai and Xiaodi Zhang, ***Journal of Behavioral Finance*** 25 (3), 334-355.
7. The Alphas of Beta and Idiosyncratic Volatility, 2022, with Percy Poon and Andrew Zhang, ***Journal of Financial Markets*** 61, 100720.
8. Heterogenous Turnover-Performance Relations, 2021, with Ke Shen and Lin Tong, ***Journal of Banking and Finance*** 124, 106054.
9. Dissecting the Idiosyncratic Volatility Anomaly, 2020, with Linda Chen, George Jiang, and Danielle Xu, ***Journal of Empirical Finance*** 59, 193-209.
10. Does Operating Risk Affect Portfolio Risk? Evidence from Insurers' Securities Holding, 2020, with Xuanjuan Chen, Zhenzhen Sun, and Tong Yu, ***Journal of Corporate Finance*** 62, 101579.
11. Can Mutual Funds Profit from Post Earnings Announcement Drift? The Role of Competition, 2020, with Ashiq Ali, Xuanjuan Chen, and Tong Yu, ***Journal of Banking and Finance*** 114, 105774.
12. Liquidity Premium in the Eye of Beholders: An Analysis of the Clientele Effect in the Corporate Bond Market, 2020, with Xuanjuan Chen, Jing-Zhi Huang, Zhenzhen Sun, and Tong Yu, ***Management Science***, 66 (2), 932-957
13. Corporate Disclosure, Analyst Forecast Dispersion, and Stock Returns, 2019, with Ashiq Ali, Mark Liu, and Danielle Xu, ***Journal of Accounting, Auditing, and Finance*** 34 (1), 54-73
14. Holdings Markup and Mutual Fund Family Strategy: Evidence from China, 2018, with Jiajun Jiang, Yin Yu, and Zheng Zhang, **(Chinese)** ***Journal of Financial Research,*** 455 (5), 154-171
15. R&D Spillover and Predictable Stock Returns, 2016, with Yi Jiang and Yiming Qian. ***Review of Finance*** 20 (5), 1769-1797
16. Uncommon Value: The Characteristics and Investment Performance of Contrarian Funds, 2015, with Kelsey Wei and Russ Wermers, ***Management Science*** 61 (10), 2394-1414
17. Learning and Incentives: A Study Based on Analyst Response to Pension Underfunding, 2014, with Jane Chen, Tong Yu, and Jeffery Zhang, ***Journal of Banking and Finance*** 45, 26-42
18. Mutual Fund Skills and the Performance of Corporate Acquirers, 2013, with Amrita Nain, ***Journal of Financial Economics*** 110 (2), 437-456
19. The Asset Growth Effect: Insights from International Stock Markets, 2013, with Akiko Watanabe, Yan Xu, and Tong Yu, ***Journal of Financial Economics*** 108 (2), 529-563
20. Stock Price Jumps and Cross-sectional Return Predictability, 2013, with George Jiang, ***Journal of Quantitative and Financial Analysis*** 48 (5), 1519-1544
21. Forecasting Stock Returns Through an Efficient Aggregation of Mutual Fund Holdings, 2012, with Russ Wermers and Jane Zhao, ***Review of Financial Studies*** 25 (12), 3490-3529

22. Asset Growth and Stock Returns: Evidence from Asian Financial Markets , 2011, with Shaw Chen, Tong Yu, and Jeffery Zhang, ***Pacific Basin Finance Journal*** 19 (1), 115-139
23. On the Predictability of Chinese Stock Returns, 2010, with Xuanjuan Chen, Ken Kim, and Tong Yu, ***Pacific Basin Finance Journal*** 18 (4), 403-425
24. The Information Content of Idiosyncratic Volatility, 2009, with George Jiang and Danielle Xu, ***Journal of Financial and Quantitative Analysis*** 44 (1), 1-28
25. Do Mutual Funds Profit from the Accruals Anomaly? 2008, with Ashiq Ali, Xuanjuan Chen, and Tong Yu, ***Journal of Accounting Research*** 46 (1), 1-26
26. Dynamic Factors and the Source of Momentum Profits, 2008, ***Journal of Business and Economic Statistics*** 26 (2), 211-226
27. Do Mutual Funds Time the Market? Evidence from Portfolio Holdings, 2007, with George Jiang and Tong Yu, ***Journal of Financial Economics*** 86 (3), 724-758
28. Prudent Man or Agency Problem? On the Performance of Insurance Mutual Funds, 2007, with Xuanjuan Chen and Tong Yu, ***Journal of Financial Intermediation*** 16 (2), 175-203
29. Testing Heterogeneous-agent Kernels: An Alternative Aggregation Approach, 2007, with Pierluigi Balduzzi, ***Journal of Monetary Economics*** 54 (2), 369-412

BOOK CHAPTERS

30. Against the **"**Wisdom of Crowds**"**: The Investment Performance of Contrarian Funds, 2017, with Kelsey Wei and Russ Wermers. In "Portfolio Construction, Measurement, and Efficiency: Essays in Honor of Jack Treynor", Springer.

