## THOMAS A. RIETZ

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Tom Rietz earned his Ph.D. in economics at the University of Iowa. He served on the faculty at Northwestern University prior to returning to Iowa as a Finance Department faculty member in 1993. In addition to being an award-winning teacher, Professor Rietz has received a number of research awards and published in top outlets in a range of fields including: Finance, Economics, Game Theory, Management, Forecasting, Computer Science, Political Science, Law and Multidisciplinary Science. His work has been the subject of many popular press features appearing in such places as: *Barron's*, Bloomberg News and Radio, CBS *Market Watch, The Economist, The Financial Times, Good Morning America*, CNNfn, Reuters, The New York Times, USA Today, The Wall Street Journal and The Washington Post.

Professor Rietz uses a combination of theoretical, empirical and experimental work in his research in behavioral economics and finance. Current areas of interest include: trust and trustworthy behavior, reputation formation and reformation, rationality of decision making, asset allocation choices and prediction markets. He served three terms as the section head for finance on the executive committee of the Economic Science Association, the professional organization for experimental economists. Professor Rietz is on the Iowa Electronic Markets (IEM) steering committee and uses the IEM in both research and teaching.

Professor Rietz is the Departmental Executive Officer for the Finance Department and teaches Commercial Banking, Financial Management and Applied Financial Analysis: Industry Project.