WORKING PAPERS

- Liquidity Characteristics of Market Anomalies and Institutional Trading, with Charles Cao, Bing Liang, and Andrew Zhang
- Do Firms Get High? The Impact of Marijuana Legalization on Corporate Performance, Innovation and Entrepreneurial Activity, with Shagun Pant and Jue Wang
- Downside Risk Aversion and Asset Pricing Puzzles, with Luciano de Castro and Antonio Galvao
- Fundamental Volatility, with Hsiang-hung Tien and Xiaoyan Zhang
- Costly Information Production, Information Intensity, and Mutual Fund Performance, with George Jiang, Ke Shen, and Russ Wermers

AWARDS AND GRANTS

- Best Paper Award, Financial Review, 2023
- Research Impact Award, Tippie College of Business, University of Iowa, 2022
- Best Paper Award, China International Risk Forum, 2019
- Co-investigator, Research Grant Council of Hong Kong, 2013, 2014
- Crowell Award, 3rd Prize, PanAgora Asset Management, 2012

- Old Gold Fellowship, University of Iowa, 2008
- INQUIRE Europe Annual Research Award, First Prize, 2007
- Outstanding Paper Award, International Conference on Asia-Pacific Financial Markets, 2007
- Research grant, INQUIRE UK, 2007
- Research data grant, National Association of Insurance Commissioners, 2007
- Research grant, Q-Group, 2006
- Research grant, BSI Gamma Foundation, 2006
- Best Paper Award, Geneva Association and International Insurance Society joint conference, 2006
- Research grant, INQUIRE UK, 2006
- Research grant, INQUIRE Europe, 2005
- Best Paper Award, International Insurance Society, 2004
- Distinguished Paper Award, Decision Science Institute, 2004
- Academic Paper Competition, 3rd Prize, Chicago Quantitative Alliance, 2002
- Crowell Award, Finalist, PanAgora Asset Management, 2001

CONFERENCE PRESENTATIONS AND SEMINARS

(including conference presentations by coauthors)

- 2024: Dynamics Economics Mini Conference at Iowa, Risk Theory Society, Fudan University, Tongji University
- 2023: China International Conference in Finance (CICF)
- 2022: World Symposium of Investment Research, Iowa
- 2020: China International Risk Forum (CIRF), Financial Management Association (FMA), Iowa, Iowa State, Connecticut, Wisconsin Milwaukee
- 2019: Midwest Finance Association (MFA), Georgetown, Virginia, SEC, Nanjing University, Missouri, FMA, CIRF, International Risk Management Conference by the Risk Society (IRMC)
- 2018: American Finance Association (AFA), 3rd PKU-NUS International Conference on Quantitative Finance and Economics, MFA, JCF Special Issue Conference at Hong Kong Polytech, Lehigh, SEC (twice), Tongji University, Shanghai Jiaotong University, Fordham, Louisiana State, George Mason
- 2017: Magnolia Finance Conference at Mississippi State, Asset Management Conference at Peking University, CICF, Iowa State, Fudan University
- 2016: CICF, Financial Management Association (FMA), Singapore Management University, Hong Kong Polytechnic, Fudan University, Nanjing University
- 2015: AFA, CICF, European Finance Association (EFA), University of New South Wales, University of Technology Sydney, University of Sydney, China Investment Corporation, Concordia
- 2014: AFA, Financial Intermediation Research Society (FIRS), FMA, Tsinghua PBC School of Finance, Peking University, Nanjing University, China Investment Corporation, Iowa

- 2013: Midwest Finance Association (MFA), SFS Finance Cavalcade, City University of Hong Kong, Nanjing University, Shanghai University of Finance and Economics, Iowa, CICF, Boston Area Finance Symposium
- 2012: PanAgora Asset Management, FIRS, Summer Institute of Finance, CICF, EFA, FMA, Iowa, Northern Illinois (Econ), Texas A&M
- 2011: Risk Theory Society, SFS Finance Cavalcade, C.R.E.D.I.T., EFA, FMA, Shanghai Advanced Institute of Finance (SAIF), Cal State Fullerton, Central Florida
- 2010: American Risk and Insurance Association (ARIA), Derivatives Securities and Risk Management Conference, CICF, Nippon Finance Association, Western Risk and Insurance Association (WRIA), FMA
- 2009: Erasmus RSM Professional Asset Management Conference, 2nd Emerging Market Conference at Cass School of Business, FIRS, Western Finance Association (WFA), AIG-Huatai Asset Management, CICF, BGI, FMA, Iowa
- 2008: Hong Kong Polytechnic University Accounting Symposium, LBS Accounting Symposium, Arizona Finance Retreat, American Accounting Association FARS, FIRS, WFA, FMA, Iowa, Brandeis
- 2007: AFA, INQUIRE UK/Europe Joint conference, CICF, University of Amsterdam 3rd Annual Empirical Asset Pricing Retreat, FMA, 2nd International Conference on Asia-Pacific Market, Kentucky, UT Dallas
- 2006: Wharton Conference on The Frontiers of Investing, Northern Finance Association (NFA), American Accounting Association (AAA), BSI Gamma Foundation, ARIA, Geneva Association/International Insurance Society Joint Meetings
- 2005: AFA, FMA, Arizona
- 2004: WRIA, CICF, ARIA, EFA, International Insurance Society, Decision Science Institute, AAA, FMA, Arizona
- 2003: EFA, FMA
- 2002: Chicago Quantitative Alliance, Arizona, Florida International (Econ)
- 2001: AFA, WFA, Risk MathWeek, Financial Management Association, PanAgora Asset Management, USC, UT Austin, Arizona
- 2000: Chinese Finance Association, FMA